



## Masterstudiengänge am Fachbereich Wirtschaftswissenschaft



# Kennst du schon das Alumni-Netzwerk?

## Unsere LinkedIn-Gruppe

- Exklusiv für (ehemalige) Studierende
- direkter Kontakt zu Alumni mitten im Job
- Infos und Berichte aus dem Fachbereich

## Unser Mentoringprogramm

- One-on-one-Beziehung zwischen einem erfahrenen Mentor und einem Mentee
- Horizont erweitern, Joborientierung finden, intensive Treffen mit Alumni mitten im Arbeitsleben



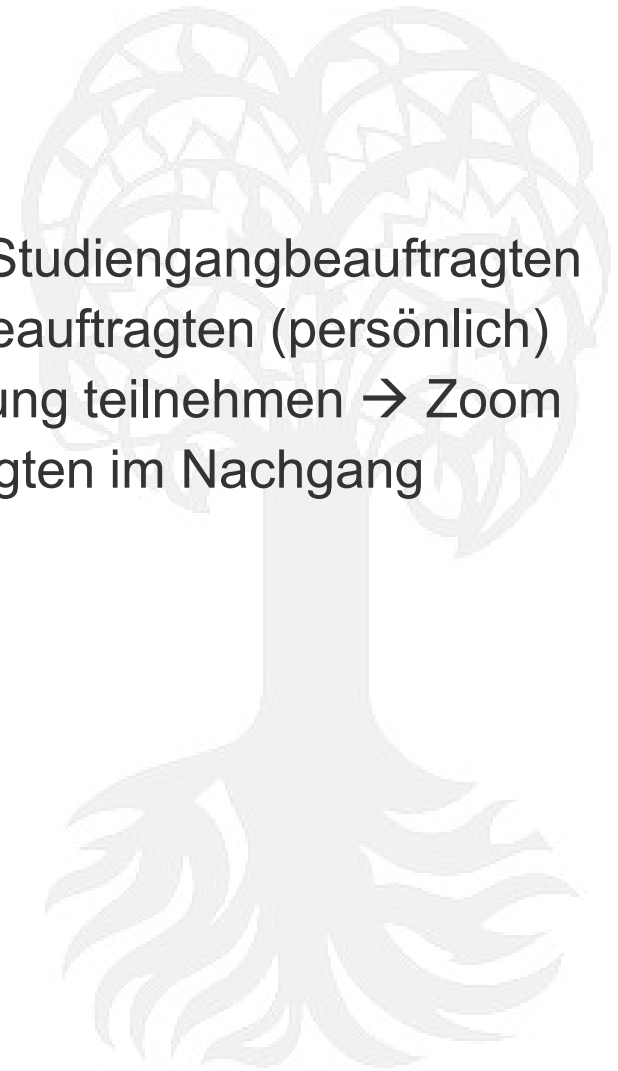
*Scanne einfach die QR-Codes  
und schon bist du dabei!*





## Ablauf

- Überblick & Bewerbung
- Vorstellung der Studiengänge durch die Studiengangbeauftragten
- Gesprächsmöglichkeit mit Studiengangbeauftragten (persönlich)
- Studierende die digital an der Veranstaltung teilnehmen → Zoom  
Gespräche mit den Studiengangbeauftragten im Nachgang





# Unsere Masterstudiengänge

Betriebswirtschaftslehre		Volkswirtschaftslehre
M.Sc. General Management	M.Sc. Management & Economics	M.Sc. Economics*
M.Sc. International Business*	M.Sc. Economics & Finance	
M.Sc. Accounting & Finance	M.Sc. Data Science in Business and Economics	
M.Sc. European Management (Double Degree)		M.Sc. European Economics (Double Degree)

\* Mit Double Degree Option



# Konsekutivität – Sie sind die idealen Bewerber für unsere Masterstudiengänge!



Bachelor



Master





# Unsere Masterstudiengänge bieten viel...

## Unsere Ziele

- Wir möchten Sie dazu ausbilden kritische Entscheidungen vorausschauend zu treffen
- Wir gehen über eine reine Berufsausbildung hinaus – wir fördern die Fähigkeit im Kontext neuer und sich verändernder Umstände Handlungsoptionen zu entwickeln
- Ihre Fähigkeit Prozesse und Entwicklungen in der heutigen und in zukünftigen wirtschaftlichen Umgebungen zu verstehen und zu formen steht für uns im Mittelpunkt

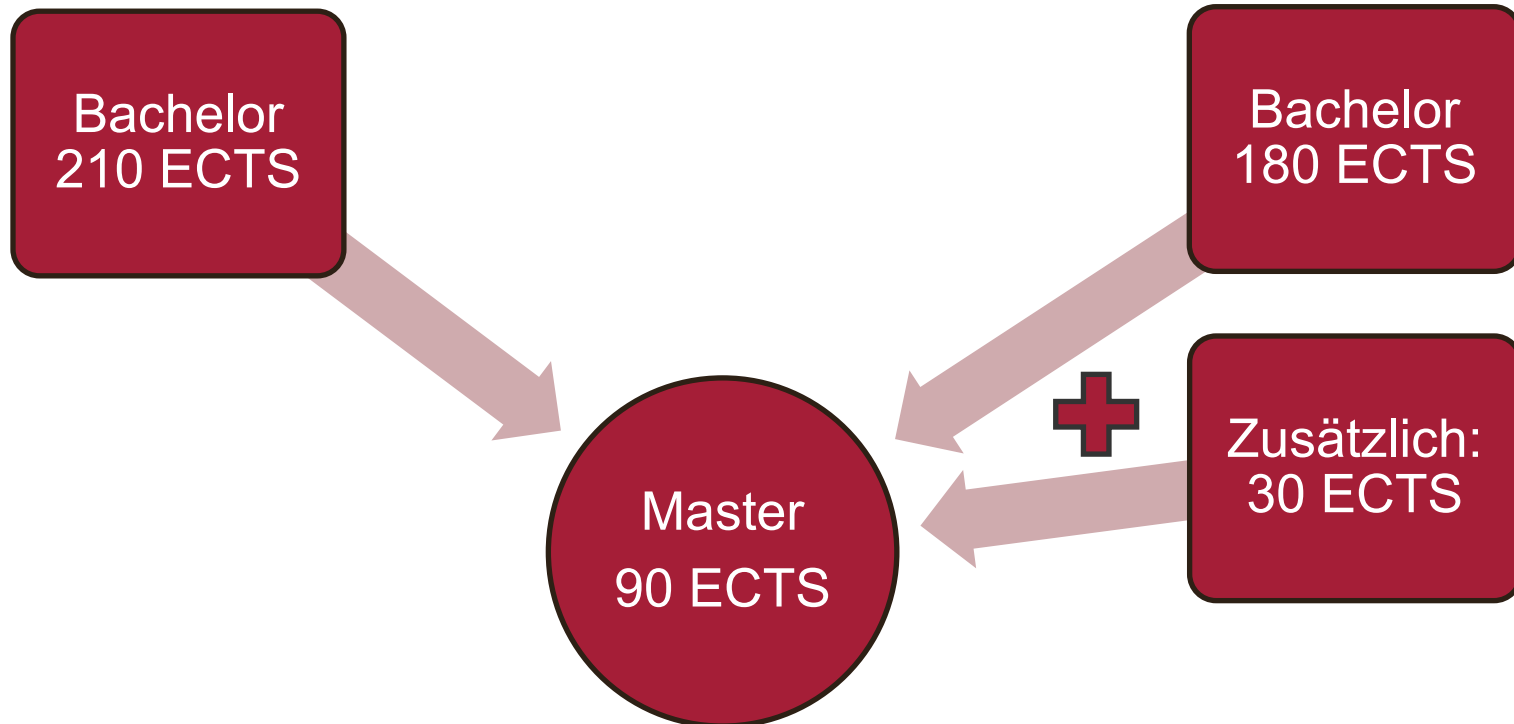
## Ihre Vorteile

- Auswahl der besten Kandidaten aus einer großen Zahl an Bewerbungen
- Kleine Gruppen
  - guter Kontakt zu anderen Studierenden und zu Lehrenden
- Internationaler “Approach”
  - viele Studierende absolvieren Auslandsaufenthalte
  - viele internationale Studierende studieren am Fachbereich, insbesondere in den Masterstudiengängen
  - Lehrveranstaltungen finden größtenteils auf Englisch statt



## Master in 3 Semestern:

General Management, Accounting and Finance, Management and Economics





## Zum Masterabschluss in Rekordzeit

Belegt bereits Masterveranstaltungen im kommenden Sommersemester und werdet schneller fertig!

