The use of experimental methods in linguistic research: advantages, problems and possible pitfalls



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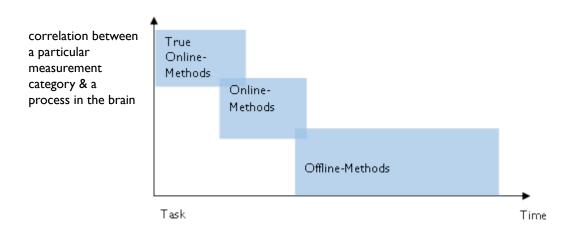


Outline

- 1. Classification of psycholinguistic methods
 - some pros and cons
- 2. Methods used in own language production research
- 3. Examples from own research: research questions and the use of different methods
 - advantages, disadvantages, possible problems and challenges
- 4. Closing remarks
 - data coding/analysis, intercoder agreement, data presentation; the use of statistics

I. Methods: a classification

- Offline (e.g., pen-and-pencil questionnaire, naming)
 - no time pressure, conscious decision making
- Online (e.g., RT experiments, ET)
 - a mediated access to the process; some automatized / unconscious processes can be investigated
- True Online (e.g., EEG, fMRI)
 - an immediate access to the relevant process; unconscious processes



I. Methods - pros/cons

Offline Methods

- (-) no or little control over the data collection (especially when collected via a web based questionnaire);
- (+) a large amount of data can be collected at once; easy logistics and almost no costs; no time pressure → competence in the foreground

I. Methods - pros/cons

Online Methods

(-) a slowdown by hand / eye movements; a relatively high logistic effort (one person per recording session) → limited sample size
 (+) better conditions for testing unconscious, more automatized mental processes → performance in the foreground; control over the experimental course

I. Methods - pros/cons

True Online Methods

(-) a huge logistic and financial effort; usually only limited number of subjects possible; strong dependency on "hidden" statistics; only a particular experimental design possible (e.g., restriction on free language production) (+) "true" performance in the foreground; access to very automatized and unconscious mental and neuronal processes

II. Language production methods used in own research (oral/written)

- Elicitation

 recording of linguistic data (offline or online method depending on time constraints)
- Memory tasks

 collection of non-linguistic data (in my research an offline method)

- Preference Judgment task → offline method
- Grammatical Judgment task → offline method
 - access to linguistic competence > both methods good for testing a particular linguistic phenomena in larger populations

II. Language Production

Challenges

- Logistical / Technical efforts → high
 - at least 20 "good" subjects per experiment / research question (otherwise statistical analysis in danger)
 - comparability of exp. settings in individual recordings
- Creation of a good stimulus set
 - i.e. "spontaneous" language production in experimental setting a real challenge (see E. Schegloffs criticisms of experimental research)

II. Elicitation

Elicitation is the act of obtaining language data from another person

- e.g., "semi-spontaneous" language production data

Why elicitation?

- particular structure (e.g., case)
- rare phenomenon (e.g., simultaneity marking)
- hypothesis testing (e.g., determiners before tense marking)

II. Elicitation – cont.

• How to elicit?

- context restrictions
- stimulus manipulation
- minimal pairs

Stimulus types:

- specific pictures
- picture books (e.g., The Frog Story)
- audio; written text (e.g., association tasks)
- video clips

II. Elicitation: examples

• LI language production: temporal simultaneity Exp: a goat drinking vs. a drinking goat

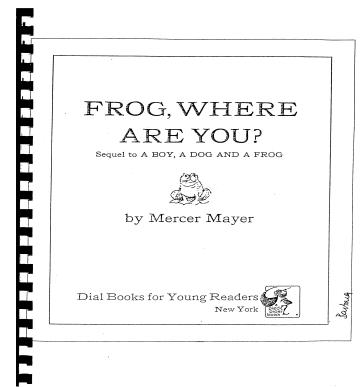






II. Elicitation: examples

 Frog story – used in different contexts with different populations (e.g., L1, L2, impaired)





III. Own research

Studies

Schmiedtová & Sahonenko, 2008 Schmiedtová, 2011 Schmiedtová, 2011a v. Stutterheim, et al., 2012 Schmiedtová, 2013 Schmiedtová, 2012, 2013a

III. Own research

Studies
 Schmiedtová & Sahonenko, 2008

Schmiedtová, 2011 Schmiedtová, 2011a v. Stutterheim, et al., 2012 Schmiedtová, 2013 Schmiedtová, 2012, 2013a

ELICITATION

STUDY 01, Schmiedtová & Sahonenko, 2008

Die Rolle des grammatischen Aspekts in der Ereignis-Enkodierung: Ein Vergleich zwischen tschechischen und russischen Lernern des Deutschen In P. Gommes & M. Walter (eds.). Fortgeschrittene Lernervarietäten: Korpuslinguistik und Zweitspracherwerbforschung. Tübingen: Max-Niemeyer-Verlag, 45-71.

