University of Tübingen exam regulations for the study program in International Business culminating in an examination for a Master of Science (M. Sc.) – Special Provisions

In accordance with §§ 19 (1) item 2 nos. 7, 9, 32, para. (3) LHG of 04.01.2014 (GBl. P. 99), most recently amended by article 1 of the law dated 13 March 2018 (GBl. P. 85), the University of Tübingen Senate on 08.02.2018 passed the Special Provisions of these exam regulations for the study program in International Business at the University of Tübingen culminating in an examination for a Master of Science (M.Sc.).

Approved by the President and Vice-Chancellor on 24.04.2018.

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§ 1 Validity of General Provisions

University of Tübingen exam regulations for Department of Business and Economics degree programs culminating in an examination for a Master of Science (M. Sc.) degree – General Provisions – as amended are part of these exam regulations, insofar as no other special provisions have been made.

I. Goals, contents and structure of the program

§ 2 Contents and goals, regular duration of study, scope, start date of program
(1) The study program in International Business culminating in an examination for a Master of Science (M. Sc.) (hereinafter: Master's program) is a research-oriented program following on from a six-semester Bachelor's degree at the University of Tübingen's Department of Business and Economics. The Master's program allows students to obtain long-term academic qualifications aimed at obtaining and increasing knowledge in a systematic and critical way, and justifying a general academically-based occupational qualification for students in economics fields; building upon a first degree in the field. The Master's program encompasses the teaching of in-depth theoretical and methodical research-oriented knowledge in the field of business in an international context. The goals to be met are set out in the module handbook.

(2) The regular duration of study in the Master's program is set out in § 1 (5) of the General Provisions of these exam regulations. A total of 120 ECTS credit points must be obtained to successfully complete this Master's degree program. The start of the program (winter or summer semester) is set out in the regulations governing admission and enrollment at the University of Tübingen, as amended.

(3) A prerequisite for enrollment in this Master's program is a Bachelor's degree in the subject of Business/ Economics or an equivalent degree graded “good” (usually with a grade of 2.5 or better). The board of examiners will decide on the equivalency of a degree and on whether the prerequisite in item 1 above has been met. The board may transfer this decision revocably to the head of the board. If there is a set number for admission, the articles may specify that the selection committee formed for the relevant selection process decides instead.

(4) To take part in the Master's program, applicants must also document knowledge of English at least at the level of B1 of the Common European Framework of Reference for Languages (CEFR). For the requirement in item 1 above, paragraph (3) items 2-4 apply accordingly.

(5) For studies in this Master's program, applicants must additionally document, for example with their first higher education degree, advanced knowledge of
1. Business management
2. Political economy
3. Quantitative methods of Economics
Proof of relevant experience abroad and/or knowledge of the language used at the partner institution may be taken into account by the selection committee. For the requirement in item 1 above, paragraph (3) items 2-4 applies accordingly.

(6) Two semesters abroad are to be completed within the framework of the M.Sc. International Business program. There is no right to a place at a university or partner institution abroad nor is there any right to the option of attending any given classes at a partner institution. The semesters abroad may be completed at one or two of the partner institutions. Subject to §3 para. (4) and §§ 3b and d, the modules and/or classes in the Language and Culture area are to be taken accordingly with regard to at least one of the countries in which semesters abroad are completed and with regard to that respective national language (e.g. in the case of semesters abroad in Japan: Japanese language, classes on the culture of Japan); further regulations may be set out in the module handbook.

§ 3 Structure

(1) The Master's program is structured over two years. It concludes with the Master's examination. Of the two years of study, the second is usually completed at one or two partner institutions. Possible partner institutions are listed in the appendix. Depending on the
agreement with the partner institution, there are four possible cases:

  - Case 1: Students complete the Master's Thesis in International Business module at the University of Tübingen during their time abroad (remote supervision)
  - Case 2: Students complete the Master's Thesis in International Business module at the University of Tübingen during their time abroad (remote supervision) without taking Language and Culture I
  - Case 3: Completion of the Master's thesis at a partner institution and acquisition of a double degree.
  - Case 4: Completion of the Master's thesis at a partner institution and acquisition of a double degree without taking Language and Culture I

The program structure in cases 1-4 is set out accordingly in sections §§ 3a-d.

(2) Students complete a program of 120 credit points in the modules set out in sections §§ 3a, 3b, 3c and 3d.

