

Thursday, February 27 (Continued)

16:30-18:30 Workshop VIII (Packard)

Laura Oehme (Bayreuth)

The Transmedial World of/in *Watchmen*

Johannes Fehrle (Mannheim)

Remediation as (Simulated) Transmedia Franchise: The Case of *Scott Pilgrim*

Friday, February 28

10:00-11:00

Espen Aarseth (Copenhagen)

Transreality Game Worlds: Tracing the Signified across Media

11:30-13:30 Workshop IX (Aarseth)

Robert Baumgartner (Munich)

"In the grim darkness of the far future there is only war": *Warhammer 40k* and the Issue of Change and Stasis in Transmedial Franchises

Nieves Rosendo (Granada)

The Map Is Not the Territory: Canon and the Transmedial World of *Halo*

15:00-16:00

Benjamin Beil (Cologne)

Core-Gaming: Towards the Interactivation of Transmedial Worlds

16:30-18:30 Workshop X (Beil)

Martin Hennig (Passau)

Why Some Worlds Fail: Dysfunctional Transmedial Convergences in the *Resident Evil*- and *Silent Hill*-Universes

Felix Schröter (Hamburg)

The Game of *Game of Thrones*: The Transmedial World of *A Song of Ice and Fire* and Its Video Game Adaptations



Winter School Venue

University of Tübingen
Wilhelmstr. 50
D-72074 Tübingen
Room 027 (ground floor)

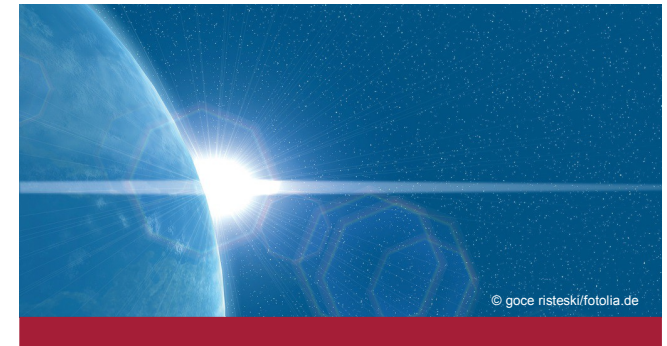
Due to limitations regarding the number of participants, we would kindly ask you to **register your participation** with the Winter School office at transmedialworlds@graduieretenakademie.uni-tuebingen.de **no later than January 31, 2014.**

Organization

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Department of Media Studies
University of Tübingen
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Student Assistants

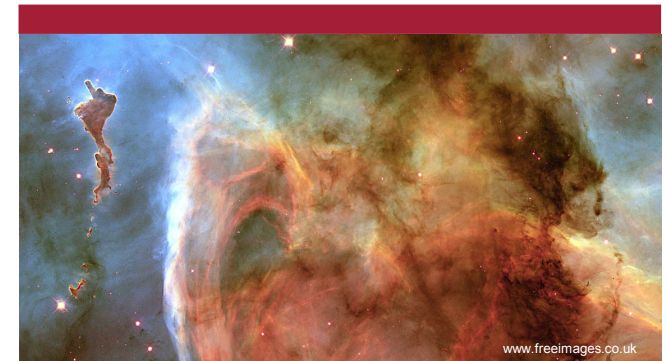
Sebastian Boecker
Lena Först
Lena Metzger
Philipp Stenger



Transmedial Worlds in Convergent Media Culture

Winter School
at the Graduate Academy
of the University of Tübingen,
Germany

February 24 to February 28, 2014



Monday, February 24

10:00-11:00

Klaus Sachs-Hombach/

Jan-Noël Thon (Tübingen)

Transmedial Worlds in Convergent Media Culture

11:30-13:30 Workshop I (Sachs-Hombach/Thon)

Martin Stobbe (Münster)/

Theresa Schmidtke (Rostock)

"Comes with removable stone tablets and shepherds staff": Contemporary Manifestations of the Bible as a Transmedial World

Laura Schlichting (Gießen)

Non-Fictional Transmedial Storytelling and Web-Aware Journalism: A Case Study of *Hollow* (2013) created by Elaine McMillion

15:00-16:00

Lisbeth Klastrup/

Susana P. Tosca (Copenhagen)

The Origins of Transmedial Worlds

16:30-18:30 Workshop II (Klastrup/Tosca)

Anna Weigel (Gießen)

Reframing the Concept of Transmedia Storytelling for Novel-Based Transmedial Worlds: An Analysis of Marisha Pessl's *Night Film* (2013)

Vera Cuntz-Leng (Berkeley/Mainz)

"*Pottermore* was our friend, and it betrayed us": Transmedia Storytelling, Audience Engagement, and Fan Alienation on *Pottermore*

Tuesday, February 25

10:00-11:00

Marie-Laure Ryan (Boulder)

Transmedia Storytelling: Industry Buzzword or New Narrative Experience?

Tuesday, February 25 (Continued)

11:30-13:30 Workshop III (Ryan)

Krzysztof M. Maj (Kraków)

Transfictional Storytelling in World-Building Narratives: The Role of Encyclopaedic Competence for Immersive Participation in Fictional Storyworlds

Raphaela Knipp (Siegen)

Transmedial Worlds and Fan Mobilities: What Is to Be Found on the Spot Marked 'X'?

15:00-16:00

Jens Eder (Mannheim)

Transmedial Imagination

16:30-18:30 Workshop IV (Eder)

Christina Formenti (Milan)

Expanded Mockuworlds: Mockumentary as a Transmedial Narrative Style

Sebastian Armbrust (Hamburg)

Mad Men between Historical Fiction, Transmedial World and Pop-Culture Phenomenon

Wednesday, February 26

10:00-11:00

Elizabeth Evans (Nottingham)

The Temporal Dynamics of Transmedia Television

11:30-13:30 Workshop V (Evans)

Jonas Nesselhauf/

Markus Schleich (Saarbrücken)

A Stream of Medial Consciousness: Transmedial Storytelling in Contemporary German Quality Television

Amelie Zimmermann (Passau/Turku)

About:Kate: Experimental TV between Transmedia Storytelling and Paratextual Structures

Wednesday, February 26 (Continued)

15:00-16:00

Susanne Marschall (Tübingen)

Non Finito: Fragmentary Worldbuilding in Transmedia Television

16:30-18:30 Workshop VI (Marschall)

Anne Ganzert (Konstanz)

"We welcome you to your *Heroes* community. Remember, everything is connected."

Jonathan A. Rose (Berlin)

Crossovers and Fusions: Convergences in Online Fandom

Thursday, February 27

10:00-11:00

Bernard Perron (Montreal)

Wandering the Panels, Walking Through Media: Zombies, Comics and the Transmedial Post-apocalyptic World

11:30-13:30 Workshop VII (Perron)

Hanns Christian Schmidt (Cologne)

"They are Everywhere!": *The Walking Dead* and Transmedia Worldbuilding

Matteo Riatti (Passau)

The Joker, the Bat and the Integrity of Transmedial Narration

15:00-16:00

Stephan Packard (Freiburg)

Closing the Open Signification: Transmedial Chronotopoi in Comics