General Background

- Previous work on L1 comparisons of Germanic, Romance, and Semitic
 - -grammaticalization of aspect is one of the factors which determine how information is selected and structured in dynamic contexts

Underlying L2-related questions

- I. Can advanced adult learners acquire the full range of linguistic knowledge, which grammaticalized means entail for the temporal domain?
- 2. To what degree can advanced and very advance L2+ speakers learn to reorganize conceptual knowledge in the direction of the target language?

Investigated languages

Czech & Russian (L1)

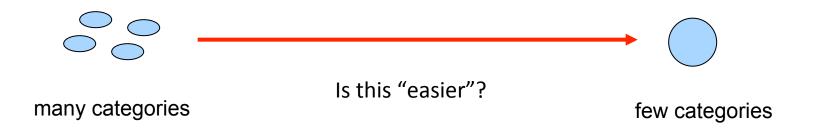
have a rich tempus-aspect system

- aspect expression obligatory
- 2. aspect grammaticalized (Perf vs. Imperf.)

German (L1)

has no aspectual system, but expresses tense

- 1. no grammatical aspect
- aspectual relations can be expressed by other means



Stimuli & Method

- Stimulus material
 - 40 short video clips
 - randomized, 5 sec blanks
- Elicitation
 - On-line condition: Start to speak as soon as you know what is happening in the clip
 - Question in present tense Was passiert? Co se děje? Chto proischodit?

Subjects

- All informants
 - adults (university students)
 - age: between 20 and 30; Ø age: 23.5
- Native speakers
 - 30 informants in each group (Czech, German, Russian)
- Learners
 - 15 informants in each group (Czech and Russian L2 speakers of German – very advanced/near native)

Level of proficiency

Advanced learners

- I. excellent language knowledge
- 2. active use of German in everyday life
- 3. an early onset of acquisition
- 4. highly tutored acquisition
- 5. length of stay in Germany

A problematic issue: self assessment as the only measure of language proficiency

Domains of analysis

- I. The use of **ASPECT** (in LI CZE/RUS)
 - in events with resultative state
- 2. The use of **TENSE** (in L1s and L2s)
 - in all scenes, except fillers
 - Past = preterit + perfect + pluperfect
- 3. The marking of ENDPOINTS (in L1s and L2s)

Example 01: critical item



Clip: posting a letter

Type: event with resultative state; N= 10

Example 02: filler



Clip: table tennis, activity

Type: filler; N=10

I. The use of Aspect

	CZECH	RUSSIAN
Simplex form of type I	Used frequently anywhere	Used mainly for low level of detail
Secondary Imperfective	Used rarely	Used whenever it's possible
Perfective	Frequent	Only in specific scenes
Perfective & present TENSE	Also "here-and- now" reading	Never "here-and- now" reading

Czech: χ^2 (2)=13.4, p=0.001; Russian: χ^2 (2)=11.4, p=0.003²⁵

2. The use of Tense

	Switch to PAST	PRESENT
L1 German	3%	97%
L1 Czech	60%	40%
L1 Russian	43%	57%
L2 GER_CZ	41%	59%
L2 GER_RU	27%	73%

German: $\chi^2(1)=26, 13, p=0.000$); **Czech**: $\chi^2(1)=0,273, p=n.s.$;

Russian: $\chi^{2}(1)=0,465$, p=n.s.).; **L2-speakers: CZE**: $\chi^{2}(1)=0.6$, p=n.s.;

RUS $\chi^{2}(1)=3.267$, p=0.071 (TREND)

2. Summary – The use of Tense

- German native speakers choose the present tense form as the main tense form (almost no switching)
- Czech and Russian native speakers have no preference for one particular tense form
- L2-speakers (Czech and Russian) keep their L1pattern also in the L2 (despite their advancedness)
 - Tense/Aspect switch used for marking background/ foreground structures by near native L2 German speakers; aspect transfer in form of different tense forms -> cf. Schmiedtová & Sahonenko, 2012
 - Offline-Elicitation of longer text with the Quest movie

Study 01 - Conclusions

- I. "Slavic aspect" ≠ Russian aspect;
 Russian very different from Czech → focus on aspect use in language production
- Tense Use → L2-learners seem to stick to the pattern from their L1 (transfer phenomena)
- 3. Methodologically: elicitation a good tool; BUT: more subjects necessary; more specific stimuli required; more fillers

III. Own research- Study 02

Studies

Schmiedtová & Sahonenko, 2008 Schmiedtová, 2011 Schmiedtová, 2011a

v. Stutterheim, et al., 2012

Schmiedtová, 2013 Schmiedtová, 2012, 2013a

ELICITATION, MEMORY, EYE-TRACKING

STUDY 02, v. Stutterheim, Andermann, Carroll, Flecken, Schmiedtová, 2012

How grammaticized concepts shape event conceptualization in language production: Insights from linguistic analysis, eye tracking data and memory performance In *Linguistics*, 4, 833-867.

