Current directory of English Teaching
Winter Term 2018/2019

F1a Seminar: Media Theory, Course G: Theories of Animation

Module F1: Media Theory and Media Analysis
Type of Course Seminar
Title Media Theory, Course G: Theories of Animation
Responsible Instructor Dr. Erwin Feyersinger
Place Wilhelmstraße 50, 72074 Tübingen
Brechtbau
Room No. 127
Takes Place 24.10.2018 – 06.02.2019  Wednesday, 10:15 a.m. – 12:00 noon
Content Animated images are omnipresent, not only in form of animated films and TV series but also as visual effects, motion graphics, interface elements, projection mappings, or data visualizations. Thus, it can be argued that our media culture has become to a large degree a culture of animation. In this course, we will try to gain a better understanding of why animation is used so pervasively and what consequences this entails. After an introduction into the specifics of various analogue and digital techniques, we will discuss various theories and concepts. Some of the topics discussed in the course are animation and narration, animation as experimental form, the relation of animation and live-action as well as their hybridization, documentary animation, animation in art contexts, as well as animation as a tool of communication.

Grading Regular and active participation, assignments, presentation, research paper (12 to 15 pages as Prüfungsleistung, 6 to 8 pages as Studienleistung)

F1a Seminar: Media Theory, Course A: Film Theory and Analysis

Module: F1: Media Theory and Media Analysis
Type of Course: Seminar
Title: Media Theory
Responsible Instructor: Dr. phil. Berenike Jung
Place: Wilhelmstraße 50, 72074 Tübingen
               Brechtbau
               Room No. 121
Takes Place: 26.10.2018 – 08.02.2019  Friday, 10:15 a.m. – 12:00 noon
Content: In this seminar we will look at some of the traditional concerns of film theory. We will begin with ‘Classical Film Theory,’ including readings from Eisenstein or Bazin, which set out the traditional interests and emphases of Film Studies. Over the course of the seminar, we will look at some important cinema movements, such as neorealism or film noir, and move on to discuss a couple of examples of film theory after the digital turn (theories of ‘post-cinema’). Another concern of this seminar is learning the analysis of the formal properties of a narrative film, such as its mise-en-scène, cinematography, editing, sound and style. We will practice textual analysis of sequences in class.

This course aims to
... allow students to develop a scholarly understanding of some of the dominant concepts, methods and debates in film studies;
... help students develop the knowledge, analytical skills and critical vocabulary to carry out precise observation of textual detail;
... understand select examples of approaches to film theory and film as a medium, to help students think about films in medium-specific ways

Grading
1. Participation in class
2. Preparation of the readings. Readings will be in English
3. Attendance of Screenings, on selected Fridays during term (NOT all Fridays)
4. Mid-term Exam on relevant concepts and terms for film analysis
5. Final Assignment: an assessed essay at the end of the module (due 31 March 2019)

Introductory Reading
F1a Seminar: Media Theory, Course D: Global Media Theory

Module: F1: Media Theory and Media Analysis
Type of Course: Seminar
Title: Media Theory, Course D: Global Media Theory
Responsible Instructor: Dr. Giuliana Sorce
Place: Wilhelmstraße 50, 72074 Tübingen
Brechtbau
Room No. 206
Takes Place: 24.10.2018 – 06.02.2019 Wednesday, 10:15 a.m. – 12:00 noon

Content: Global Media Theory explores the theoretical frameworks that seek to capture the complexity of media and culture in globalizing contexts. This includes perspectives from political, economic, and cultural media studies. In this media theory course, you will become familiar with different approaches to studying international media and global information flows, while learning about the cultural impacts of globalization on global/local media industries. Among others, theories will include cultural (media) imperialism, global political economy, information flows, modernization, dependency, globalization, glocalization, cultural hybridity, and digitalization. Upon completion of this course, you will be able to understand global media theorizing; describe the global media landscape using concrete theories and examples; critically evaluate global media phenomena; and assess the globalizing industry as a future media professional. Engaged participation is expected. This course will be conducted in English.

Grading: Course assessments will include one midterm, one group presentation, and one final paper.

You will access all course readings via ILIAS.
F1a Seminar: Media Theory, Course E: Critical/Cultural Media

Module: F1: Media Theory and Media Analysis

Type of Course: Seminar

Title: Media Theory, Course E: Critical/Cultural Media

Responsible Instructor: Dr. Giuliana Sorce

Place: Wilhelmstraße 50, 72074 Tübingen
Brechtbau
Room No. 206

Takes Place: 25.10.2018 – 07.02.2019
Thursday, 8:15 a.m. – 10:00 a.m.

Content: Critical/Cultural Media Theory surveys the major theoretical perspectives of cultural approaches to media studies from the mid-1800s to the present. Upon an introduction to the theoretical assumptions of the paradigm based in Marxian thinking, the course follows the development of these ideas through various schools and illustrates how the field has grown more nuanced and diverse over time. In answering the overarching question “what is cultural studies and how does it inform media studies?” we will survey the central thinkers (Williams, Hoggart, Hall, Johnson, Thompson, Spivak) and discuss their theoretical contributions with attention to the implications for media studies. Course concepts will include ideology, hegemony, culture industry, political economy, commodity audience, media reception, and media representation. Upon completion of the course, students will be able to understand critical approaches to media content, economics, technology, and reception; understand theoretical concepts relevant to media and culture; know the major perspectives in cultural media studies; and be able to critically evaluate cultural media products and structures. Engaged participation is expected. This course will be conducted in English.

Grading: Course assessments will include one midterm, one group presentation, and one final paper.

Introductory Readings:
You will access all course readings via ILIAS.