(3) The Language and Culture area is comprised of classes in which language skills and knowledge of other countries are taught. The modules and/or classes to be taken in the area of Language and Culture depend on the country or countries in which the semesters abroad are completed and in individual cases are to be selected in formal consultation with the respective student from the subject-related counseling service. The modules of the Language and Culture area, and/or which classes belong to the Language and Culture area, are set out in the module handbook. A total of 24 ECTS credits are to be obtained in the Language and Culture I area, subject to para. (2), para. (3) and para. (4) and to §§3b and d. 0-9 ECTS credits are to be obtained within the framework of the Language and Culture II area.

(4) Students must report their existing knowledge relevant to the area of Language and Culture before they commence their studies. Decisions on which material students with existing knowledge are to study in the area of Language and Culture will be made on a case-by-case basis in formal consultation with the respective student from the subject-related counseling service. The requirement to take classes in the Language and Culture area may be waived if: a) due to comprehensive existing knowledge it is not possible for the student to take further modules or classes in the Language and Culture area or if, due to existing knowledge the further modules or classes available in the Language and Culture area would be not be suitable (this is valid especially for Language and Culture I); b) the Language and Culture area does not provide for a module or for a suitable module for the country in which the semesters abroad are planned (this is valid especially for Language and Culture I);

§3a Completion of the Master’s thesis at a the University of Tübingen while taking Language and Culture I

(1) The program is divided into modules in Core Studies, Specialization Studies, the Language and Culture areas I and II, and Elective Studies. Core Studies and Specialization Studies modules are assigned to at least one of the following focus areas:

1. Industrial Organization
2. International Business
3. Marketing
4. HRM and Organization
5. Banking
6. Finance
7. International Accounting, Auditing and Governance
8. Econometrics
9. Business Taxation
10. Managerial Accounting.

Modules must be taken in two focus areas; Core Studies modules must be taken within
each focus area selected. 4 Modules totaling 78 ECTS credits must be completed at the University of Tübingen.

(2) 1 The Core Studies modules teach knowledge necessary for advanced academic training in the area of business administration. 2 A total of 18 ECTS credits must be obtained from Core Studies. 3 One Core Studies module comprising 9 ECTS credits must be completed in each focus area selected. 4 Each Core Studies module is assigned to at least one focus area. 5 The guidelines on Core Studies modules are set out in the module handbook.

(3) 1 The Specialization Studies modules focus on issues in business administration. 2 Admission to individual classes within the Specialization Studies modules may be made dependent on regular and successful participation in other classes. 3 At least 9 credits in total must be obtained from Specialization Studies modules. 4 Modules in one of the selected focus areas must be taken at the level of Specialization Studies. 5 Each Specialization Studies module selected must be allocated to a focus area in which at least one Core Studies module was selected at the University of Tübingen. 7 The guidelines on Specialization Studies modules are set out in the module handbook.

(4) 1 The elective modules aim to give students greater in-depth knowledge in core areas, which they can choose themselves. 2 A total of at least 33 and at most 42 ECTS credits must be obtained from Elective Studies modules. 3 Elective Studies modules are set out in the module handbook. 42 ECTS credits are to be obtained overall within the framework of the Language and Culture II and Elective Studies areas.

(5) 1 Failed attempts at a class will be counted even if that class is taken again as part of another module or part-module or in another area (Core Studies / Specialization Studies/ Elective Studies/ Language and Culture areas I and II / Advanced Topics in International Business). 2 Classes which a student has already successfully completed may not be taken again as part of another module or part-module, or in another area (Core Studies/ Specialization Studies/ Elective Studies/ Language and Culture areas I and II / Advanced Topics in International Business). 3 It must be ensured that ECTS points credited at the University of Tübingen for coursework completed at the partner institution arise from classes dealing with different material; to this end, the Department has published an equivalency list, approved by the examination board, of which classes at the University of Tübingen are the equivalent of classes at the partner institutions.

(6) 1 The Master’s thesis is to be written and completed in the second year of study. 2 It must be supervised by a professor of the Department of Economics at the University of Tübingen and focus on a topic from the field of business management.