→ Fast Track

Voraussetzung: Zulassung zu einem der Masterstudiengänge

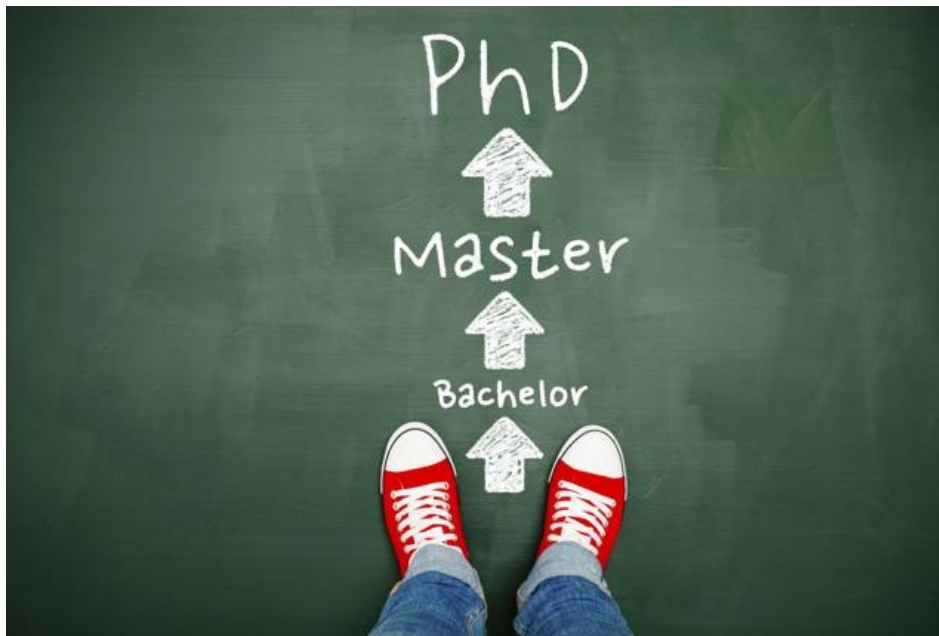






## PhD-Orientierung

Alle unsere Masterstudiengänge können mit einer PhD-Orientierung abgeschlossen werden. So können bereits ECTS für ein strukturiertes Promotionsprogramm erworben werden – und eventuell findet sich so leichter ein attraktive Promotionsstelle!





**Bewerbungsdeadline:  
15.05.2024\***

**\*außer für M.Sc. Economics**



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## Sprachvoraussetzungen\*

- Abiturzeugnis 6 (G8) oder 7(G9) Jahre Englisch oder
- TOEFL ibt: 80 oder
- IELTS: 6.5 (overall band) oder
- Cambridge: CAE, CPE or BEC Higher oder
- UniCert III Certificate oder
- ...

\* Partneruniversitäten haben eventuell gesonderte Anforderungen!



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## Zugangsvoraussetzungen

- Bachelor in Economics oder Business Administration
  - keine Prüfungsleistungen dürfen nach dem SoSe 2024 abgelegt werden!
  - Transkript (120 ECTS oder mehr)
  - Bachelornote 2,5\* oder besser („gut“)
- Motivationsschreiben
- Lebenslauf
- Abiturzeugnis



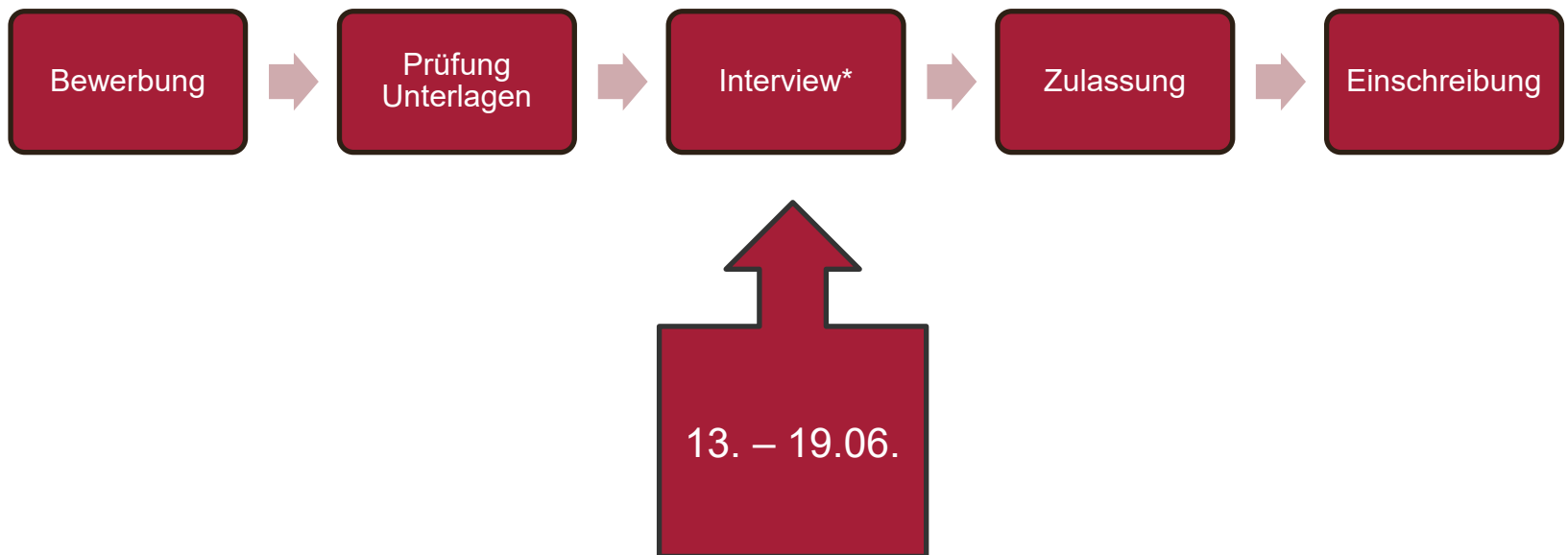
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# Inhaltliche Voraussetzungen





# Das Bewerbungsverfahren



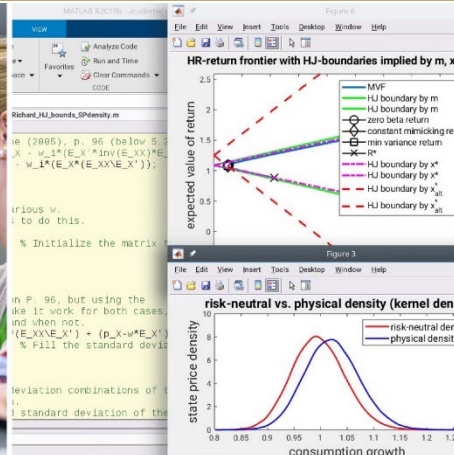


# Studienfachberatung

Philipp Brugger

[philipp.brugger@uni-tuebingen.de](mailto:philipp.brugger@uni-tuebingen.de)