Research question

- The relation between the availability/degree of grammaticalization of the imperfective / progressive aspect in a given language system and the encoding of endpoints in goal-oriented locomotion
- Theoretical Framework: "thinking for speaking hypothesis"

Analyses

- linguistic
- eye-tracking
- memory data

Recordings in the last three years

Language	Number of Subjects
Modern Arabic	100
English	120
German	100
Spanish	120
Dutch	100
Russian	100
Czech	110

Norwegian / Polish / Slovak

Stimuli & Method

Stimulus material

- Verbalizations of short scenes of everyday situations
- 60 short video clips, 6 sec long
- 10 critical items, 10 control items, 40 fillers
- Randomized, 8 sec blanks

Elicitation

- On-line condition
 You can start to speak as soon as you recognize what is happening in the clip?
- Question in present tense What is happening? Was passiert? Co se deje? Chto proischodit?
- The same instruction across all languages



Types of stimulus items

- I. Endpoint reached (+END)
 - 10 items: control condition
- 2. Endpoint not reached (-END)
 - 10 items: critical condition
 - Both control/critical items controlled for additional factors (e.g., length, left/right, intercultural transferability)
- 3. Fillers
 - 40 items: states, homogenous activities

Example: Filler



Example: (+END)



Example: (-END)



Encoding of Endpoints

_	F	N	D	P	O	П	N	T
_	_			•	\smile			

+ ENDPOINT

English two women are walking down the road two women are walking two women are walking two women are walking

German zwei Frauen laufen auf einem Feldweg zwei Frauen laufen zwei Frauen laufen zu einem Haus

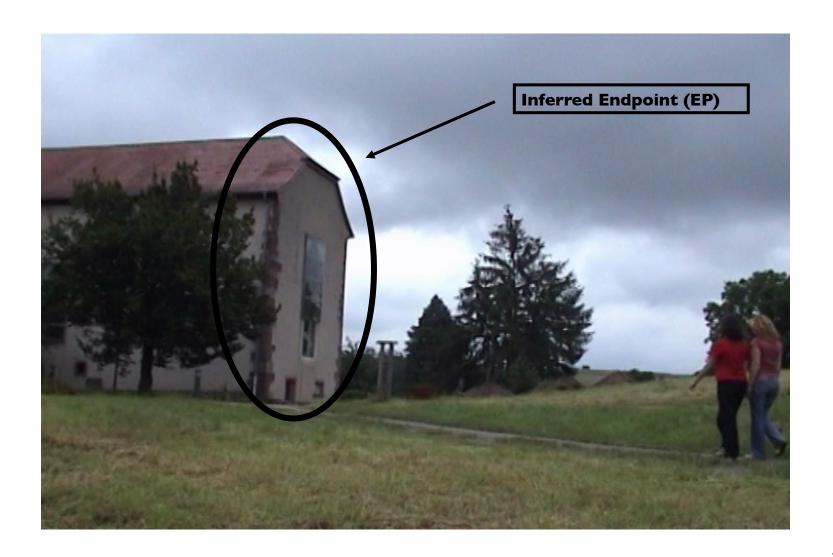
Czech dvě ženy jdou po cestě dvě ženy jdou po cestě ke stavení

Russian dve ženš*Č*iny idut po doroge dve ženš*Č*iny idut po doroge k **domu**

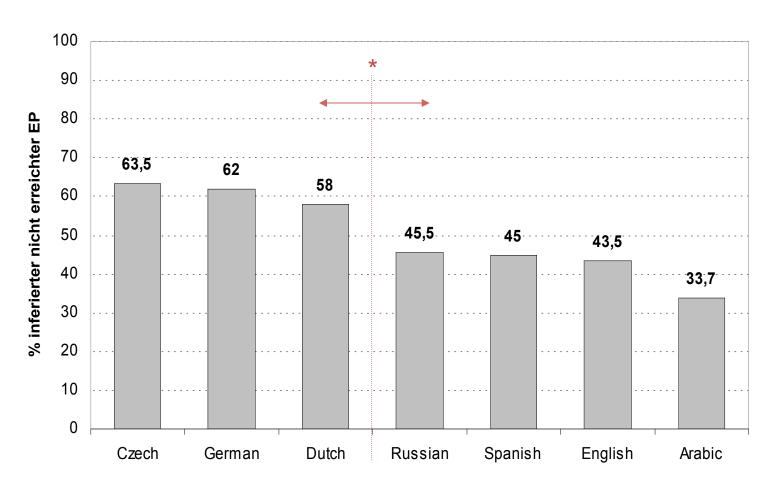
Dutch twee vrouwen lopen op straat twee vrouwen lopen naar een huis