(7) 1 Subject to the following regulations, the elective modules foreseen for the third and fourth semesters and/or classes in the elective modules and classes in the Language and Culture II area are, meant to be completed at the partner institution; the Examinations Board may permit them to be completed at another point in the course of studies (however § 8 remains unaffected). 2 The coursework to be carried out at the partner institution must be completed according to the regulations there and by the measures of the partner institution’s system of assessment and shall be recognized as such at the University of Tübingen within the framework of these study and exam regulations. 3 Further regulations regarding work to be completed at the partner institution may be set out in the module handbook. 4 Possible partner institutions are listed in the current module handbook. 5 In justified exceptional cases or cases of hardship or if a semester abroad is not possible for a student, the board of examiners shall establish this upon application by the student; instead of completing the modules and/or classes foreseen for the semester abroad, the student will have to complete other modules and/or classes of a corresponding workload, determined by the board of examiners.
<table>
<thead>
<tr>
<th>Semester</th>
<th>Module description</th>
<th>ECTS credits</th>
<th>Total</th>
</tr>
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<tr>
<td>1-2</td>
<td>Core Studies</td>
<td>18</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Advanced Topics in International Business</td>
<td>9</td>
<td></td>
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<tr>
<td></td>
<td>Specialization Studies</td>
<td>9</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Language and Culture I</td>
<td>24</td>
<td></td>
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<tr>
<td>3-4</td>
<td>Elective Studies (at the partner institution)</td>
<td>33-42</td>
<td>60</td>
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<tr>
<td></td>
<td>Language and Culture II (at the partner institution)</td>
<td>0-9</td>
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</tr>
<tr>
<td></td>
<td>Master’s Thesis in International Business (remotely supervised by University of Tübingen during semesters abroad)</td>
<td>18</td>
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(8) The M. Sc. program in International Business may also be completed with a clearly indicated PhD orientation. For the entry “mit PhD-Orientierung” (PhD orientation) to be made on the degree certificate, the following additional requirements must be met:

a. At least 18 of the ECTS credits obtained outside of Core Studies must have been obtained in modules specified in the module handbook as “PhD oriented.”

and

a) The writing of a Master’s thesis at the University of Tübingen with the potential for publication in a relevant academic journal and for presentation within the framework of an event open to the department. Such potential must be expressly confirmed by both examiners of the thesis.

(9) It is prohibited for students to take, as part of their Master’s studies, any module or class which is the same as, or substantially similar to, one they took in their Bachelor’s studies; such modules and/or classes may therefore not be selected as part of Master’s program studies under these exam regulations, nor be completed under § 3(2). In borderline cases and particularly cases in which the content of the modules/ classes overlaps to a large degree, the examination board is to decide on whether the module/ class may be selected/ completed as part of the program. The examination board may in individual cases define another appropriate module or class to replace a module or class which is excluded, if otherwise on the basis of these exam regulations and the module handbook there would not be a module yielding the necessary credits for an individual student to complete the program.

§ 3b case 2: §3a Completion of the Master’s thesis at a the University of Tübingen without taking Language and Culture I

In this case the regulations in § 3a apply, however modules from a total of three focus areas must be completed notwithstanding the provisions set out in § 3a paras. (1-3). In this case modules in the Core Studies area must be selected from three focus areas comprising a total of 27 ECTS credits (in each focus area Core Studies modules worth 9 credit points each, subject to contrary decisions by the board of examiners) and modules in the Specialization Studies area must be selected from two to three focus areas comprising a total of 24 ECTS credits (Specialization Studies modules building upon earlier focus areas studied, worth 6 credit points each, subject to contrary decisions by the board of examiners)
### Recommended semester

<table>
<thead>
<tr>
<th>Recommended semester</th>
<th>Module description</th>
<th>ECTS credits</th>
<th>Total</th>
</tr>
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<tbody>
<tr>
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<tr>
<td></td>
<td>Core Studies</td>
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<td></td>
<td>Advanced Topics in International Business</td>
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<td>Specialization Studies</td>
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<td>3-4</td>
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<tr>
<td></td>
<td>Elective Studies (at the partner institution)</td>
<td>33-42</td>
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<tr>
<td></td>
<td>Language and Culture II (at the partner institution)</td>
<td>0-9</td>
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<tr>
<td></td>
<td>Master's Thesis in International Business (remotely supervised by University of Tübingen during semesters abroad)</td>
<td>18</td>
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</tbody>
</table>

§ 3c case 3: Completion of the Master's thesis at a partner institution and acquisition of a double degree (while taking Language and Culture I)

1In this case the regulations in § 3a apply, however the Master's thesis is to be completed at the partner institution, notwithstanding the provisions set out in § 3a para. (6). 2Supervision by a professor at the University of Tübingen Department of Business and Economics in addition to the supervision and evaluation of the Master's thesis by the partner institution may be agreed following consultation with the partner institution.