[master@wiwi.uni-tuebingen.de](mailto:master@wiwi.uni-tuebingen.de)



managed portfolios / finance story

$$\mathbb{E}(m_{t+1} X_{t+1} | \mathcal{I}_t) = p_t$$

$$\mathbb{E}(m_{t+1} \underbrace{X_{t+1}}_{\text{payoff}} \underbrace{z_t}_{\text{price}} | \mathcal{I}_t) = p_t z_t$$

for  $X_{t+1} = R_{t+1}$

$$\mathbb{E}(m_{t+1} R_{t+1} z_t | \mathcal{I}_t) = z_t$$

apply LT  $\mathbb{E} \rightarrow$

$$\mathbb{E}[(m_{t+1} R_{t+1} - 1) z_t] = 0$$

• use meaningful test assets / portf  
 $z_t$  a useful "signal"



# M.Sc. Economics & Finance





## Unsere M.Sc.-Studiengänge

Betriebswirtschaftslehre		Volkswirtschaftslehre
M.Sc. General Management		M.Sc. Economics
M.Sc. International Business	M.Sc. Management & Economics	
	M.Sc. Data Science in Business and Economics	
M.Sc. Accounting & Finance	<b>M.Sc. Economics &amp; Finance</b>	
M.Sc. European Management		
		M.Sc. European Economics



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## M.Sc. Economics & Finance Facts

- **First** true international Master`s program @ U Tübingen  
→ since 2006
- **Unique (in Germany) blend of Finance and Econom(etr)ics**
- 20 students per year, about 400 applicants
- **International:** ME&F alumni with B.Sc. degrees from
- Argentina, Aserbaidjan, Austria, Bavaria, Brazil, Bulgaria, China, Columbia, Egypt, Georgia, Iceland, India, Italy, Iran, Kirgistan, Korea, Madagascar, Mexico, Moldavia, Romania, Russia, Syria, Taiwan, Tunesia, Turkey, USA, Ukraine, Vietnam, the list goes on ...
- **Tübingen** bachelor students perform very well



# M.Sc. Economics & Finance: Starkes Profil mit viel Flexibilität

1 <sup>st</sup> - 4 <sup>th</sup> Semester							
Core Studies Finance	9	Specialization Studies Finance	9	Free Elective Studies (Wiwi-Masterkurse in den 3 Säulen oder aus Psychologie, Informatik, Machine Learning, oder ECTS aus dem Auslandsaufenthalt)	total 27	Advanced Topics in Economics/Finance /Econometrics (Seminar)	9
Core Studies Economics	9	Specialization Studies Economics	9			Master Thesis	30
Core Studies Econometrics	9	Specialization Studies Econometrics	9				



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# Masters in Economics & Finance: Ein wachsendes Netzwerk

[Linkedin Group: Alumni, Studenten, Praktiker & Profs](#)






Search for posts in this group



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**Joachim Grammig** Owner  
Group created: Jan 2018

Pending posts 0  
Requests to join 14

Manage group  
Edit group

Recent

- Alumni & students Economics ...
- Matlab Finance and Economic...
- STATISTICIAN's Networking Gr...
- The Econometric Association
- The Financial Economics Assoc...

Groups

- Alumni & students Economics ...
- Matlab Finance and Economic...
- STATISTICIAN's Networking Gr...

Show more



## Alumni & students Economics & Finance, U Tübingen

Private Listed

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Start a post in this group

Media Poll



Your comments matter to group members

Group members are likely to create more posts when they get comments on their posts.

All

Recommended

191 members

Including Nicole Branger and 185 other connections



Invite connections

Show all

Analytics

Last 15 days activity

134 Active members ▲17%

1 New members ●0%

1 Posts ●0%

659 Post views ▲10%

Show all



Messaging



Search for posts in this group



## Alumni & students Economics & Finance, U Tübingen

### Recent

- Alumni & students Economics ...
- Matlab Finance and Economic...
- STATISTICIAN's Networking Gr...
- The Econometric Association
- The Financial Economics Assoc...

### Groups

- Alumni & students Economics ...
- Matlab Finance and Economic...
- STATISTICIAN's Networking Gr...

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### Events



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### Super Quant internship

robeco.com • 1 min read

Lukas Kleemann and 2 others

1 comment



Like



Comment

650 impressions

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Add a comment...



### Most recent ▾



**Harald Lohre** • 1st

2mo ...

Executive Director of Research at Robeco

Thanks for flagging this opportunity, [Joachim Grammig](#). Happy to share more details with anyone interested.

Like · 1 | Reply

Highlight this post by pinning it at the top.

[Pin this post](#)



**Marie-Sophie Lappe** (she / her) • 1st

...

Analyst at European Central Bank  
3mo

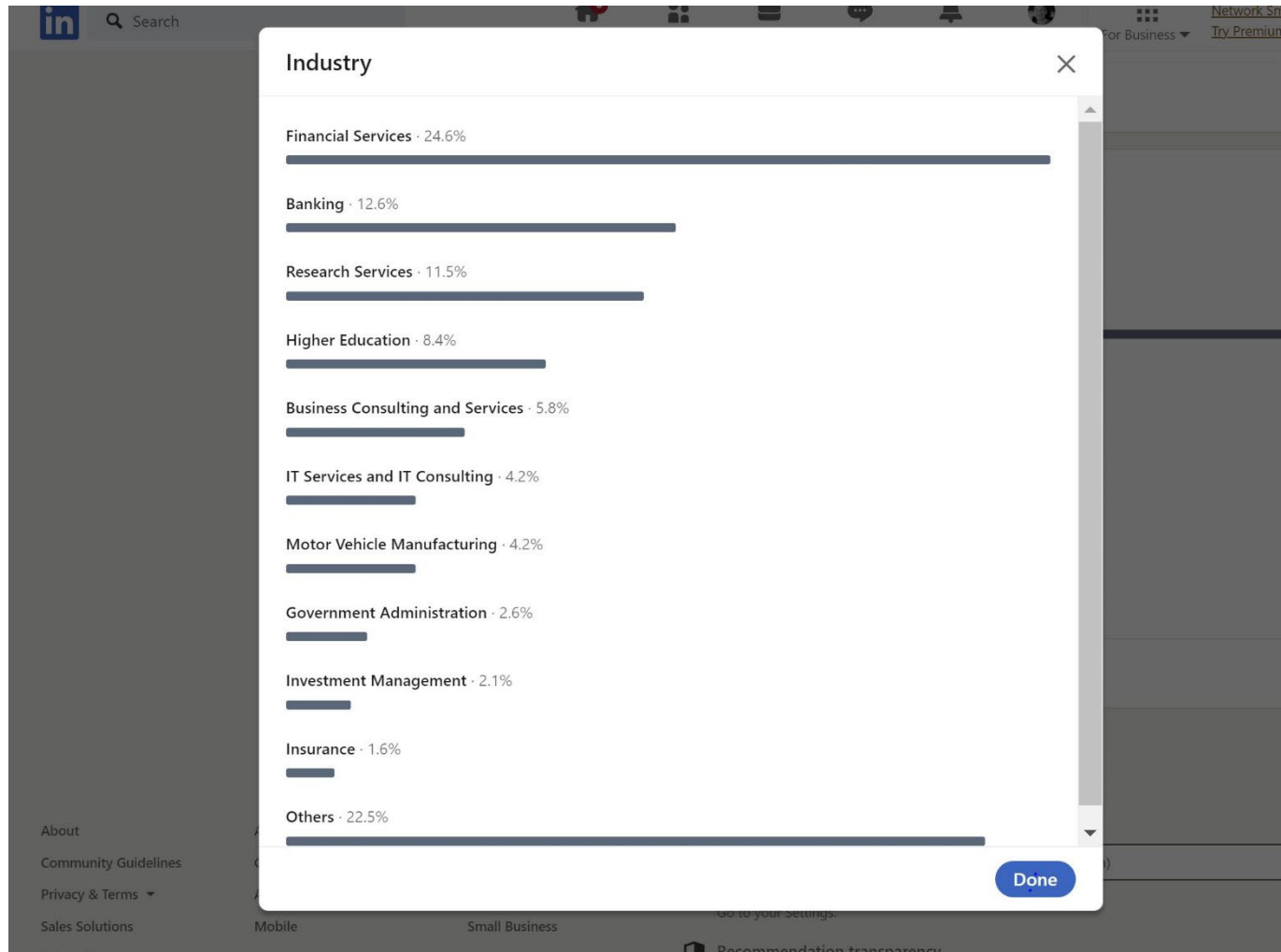
My division at the ECB is looking for new trainees:

[https://lnkd.in/e3\\_9hGis](https://lnkd.in/e3_9hGis)

...see more



# In welchen Jobs sind die MEFs?





Search for posts in this group



Home



My Network



Jobs



Messaging



Notificati



## Alumni & students Economics & Finance, U Tübingen

Recent

- Alumni & students Economics ...
- Matlab Finance and Economic...
- STATISTICIAN's Networking Gr...
- The Econometric Association
- The Financial Economics Assoc...

