



T-IES - Doshisha EU Campus European Studies Program

September 01, 2024 – January 31, 2025

Course title:	Regional Economic Integration: The Case of the European Union
Date:	November 11 – November 21, 2024
Language of instruction:	English
Lecturer:	Daniel Pauser
Contact hours:	25 (incl. exam and wrap-up) + field work: Frankfurt am Main

COURSE DESCRIPTION

As globalization and free trade agreements open economies and make them interdependent, the importance of international trade increases. Globalization has influenced many aspects of multinational companies, from type of product offerings, to production in low cost countries. Trade has also had an impact on multinational companies. Although the World Trade Organization tries to facilitate free trade, companies find it difficult to benefit from free trade under the World Trade Organization's process due to its lengthy processes. This situation has pushed regional economic integration to the forefront. After a brief introduction into the topic of international business, students will learn about trade and trade restriction mechanisms. Afterwards, a focus will be put on regional economic integration, with the European Union as the example of the highest level of integration. The student group will benefit from its multinational composition by providing different perspectives and apply the theoretical concepts in interactive exercises such as group work or case studies.

COURSE SCHEDULE (tbd)

	Date	Topic	Reading (tba)
1 (= 90 minutes)	Monday, November 11 (I): 15:30 – 17:00	Refresher: Fundamentals of Economics	TBA
2	Tuesday, November 12 (I): 13:30 – 15:00	International business and regional economic integration	Daniels, Radebaugh, Sullivan, 2015

3	Tuesday, November 12 (II): 15:30 – 17:00	Regional economic integration I	Mattheis & Wunderlich, 2017
4	Wednesday, November 13 (I): 13:30 – 15:00	Regional economic integration II Crises	Sarotte, 2010 Troitio, 2013
5	Wednesday, November 13 (II): 15:30 – 17:00	Topical preparation of excursion + Topic allocation for presentations	
6	Thursday, November 14:	<i>Field work: Frankfurt am Main (all day)</i>	
	Monday, November 18 (I): 15:30 – 17:00	Regional economic integration III Crises	Sarotte, 2010 Troitio, 2013
7	Tuesday, November 19 (I): 10:30 – 12:00	Regional economic integration IV Lessons learned	Moro, 2014 Kuntz et al., 2017 Bauer & Becker, 2014
7	Tuesday, November 19 (II): 13:30 – 15:00	Impact of current events on Regional Economic Integration and the EU Economy	
8	Tuesday, November 19 (III): 15:30 – 17:00	Guidelines for effective presentations + Preparation time for Presentations	
9	Wednesday, November 20 (I): 13:30 – 15:00	Presentations	-
10	Wednesday, November 20 (II): 15:30 – 17:00	Presentations	-
10	Thursday, November 21 (I): 13:30 – 15:00	Exam	-
11	Thursday, November 21 (II): 15:30 – 17:00	Presentation Feedback + Course summary	

LEARNING OBJECTIVES

The participants will try to familiarize themselves firstly with the concept of international business and the main reasons for companies to expand internationally. Afterwards, the participants will learn about the mechanisms used by governments to restrict trade. In the second part of the course, the students will learn about the different levels of regional economic integration and their influence on companies. In this part, a focus will be put on the European Union and the effects of the four freedoms of the Single Market.

PREREQUISITES

The course does not require any special knowledge. The course is designed for undergraduate students from Doshisha University with different academic backgrounds who are generally interested in Europe and the European Union. A very good command of English and the willingness to actively participate in the course are required.

COURSE REQUIREMENTS & GRADING

Final average grade: final exam covering all subjects of the course program (50%), a presentation (30%) and active participation in class (20%)

Active participation in class and during study trips includes:

- attendance
- asking questions
- taking part in discussions (especially post presentation recap)
- showing interest

READING

Bauer M./Becker S. (2014) The Unexpected Winner of the Crisis: The European Commission's Strengthened Role in Economic Governance, Journal of European Integration, 36:3, 213-229.

Daniels, John D./Radebaugh, Lee H./Sullivan, Daniel P. 2015: International Business. Environments and Operations, 15th Edition, Essex: Pearson, pp. 209-217 pp. 255-260, pp. 275-293, pp. 304-332.

Kuntz, A./Davidov, E./Semyonov, M. (2017). The dynamic relations between economic conditions and anti-immigrant sentiment: A natural experiment in times of the European economic crisis. International Journal of Comparative Sociology, 58(5), 392-415.

Mattheis, F. and Wunderlich, U. (2017). Regional actorhood and interregional relations: ASEAN, the EU and Mercosur. Journal of European integration, 39(6), pp.723-738.

Moro, B. (2014). Lessons from the European economic and financial great crisis: A survey. European Journal of Political Economy, 34, S9-S24.

Sarotte, M. E. (2010). Eurozone crisis as historical legacy. Foreign Affairs.

Troitiño, D. R. (2013). The current economic crisis of the EU: genesis, analysis and solutions. Baltic Journal of European Studies, 3(1), 6-28.

INFORMATION ON THE LECTURER

Daniel Pauser earned his Double-Degree BA in International Business at UAS Landshut and Anglia Ruskin University Cambridge as well as an MSc in the same field at the University Tübingen. He has gained professional experience in China and Germany by working at the German Chamber of Commerce in Beijing, for a large international electronics distributor in the Berkshire Hathaway group as well as for a German electronics manufacturer in a management capacity. At present, he is a research and teaching assistant at the University Tübingen while also writing his doctoral thesis at the Department of International Business, at the Faculty of Economics and Social Sciences. His research interests revolve around international and cross-cultural management as well as the idiosyncratic practices found in modern Chinese management methodology.