§ 3d case 4: Completion of the Master's thesis at a partner institution and acquisition of a double degree (without taking Language and Culture I)

1In this case the regulations in § 3a and b apply, however the Master's thesis is to be completed at the partner institution, notwithstanding the provisions set out in § 3a para. (6). 2Supervision by a professor at the University of Tübingen Department of Business and Economics in addition to the supervision and evaluation of the Master's thesis by the partner institution may be agreed following consultation with the partner institution.

II. Teaching of material

§ 4 Types of classes within the modules

1Classes of the following types in particular may be scheduled:
   1. Lectures
   2. Seminars
   3. Colloquiums, exercises, internships / laboratory practical work, tutorials, excursions.

2For classes which are wholly or largely made up of elements of the types listed in item 1 nos. 2-3 above, participant numbers may be limited under § 30(5)(1) LHG if training could not otherwise be guaranteed in accordance with the regulations or if a limitation is necessary for other reasons of research, teaching or patient care. 3Subject-related techniques in particular are to be taught in these classes along with interdisciplinary, professionally-oriented qualifications. 4In addition, students are to have the opportunity to work in small groups to develop the ability to present the knowledge obtained both verbally and in written form. 5In addition, within the framework of § 30(5)(1) LHG the right to participate in classes may be restricted or admission to part of the course may be made dependent on the completion of certain coursework, if training could not otherwise be guaranteed in accordance with the regulations or a limitation is necessary for other reasons of research, teaching or patient care.
§ 5 Languages of instruction and examination

1 German and English are the languages of instruction and examination in this degree program. 2 Classes and exams may take place in German or English; students are required to be sufficiently competent in German and English. 3 Exams are usually conducted in the language in which the respective classes were held. 4 In classes aimed at teaching a language other than German, the teaching and exams may be conducted in the relevant other language. 5 In addition, the requirements of the partner institution regarding language must be met.

§ 6 Types of assessment

1 The assessed coursework required in each of the modules is set out in the module handbook. 2 Elective Studies modules may include classes run by another department; in this case, students may be directed to the module handbook of the respective department.

III. Organization of program

§ 7 Volume of material

The required volume of study is set by the General Provisions of the exam regulations, the structure of the program and the modules - particularly § 3 of the Special Provisions of the exam regulations.

IV. Master’s examination and overall grade

§ 8 Subject requirements for admission

In addition to the prerequisites set out in the General Provisions of these exam regulations, prerequisites for admission to the Master’s thesis process and other possible oral examinations to be completed in the final phase of the program under § 15 of the General Provisions are:

- the successful completion of further modules from the Core, Specialization or Elective Studies areas and/or the Advanced Topics in International Business module, worth a total of at least 30 ECTS credits (cf. overview in § 3).

§ 9 Master’s thesis

Provisions governing the Master’s thesis are set out in § 17 of the General Provisions and § 3 (7) of the Special Provisions of these exam regulations.

§ 10 Calculation of the overall grade

1 The overall grade of the Master’s examination is calculated from the overall grade of the work completed at the partner institution and the grade of work completed at the University of Tübingen under §§ 3(a-d), weighted equally. 2 The overall grade of the work completed at the University of Tübingen is calculated from the average (as weighted by credit points) of all grades given in the graded modules under §3 of these Special Provisions, including the Master’s thesis module if it was completed at the University of Tübingen under § 3a or § 3b, and in accordance with § 21 of the General Provisions of these exam regulations.

V. Closing remarks

§ 11 Effective date, transitional arrangements
These exam regulations come into effect on the date of their publication in the University of Tübingen's official bulletin, the Amtliche Bekanntmachungen. Their first semester of validity is the winter semester 2018/19. Any transitional arrangements are set out in the General Provisions of these exam regulations.

Tübingen, 24.04.2018

Professor Dr. Bernd Engler  
President

Attachment:
List of partner institutions
1. Rikkyo University