Groups

- Alumni & students Economics ...
- Matlab Finance and Economic...
- STATISTICIAN's Networking Gr...

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Events



Followed Hashtags

Discover more



### Super Quant internship

robeco.com • 1 min read

Lukas Kleemann and 2 others

1 comment



Like



Comment



650 impressions

[View analytics](#)



Add a comment...



Most recent ▾



**Harald Lohre** • 1st

Executive Director of Research at Robeco

2mo ...

Thanks for flagging this opportunity, [Joachim Grammig](#). Happy to share more details with anyone interested.

Like · 1 | Reply

Highlight this post by pinning it at the top.

[Pin this post](#)



**Marie-Sophie Lappe** (she / her) • 1st

Analyst at European Central Bank

3mo

My division at the ECB is looking for new trainees:

[https://lnkd.in/e3\\_9hGis](https://lnkd.in/e3_9hGis)

...see more





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*“I really enjoyed my time in Tübingen during my Master in Economics and Finance. The quality of the courses and the professors were fantastic. I learned lots of important tools to help prepare me for my subsequent academic career.”*

**Benjamin Friedrich, PhD**  
B.Sc. U Tübingen  
M.Sc. Economics and Finance  
PhD Yale U  
**Professor Northwestern U**



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*"Enrolling in the program was one of the best decisions I've ever made. It enriched my knowledge, extended my horizon and helped me discover my potential."*

**Wenting Xing**

B.Sc. Tianjin U, China

M.Sc. Economics and Finance U Tübingen

**Machine Learning Engineer at Audi AG**



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*“The program made me enthusiastic about working in the world of financial economics and provided me with the knowledge, skills, and tools to pursue an exciting career as a researcher.”*

**Dr. Esad Smailbegovic**

B.Sc. U Nürnberg

M.Sc. Economics & Finance U Tübingen

Promotion Uni Mannheim

**Professor U Rotterdam**



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*“What I liked most was studying in small groups and the close contact to professors”*

**Patrick Voßkamp**

B.Sc. U Bayreuth

M.Sc. Economics & Finance

**Lead Portfolio Manager Allianz Global Investors**

“



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*“I have benefited highly from the knowledge I gained in Economics, Finance and Quantitative Methods the program combines in a unique way”*

**Sarina Danner (Mauthofer)**

B.Sc. U Tübingen

M.Sc. Economics & Finance U Tübingen

**Corporate Finance Strategy Mercedes-Benz Group AG**



# M.Sc. Economics and Finance

Professor Joachim Grammig

I (and some current students) look forward to  
speaking with you individually!



Why you should choose...  
**M.Sc. General Management**

Prof. Dr. Dominik Papies




---

## General Management - The most flexible approach

- Perfect balance between ...
  - ... academic rigor and practical relevance
  - ... academic freedom and solid education
- Students can **choose** from a broad portfolio of different courses to tailor the program to their specific needs
- Specializations cover...
  - Industrial Organization | International Business | Marketing | HRM and Organization | Banking | Finance | International Accounting, Auditing and Corporate Governance | Econometrics | International Business Taxation | Managerial Accounting
- Program contains a PhD-track (Doctoral Program in Business Studies)



## Curriculum: 3 Semester-Program

	ECTS Credits		
Compulsory studies	27		Pick 3 out of 10*  Fill at least 2 areas
Specialization studies	21-39	39	
Elective studies	0-18		
Master thesis (4 months)	24		

- 30 additional credits for students from B.Sc.-programs with 180 ECTS
- Master seminar in an area of specialization studies
- One of the following 4 must be selected:
  - Industrial Economics,
  - International Business,
  - Marketing,
  - HRM



---

## With General Management, you will not limit yourself to a specific career path

- The flexibility of the program allows you to go for
  - ... a more general management career or
  - ... a more specialized career trajectory
- Graduates from General Management have excellent career prospects in a wide range of sectors, industries and professions
  - Consulting
  - HRM
  - Banks
  - Analysts
  - Software
  - Automotive



# M.Sc. General Management

Prof. Dr. Dominik Papies

I look forward to speaking with you individually!



# M.Sc. Data Science in Business and Economics



# Unsere M.Sc.-Studiengänge

## Betriebswirtschaftslehre

M.Sc. General Management

M.Sc. International Business\*

M.Sc. Accounting & Finance

M.Sc. European Management  
(Double Degree)

M.Sc. Management &  
Economics

**M.Sc. Data Science in  
Business and Economics**

M.Sc. Economics & Finance

## Volkswirtschaftslehre

M.Sc. Economics\*

M.Sc. International Economics\*

M.Sc. European Economics  
(Double Degree)

\* Mit Double Degree Option



## M.Sc. Data Science in Business and Economics

### Warum?

- „Big Data“ und neue Methoden (#AI #ML) prägen zunehmend Gesellschaft, Wirtschaft und Wissenschaft
- Tübingen ist dabei ein sehr aktiver Standort, auch im internationalen Vergleich
  - Exzellenz-Cluster „**Machine Learning**“; Cyber-Valley-Initiative; Max-Planck-Institut
- Kombination von WiWi und der regionalen Expertise im Bereich Data Science ergänzt das **quantitative Profil** des Fachbereichs WiWi
- Arbeitsmarkt fragt entsprechend qualifizierte Absolventinnen/Absolventen nach

### Wie?

- 4 Semester
- Vorkenntnisse
  - BWL / VWL & Quantitativen Methoden & erste Programmiererfahrungen
  - Konsekutiv zu **wirtschaftswissenschaftlichen** B.Sc.-Programmen
- **Data Science Project** zusätzlich zum Seminar und zur M.Sc.-Thesis
- Kooperation mit Fachbereich Informatik (Machine Learning, Datenbanken)



# Das Programm ruht auf 3 Säulen

	Schwerpunkt 1	Schwerpunkt 2	Schwerpunkt 3	
	Econometrics	Data Science Techniques	BWL/VWL	
Grundlagenbereich	9 ECTS-Credits	9 ECTS-Credits	9 ECTS-Credits	27
Vertiefungsbereich	0-24 ECTS-Credits	12-24 ECTS-Credits	6-24 ECTS-Credits	42
Wahlbereich		0-18 ECTS-Credits		
Adv. Topics		9 ECTS-Credits		9
Data Science Project		12 ECTS-Credits		12
Masterarbeit		30 ECTS-Credits		30
			Summe	<b>120</b>

- Auf dem Arbeitsmarkt stark nachgefragte Kombination von Qualifikationen
- In Tübingen einzigartig, bei anderen Universitäten noch selten



