



中國人民大學  
RENMIN UNIVERSITY OF CHINA

商学院  
SCHOOL OF BUSINESS



## Call for Papers

### The 11<sup>th</sup> Forum on Case-Based and Qualitative Research in Business Administration

#### Conference:

- Venue: Renmin University of China, Beijing, China
- Date: November 11-13, 2016
- Co-host: *Management World* (a top journal in China)

#### Overview:

The Forum on Case-Based and Qualitative Research in Business Administration is an annual event initiated in 2005 and jointly hosted by the School of Business, Renmin University of China and the journal *Management World* since 2007. Previously held forums received from over 300 universities home and abroad more than 1,100 quality papers. The event last year (Nov. 2015) was attended by over 400 scholars and PhD candidates from institutions including Renmin University of China, Tsinghua University, Peking University, Fudan University, Hong Kong Baptist University, National Taiwan University, and Nottingham University among others.

**Call for Papers:**

Authors are invited to submit original research cases, qualitative studies or teaching cases that focus on business administration. Research cases should be based on primary data, and teaching cases should include lecture notes. Academics are encouraged to present their papers and share their insights, research findings and experiences.

**Submissions:**

Papers should be prepared in PDF format and submitted by email to [casestudy@rbs.org.cn](mailto:casestudy@rbs.org.cn) no later than **September 8, 2016**. Papers will be evaluated through a double blind review process, and authors will be notified of acceptance/rejection in mid or late October. All selected papers will be included in the conference proceedings. Outstanding papers will be invited for consideration of publication in the journal *Frontiers of Business Research in China*. For more information about the journal, please visit the website <http://fbr.rbs.org.cn/>.

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