

CURRICULUM VITAE JUN.-PROF. DR. THERESA VEER

CURRENT POSITIONS

Eberhard Karls Universität Tübingen Director of Startup Center	since 01/22
Faculty of Economics and Social Sciences Assistant professor for Strategy and Management Positive mid-term evaluation	since 07/15
Tübingen Artificial Intelligence Center Project Leader	Since 01/20
your.company, Tübingen Startup with data driven business model: www.your.company Founder	since 07/19
Managing Director	08/19-08/20

PREVIOUS ACADEMIC APPOINTMENTS

ESADE Business School – Ramon Llull University, Barcelona, Spain Post-Doctoral Researcher; Institute for Innovation and Knowledge Management	09/13 – 08/15
Technische Universität (TU) Berlin – Chair of Innovation Economics Research associate; Faculty of Economics and Management	06/10 – 08/13

INTERNATIONAL RESEARCH STAYS

Visiting scholar; Questrom School of Business, Boston University, USA	04/18 – 05/18
	01/17 – 03/17
Researcher in residence at Wayra Barcelona , Spain	08/17 – 11/17
Post-Doctoral Researcher; ESADE Business School in Barcelona, Spain	09/13 – 08/15
Visiting scholar; Kellogg School of Management in Evanston, USA	10/12 – 11/12
Visiting scholar; University of Illinois in Urbana-Champaign, USA	03/12

EDUCATION

TU Berlin Ph.D. (Dr. rer. oec.); Advisor: Prof. Dr. Knut Blind <i>Five Essays on the Effect of IP Infringement on Management and Company Strategy</i>	06/10 – 07/13
TUM School of Management – TU München Master in Business Administration (Diplom Kauffrau in Technologie- und Managementorientierte Betriebswirtschaftslehre)	10/05 – 05/10
Bordeaux École de Management (Grand École), France	08/07 – 12/07

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RESEARCH PAPERS & BOOK CHAPTERS	Impact Factor
<p>Veer, T., Yang, P., & Riepe, J. 2022. Ventures' conscious knowledge transfer to close partners, and beyond: A framework of performance, complementarity, knowledge disclosure, and knowledge broadcasting. <i>Journal of Business Venturing</i>, 37(3): 106191.</p>	13.139
<p>Veer, T. 2021. Innovation und modernes Unternehmertum. In A. Denison & G. Schild (Eds.), <i>Länderbericht USA</i>. Bonn: bpb Bundeszentrale für politische Bildung.</p>	n/a
<p>Riepe, J., Rudeloff, M., & Veer, T. 2020. Financial literacy and entrepreneurial risk aversion. <i>Journal of Small Business Management</i>, 78(4): 1–20.</p>	6.881
<p>Lorenz, A. Veer, T. 2019. Once bitten, less shy? The influence of prior misappropriation experience on R&D collaboration. <i>Industry and Innovation</i>, 51 (1), 1–26. Finalist for the DRUID Young Scholar Paper Award 2012</p>	3.819
<p>Veer, T., Lorenz, A. & Blind, K. 2016. How open is too open? The mitigating role of appropriation mechanisms in R&D cooperation settings. <i>R&D Management</i>, 46(S3): 1113–1128.</p>	5.962
<p>Veer T., Berger, F.; Blind, K., 2015. The impact of product piracy on corporate IP strategy. <i>R&D Management</i>, 46(S2): 631–652.</p>	5.962
<p>Veer, T.; Jell, F., 2012. Contributing to markets for technology? A comparison of patent filing motives of individual inventors, small companies and universities. <i>Technovation</i> 32 (9-10), 513–522.</p>	11.373