## Schwerpunkt 2 „Data Science Techniques“

- Aus dem Fachbereich Wirtschaftswissenschaft
  - Data Science Project Management (mandatory)
  - Applied Machine Learning in Business and Economics
  - Practical Deep Learning for Language Processing
  - Practical Deep Learning from Visual Data
  - Big Data Computing
  - Causal Inference
  - Causal Machine Learning
  - Machine Learning in Econometrics
- Aus dem Fachbereich Informatik
  - Algorithms
  - Database Systems
  - Basics of Machine Learning
  - Statistical Machine Learning
  - Probabilistic Inference and Learning
  - Deep Learning
- Andere Module anrechenbar nach Rücksprache mit der Studiengangsleitung

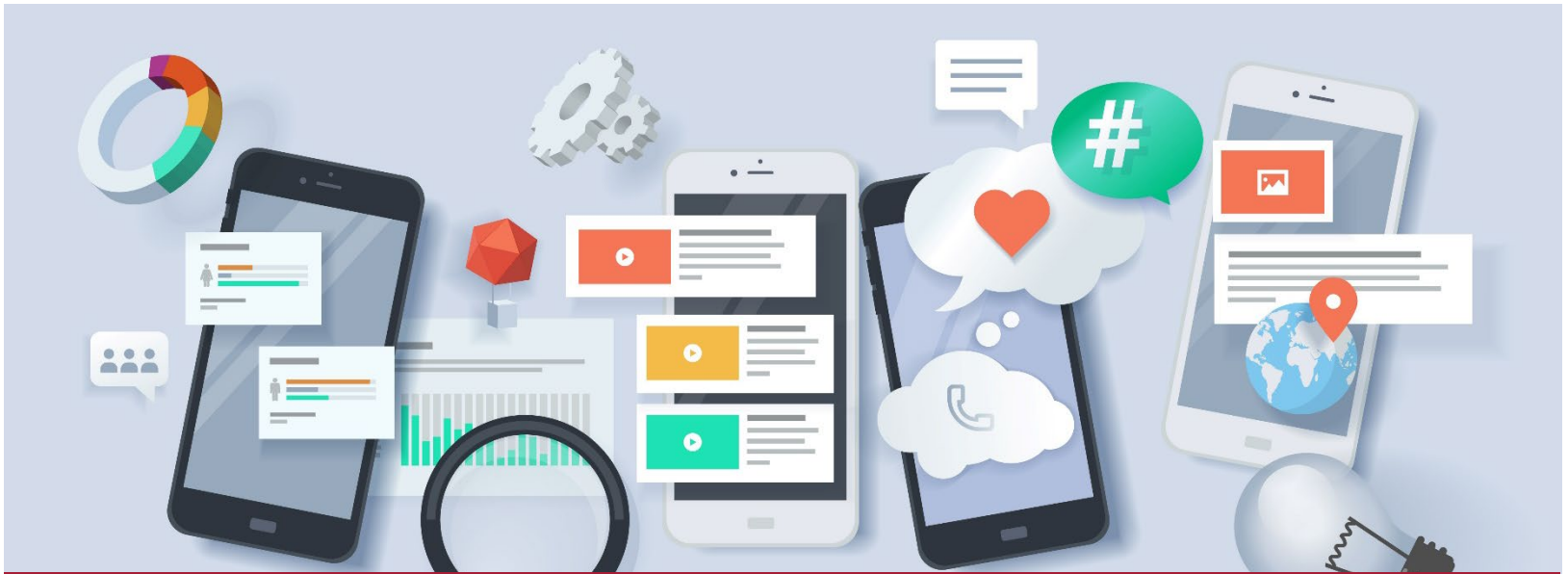




# M.Sc. Data Science in Business and Economics

JProf. Michael Knaus, PhD

Ich freue mich auf persönliche  
Gespräche mit Ihnen!



# M.Sc. Management & Economics



## Unsere M.Sc.-Studiengänge

### Betriebswirtschaftslehre

M.Sc. General Management

M.Sc. International Business

M.Sc. Accounting & Finance

M.Sc. European Management

**M.Sc. Management &  
Economics**

M.Sc. Data Science in  
Business and Economics

M.Sc. Economics & Finance

### Volkswirtschaftslehre

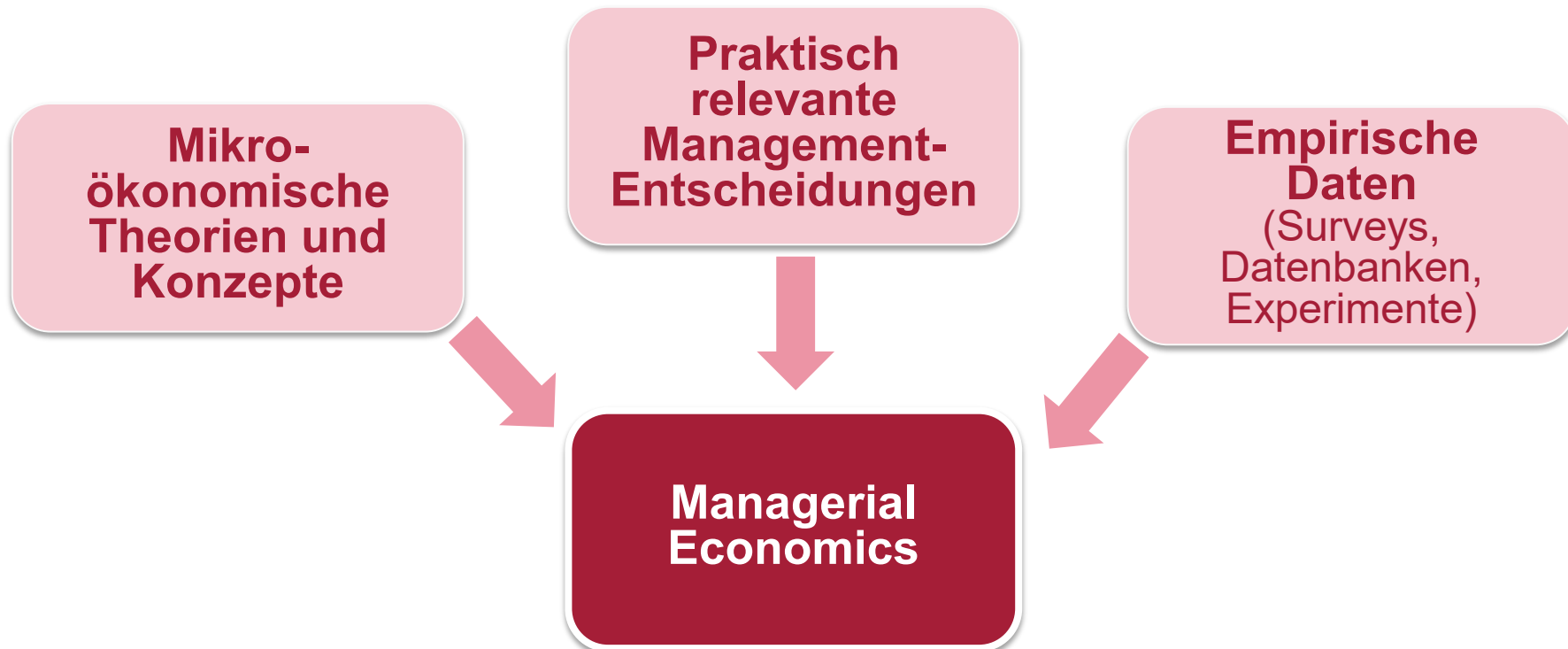
M.Sc. Economics

M.Sc. European Economics



# M.Sc. Management & Economics: Die Kernidee

Praktisch relevante Management-Fragestellungen mit mikroökonomischen und mikroökonomischen Methoden bearbeiten (= "**Managerial Economics**")