* Impact factors are 2-year factors by Thomson Reuters (JCR) for 2021

WORKING PAPERS

<p>Veer, T., Bringmann, K.: Everything is (Not) Negotiable: The Gender Startup Valuation Gap; reject and resubmit at <i>Strategic Entrepreneurship Journal</i> Target Journal: <i>Entrepreneurship Theory and Practice</i> Elected for the 2022 BCERC Top 40 Paper</p>	9.289
<p>Veer, T., Bringmann, K., Zaby, A.: Digging Deep: The Roots of Gender Discrimination Biases in Decision Making - The Case of Patent Examination, Target Journal: <i>Journal of Applied Psychology</i></p>	
<p>Weichert, I., Veer, T.: Internationalization of corporate venture capital backed ventures – The importance of complementary assets for international venture performance; Target Journal: <i>Journal of International Business</i></p>	
<p>Veer, T., Bringmann, K.: The Notorious “Jockey and Horse Debate” Revisited: The Importance of Timing; Target Journal: <i>Journal of Business Venturing</i></p>	

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PUBLICATIONS IN PEER REVIEWED CONFERENCE PROCEEDINGS

Bringmann K., **Veer, T.** 2021. Everything is (Not) Negotiable: The Gender Startup Valuation Gap. *Academy of Management Proceedings* 2021 (1), 11404

Bringmann K., **Veer, T.** 2021. It's Time for a Change: The Temporality of Team and Venture Opportunity for Startup Survival. *Academy of Management Proceedings* 2021 (1), 13415

Nisch, M., & **Veer, T.** 2018. The Role Of Heuristics In Innovation Project Selection. *Academy of Management Proceedings*, 2018(1): 14106.

Riepe, J., & **Veer, T.** 2018. Social defenses and selective revealing of ventures in Europe and Latin America. *Academy of Management Proceedings*, 2018(1): 13999.

Veer, T. Social defenses and selective revealing of ventures in Europe and Latin America. *Proceedings of the 3rd Entrepreneurial Finance Conference Milan*, 2018(June 26th-27th).

Veer, T., & Blind, K. 2016. Technological complexity's impact on the sustainability of competitive advantage from innovation. *Academy of Management Proceedings*, 2016(1): 15601.

Veer, T. & Blind, K. 2012. Always one Step Ahead? The Impact of Competitive Strategy on the Copying of Intellectual Property. *Academy of Management Proceedings*, 2012(1): 10778.

GRANTS (~880,00€)

Successful Venture Building, industry study for Bridgemaker GmbH, Berlin 01/22-06/22
(20,000€)

Fair Share – Innovationsprogramm für Geschäftsmodelle und Pionierlösungen; 11/21-10/23
FKZ: 16GP200502(149,937€)

Artificial Intelligence and the Future of Work, travel grant by the presidential office 04/20-07/20
of the University of Tübingen (5,250.90€)

Leveraging the access to complementary assets: Corporate venture capital and the performance implications of non-financial resources for startups (10,000€) 01/20-12/21
Athene Program for junior researchers at the University of Tübingen

Ethnography of Design Inequality and AI as part of the Tübingen AI Center, FKZ: 01/20-12/23
01IS18039A. (BMBF) (224,601€)

Socially and ethically mindful entrepreneurship as part of the Tübingen AI Center, 01/20-12/23
FKZ: 01IS18039A. (BMBF) (237,186€)

Democratizing innovation – Partizipative Produktentwicklung und –vermarktung in Zeiten der Shareconomy, FKZ: 03EGSBW432 – BMWi and BMBF (146,400€) 02/19-01/20

Entrepreneurial Overconfidence – Advice Taking and Seeking – Fritz Thyssen 01/18 – 06/20
Foundation (Az. 20.17.0.051WW) with Jun.-Prof. Dr. Jan Riepe (30,000€)

Taking advice and leveraging complementary assets – how start-ups benefit from corporate venture capital – Program for the Promotion of Junior Researchers; 07/17 – 12/18
Institutional Strategy of the University of Tübingen (Deutsche Forschungsgemeinschaft, ZUK 63) (13,026€)

German Academic Exchange Service – post-doctoral scholarship at ESADE 09/13 – 08/15
Business School (ca. 50,000€)