# M.Sc. Management & Economics: Das Curriculum

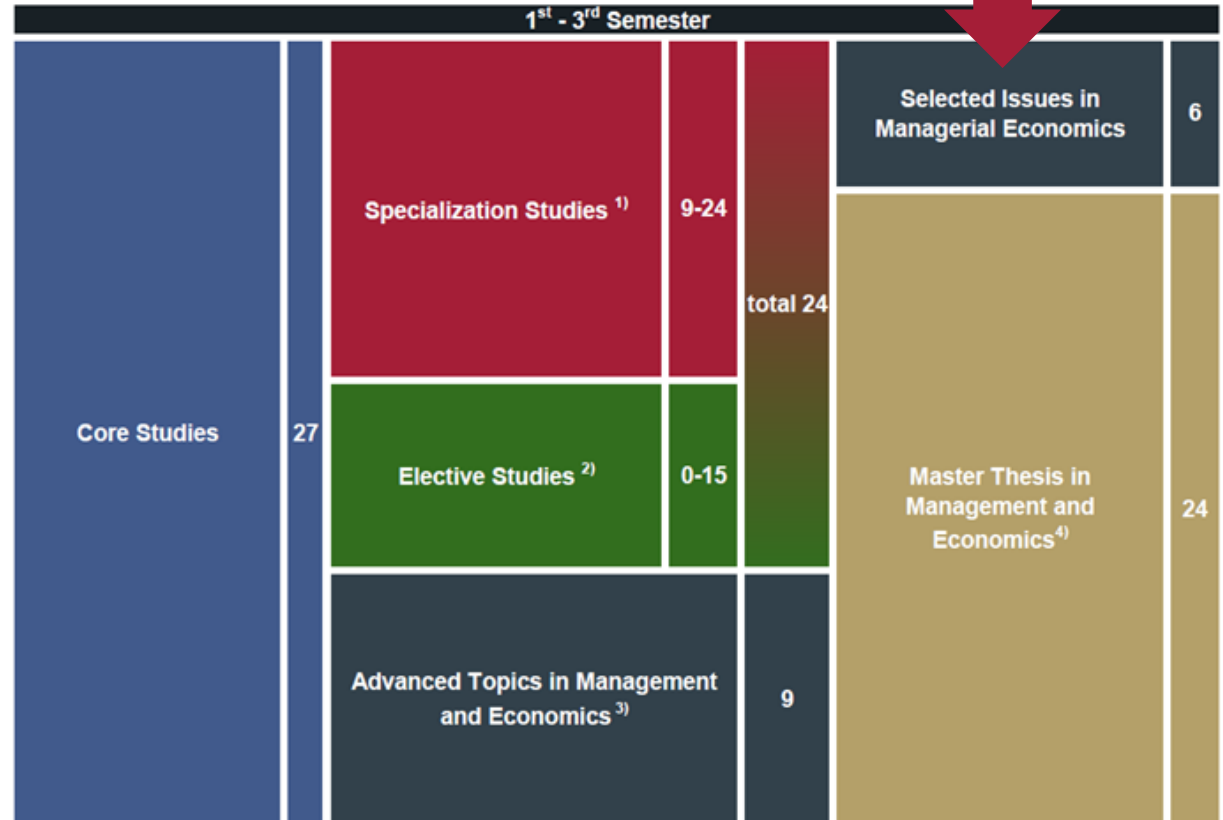
**Game Theory and Industrial Organization**



**Personnel Economics**



**Organization Economics**



# M.Sc. Management & Economics: Das Curriculum

SoSe 2025



EBERHARD KARLS UNIVERSITÄT TÜBINGEN

Prof. Dr. Patrick Kampkötter  
Prof. Dr. Kerstin Pull



## Selected Issues in Managerial Economics

### B519: Selected Issues in Managerial Economics

Research Colloquium on

#### “The Gender Pay Gap: Bridging Research & Practice”

Summer term 2024

The colloquium is part of the M.Sc.-Program in Management & Economics with students of the program having to take this course once during their studies. Depending on available spots, a limited number of students from other programs will also be admitted to the course. Concerning creditability, please see below.

In the summer term 2024, we will focus on the Gender Pay Gap, i.e., the topic that Claudia Goldin, the latest Nobel Laureate in Economics, published on. At the same time, the topic is of highest practical relevance, with the EU Council having recently adopted new rules on pay transparency.

#### EU Pay Transparency Directive

“Under the pay transparency directive, EU companies will be required to share information about how much they pay women and men for work of equal value, and take action if their gender pay gap exceeds 5%. [...] Companies with more than 250 employees will be required to report annually on the gender pay gap in their organisation to the relevant national authority. For smaller organisations ..., the reporting obligation will take place every three years. If the report reveals a pay gap of more than 5% that cannot be justified by objective, gender-neutral criteria, companies will be required to take action in the form of a joint pay assessment carried out in cooperation with workers’ representatives.”

(<https://www.consilium.europa.eu/en/press/press-releases/2023/04/24/gender-pay-gap-council-adopts-new-rules-on-pay-transparency/>)

In the course, we aim to **bridge research and practice**: Participants are required to **present a research paper** that will be assigned to them within the kick-off-meeting, **and** they will participate in a **hands-on workshop with practitioners** from hkp/// group.

In a first round of student presentations, participants will (1) become familiar with different theories that explain why a Gender Pay Gap may exist and (2) learn more about the different methods to assess the Gender Pay Gap. Next, course participants will attend a workshop on the Gender Pay Gap at hkp/// group in Frankfurt/Main and (3) learn more about how consultants support firms in measuring and reporting their gender pay gap to comply with the legal regulations. To that aim, participants (and lecturers) will jointly travel to Frankfurt. Travel expenses will be covered by the University



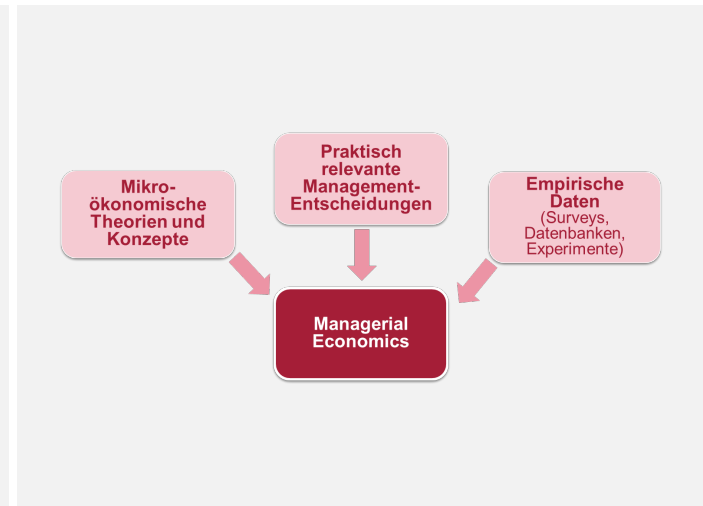
## M.Sc. Management & Economics

# Warum sollten Sie Management & Economics studieren?

- Weil Sie sich in diesem Studiengang mit spannenden, praktisch relevanten Fragestellungen befassen!

“The courses offered in the program deal with the **strategic behavior of competing firms** and focus on **implementing management tools within the firms to provide an informational basis for successful business strategies**. [...]

Students of this program **develop a unique set of analytical and professional skills** grounded in advanced methods of game theory .... Graduating from this program, you will be able to select appropriate performance measures, design efficient incentive systems, and develop strategies to build up and maintain the human capital needed in the firm.”

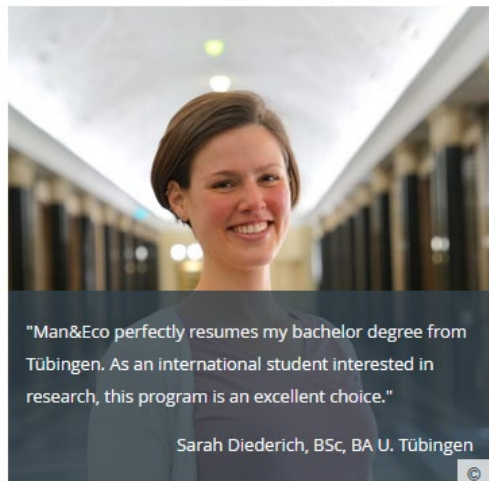




## M.Sc. Management & Economics

**Warum** sollten **Sie**  
Management & Economics studieren?

- Weil der Studiengang in idealer Weise an Ihr B.Sc.-Studium in Tübingen anknüpft, so dass Sie mit Ihrem Tübinger Vorwissen exzellent vorbereitet sind!







## M.Sc. Management & Economics

**Warum** sollten **Sie**  
Management & Economics studieren?

- Weil Sie in diesem Studiengang mit Studierenden aus aller Welt zusammenkommen!

Ca. **50%**

der Studierenden in diesem Studiengang kamen in den zurückliegenden Jahren aus dem Ausland.

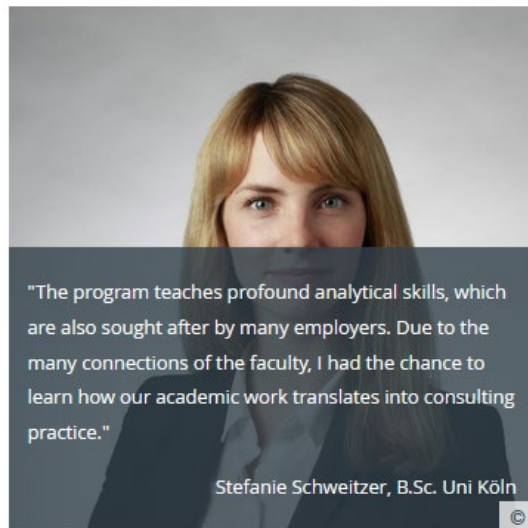




## M.Sc. Management & Economics

# Warum sollten Sie Management & Economics studieren?

- Weil Sie in Gastvorträgen und Fallstudien Kontakt zu hochrangigen Praktikern bekommen und sich mit diesen austauschen können!

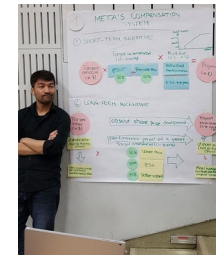


## LinkedIn



Sara Sardooei Nasab • 1.  
Co-Founder at Scrooge Podcast | اسکروج پادکست  
4 Tage •

**#economics** It was an honor to listen to the executive lecture of Dr. Pia Lünstroth from the **hkp/// group** for a guest lecture & case study of the **#Personnel\_Economics** course. I sincerely appreciate Dr. **Pia Lünstroth** for changing my perspective.



Pia Lünstroth • 1.  
Partner bei hkp/// group  
It was a pleasure to discuss with you all. Thanks for the invitation,  
**Kerstin Pull**  
[Übersetzung anzeigen](#)

Gefällt mir | Antworten · 1 Antwort



Kerstin Pull • Sie  
Professorin an der Eberhard Karls Universität Tübingen  
The pleasure is all mine!!  
Thanks for coming to Tuebingen!  
[Übersetzung anzeigen](#)



## M.Sc. Management & Economics

**Warum** sollten **Sie**  
Management & Economics studieren?

- Weil Sie als Absolvent dieses Studiengangs exzellente Berufschancen in der Forschung und in der Praxis haben!



Dr. Adam Ayaita, BSc HWR Berlin



hkp///group





## M.Sc. Management & Economics

**Warum** sollten **Sie**  
Management & Economics studieren?

- Weil ... ?!?

.... was auch immer Sie an Fragen haben, wir freuen uns auf Sie!



Prof. Dr. Kerstin Pull  
Studiengangbeauftragte



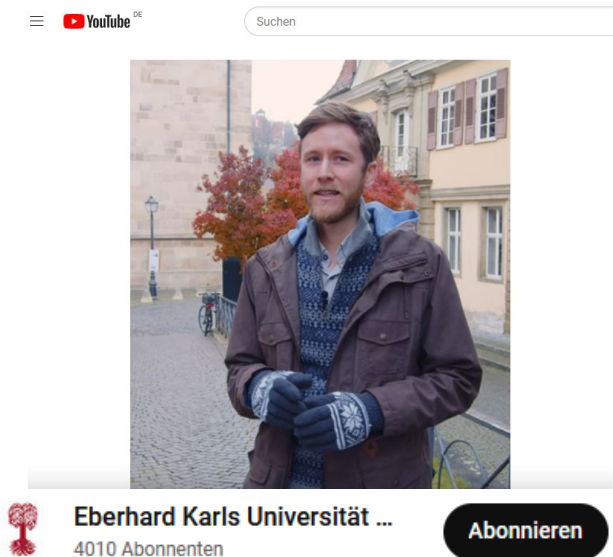
Anna-Lena Pohl  
aktuelle Studierende



## M.Sc. Management & Economics

**Warum** sollten **Sie**  
Management & Economics studieren?

- Weil ... ?!?





# M.Sc. European Economics



# Our Master Programs

Business		Economics
M.Sc. General Management	M.Sc. Management & Economics	M.Sc. Economics*
M.Sc. International Business*	M.Sc. Data Science in Business and Economics	
M.Sc. Accounting & Finance	M.Sc. Economics & Finance	
M.Sc. European Management (Double Degree)		M.Sc. European Economics (Double Degree)

\* With Double Degree Option



# The Double Degree Program in Economics

M.Sc. European Economics

- general economics program
- for „real“ Europeans!
- one year in Italy, France or the UK







# The University of Pavia



UNIVERSITÀ  
DI PAVIA



# University of Nottingham



University of  
Nottingham  
UK | CHINA | MALAYSIA





# Aix-Marseille Université





## What former students say...



The network of excellent German, Italian, UK, French and other international students will be crucial for your career!



# M.Sc. in European Economics

Prof. Dr. Jörg Baten  
[joerg.baten@uni-tuebingen.de](mailto:joerg.baten@uni-tuebingen.de)

I look forward to speak with you individually!



# M.Sc. European Management



## Unsere Masterstudiengänge

Betriebswirtschaftslehre		Volkswirtschaftslehre
M.Sc. General Management	M.Sc. Management & Economics	M.Sc. Economics*
M.Sc. International Business(*)		M.Sc. International Economics*
M.Sc. Accounting & Finance	M.Sc. Economics & Finance	
M.Sc. European Management (Double Degree)		M.Sc. European Economics (Double Degree)

\* Mit Double Degree Option



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# The Double Degree Programs

## M.Sc. European Management

- based on M.Sc. General Management
- one year in France, Italy or the UK
- lots of flexibility







# The University of Pavia



UNIVERSITÀ  
DI PAVIA





# The University of Strasbourg





# The University of Lyon





# The University of Nottingham



- M.Sc. Banking and Finance
- M.Sc. Environmental Leadership and Management



# M.Sc. European Management

Prof. Dr. Christian Koziol

Ich freue mich darauf, persönlich mit Ihnen ins  
Gespräch zu kommen!



# M.Sc. International Business

Prof. Dr. Markus Pudelko

vertreten durch Dr. Cristina Popescu



## M.Sc. in International Business

- ...bereitet optimal auf die internationale Arbeitswelt vor
- ...ist die perfekte Balance zwischen...
  - ...Entwicklung und Umsetzung von weiterführenden Techniken der Betriebswirtschaft
  - ...interkulturellem Management
- ...besteht aus einem Jahr Studieren in Tübingen und einem Jahr Studieren in Asien oder Afrika





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# Inhalte & Studienaufbau

- **Schwerpunkte:**

Industrial Organization, **International Business**, Marketing, HRM and Organization, Managerial Accounting, Banking, Finance, International Accounting/Auditing and Governance, Econometrics, International Business Taxation,

- **Studienaufbau**

- 1. Jahr in Tübingen

- Pflichtmodul
    - Wahlpflichtmodul
    - Modul Sprache & Kultur (Asien-Track)

- 2. Jahr im Ausland

- Wahlbereich





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## Unsere Partner-Universitäten



### China

Guanghua School of Management, Peking University  
School of Business, Renmin University  
Southwestern University of Finance and Economics  
University of International Business and Economics



### Japan

Graduate School of Business, Doshisha University  
Graduate School of Business, Rikkyo University  
Graduate School of Commerce, Waseda University



### Korea

Ewha School of Business, Ewha Womans University  
School of Business, Yonsei University



### Afrika

GIBS Business School, University of Pretoria  
Business School, University of Ghana



# M.Sc. International Business

Dr. Cristina Popescu

Wir freuen uns darauf, mit Ihnen individuell über  
unser Studienangebot zu sprechen!



# M.Sc. Accounting and Finance



## Unsere Masterstudiengänge

Betriebswirtschaftslehre		Volkswirtschaftslehre
M.Sc. General Management	M.Sc. Management & Economics	M.Sc. Economics*
M.Sc. International Business*	M.Sc. Data Science in Business and Economics	
<b>M.Sc. Accounting &amp; Finance</b>		
M.Sc. European Management (Double Degree)	M.Sc. Economics & Finance	M.Sc. European Economics (Double Degree)

\* Mit Double Degree Option



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## Charakteristik

- betriebswirtschaftlicher Studiengang
- Studiengang mit inhaltlicher Fokussierung
- dreisemestriger Studiengang
  - konsekutiv aufbauend auf B.Sc. International Business Administration
  - Möglichkeit der Auffüllung auf 300 ECTS bei sechssemestrigem B.Sc.-Studiengang → 30 Zusatz-ECTS
- Unterrichtssprachen
  - Deutsch und Englisch



## Struktur

Bereich	ECTS
Grundlagenmodul Accounting	9
Grundlagenmodul Finance	9
Vertiefungsbereich	24 - 33
Wahlbereich	6 - 15
Advanced Topics	9
Masterarbeit (4 Monate)	24

} insg.  
39



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# Zulassung

- Vorkenntnisse aus dem Bachelor-Studium
  - im Bereich Accounting (Orientierung: 18 ECTS)
  - im Bereich Finance (Orientierung: 12 ECTS)
  - im Bereich Quantitative Methoden (Orientierung: 18 ECTS)
- gemessen am B.Sc.-Studienplan denkbare Engpässe
  - für BWL-Hauptfächler im Bereich Banking & Finance
  - für VWL-Hauptfächler in den Bereichen Accounting und Finance
- Einhaltung der Restriktionen über das Pflichtstudium hinaus
  - durch Zuwahl im B.Sc.-Schwerpunktmodul „Electives“
  - durch Belegung zusätzlicher Kurse mit Blick auf den „Auffüllbereich“
- durch überzeugenden Eindruck im Auswahlgespräch



# M.Sc. Accounting and Finance

Prof. Dr. Werner Neus

Ich freue mich auf persönliche  
Gespräche mit Ihnen!





# M.Sc. Economics



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## M.Sc. Economics

- State of the art in economics; balances
  - Evidence-based research &
  - Policy relevance
- Things you (should) care about...
  - Long-run growth & sustainability, climate; inequality, innovation
  - International policy cooperation & conflict, crisis
  - European & global Economy, taxation
- First-things-first: get familiar with the broad set of tools
  - Advanced macroeconomics
  - Advanced microeconomics
  - Core studies in econometrics



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## Go for the real thing or specialize

- The real thing
  - Core courses: 27 ECTS
  - Course in Economics, E'metrics & Finance (EEF)  $\geq$  51 ECTS
  - Free electives  $\leq$  9 ECTS
  - Master Seminar 9 ECTS
  - Master Thesis 24 ECTS
- Specialization (min 21 ECTS in track & 18 ECTS in EEF)
- PhD Orientation: min 27 ECTS in designated courses
- Double degree program with the University of Nottingham with scholarships



## The two basic choices

<b>Curriculum</b>		
<b>Modules / Areas</b>	<b>ECTS credits</b>	
	<b>with specialization</b>	<b>"no track"</b>
Core Studies	27	27
Track Modules	min. 21	-
Specialization Studies: Economics, Econometrics and Finance	21 - 30	51 - 60
Free Elective Studies	max. 9	max. 9
Advanced Topics	9	9
Master Thesis	24	24



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# Economic History and Development

Compulsory Track Modules Economic History (min 18 ECTS)

- E480 Empirical Studies on Migration, Trade and Growth in the Long Run
- E580 Topics in International Economic History I
- E581 Topics in International Economic History II

Elective Track Modules Economic History

- E480 Empirical Studies on Migration, Trade and Growth in the Long Run
- E481 Topics in History I
- E482 Topics in History II
- E483 Topics in History III
- E484 Topics in History IV
- E580 Topics in International Economic History I
- E581 Topics in International Economic History II



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## Empirical Methods and Data Analysis

- E442 Empirical Methods and Data Analysis I
- E443 Empirical Methods and Data Analysis II
- E444 Empirical Methods and Data Analysis III
- E445 Empirical Methods and Data Analysis IV
- E461 Empirical Topics in International Trade
- E463 Causal Machine Learning
- E464 Causal Inference
- S411 Advanced Time Series Analysis
- S412 Empirical Asset Pricing
- S415 Machine Learning in Econometrics
- S420 Statistics of Financial Markets
- S422 Advanced Microeconometrics



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# International Economics

Compulsory Track Modules (min 18 ECTS)

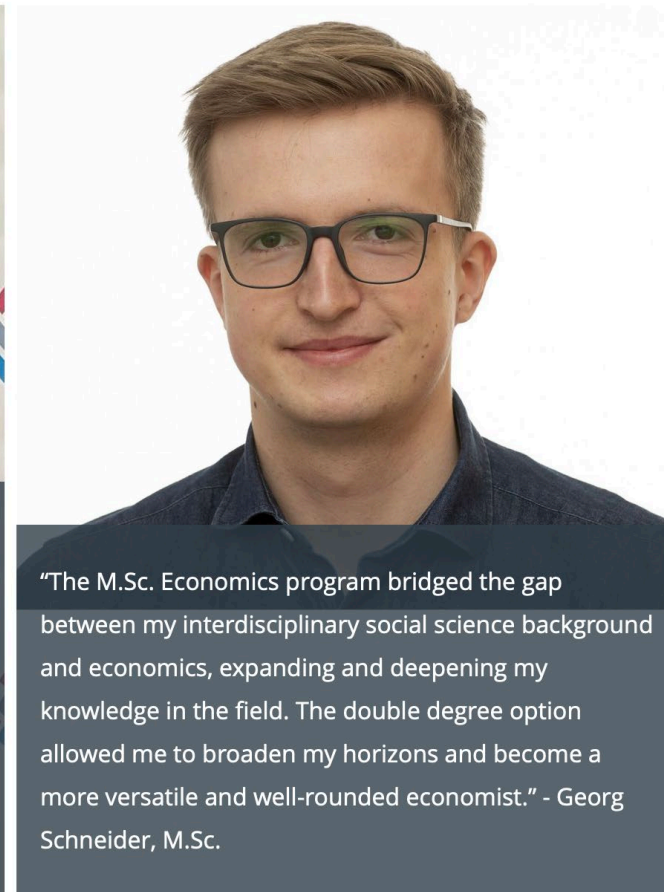
- E421 International Trade
- E422 International Trade II
- E431 Open Economy Macroeconomics
- E440 Multinational Enterprises
- E461 Empirical Topics in International Trade

Elective Track Modules

- E421 International Trade
- E422 International Trade II
- E431 Open Economy Macroeconomics
- E440 Multinational Enterprises
- E461 Empirical Topics in International Trade
- E465 Language and Culture I
- E466 Language and Culture II
- E467 Language and Culture III
- E468 Language and Culture IV



## Our students







# M.Sc. Economics

Prof. Dr. Frank Stähler

I (and some current students) look forward to  
speaking with you individually!