MSA rāhibatāni tamšiyāni fi š-šāri£i rāhibatāni tatta ǧihāni ilā l-kanīsati

Encoding of Endpoints (not reached)



Linguistic Encoding



Eye-Tracking & Memory Data

 for testing the effect of language on cognition

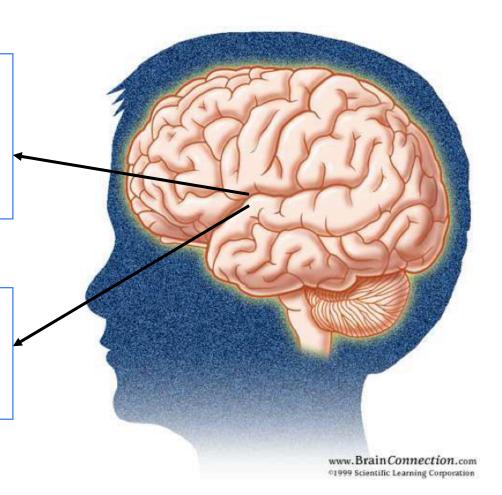
What counts as an effect of language on thought?

Non-verbal behaviors

tasks: classification, categorization, sorting, matching, memory; eyetracking



tasks: elicitation, picture description, interviews, storytelling



Eye-tracking

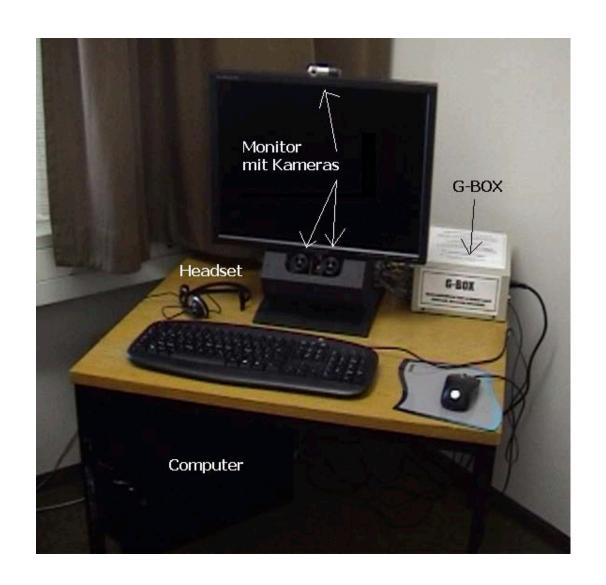
The documentation of eye movement over a scene which subjects have to verbalise displays patterns of **visual attention**

→ indirect measure of language processing

Hypothesis

 features represented in the grammatical system will focus ATTENTION → language-specific patterns of visual processing

Eye-Tracker



Eye-Tracking

- Aol area of interest (critical region)
- **Saccade** a fast, erratic movement of the eyes

Fixation

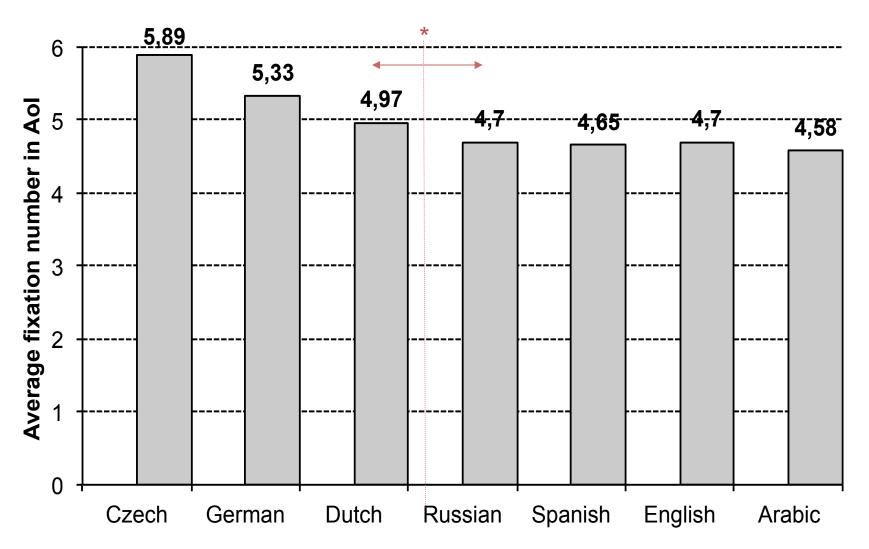
- the maintaining of the visual gaze on a single location
- the point between any two saccades, during which the eyes are relatively stationary ... (e.g., Martin 1974)
- Pass "looking time"

Eye-tracking: Aol

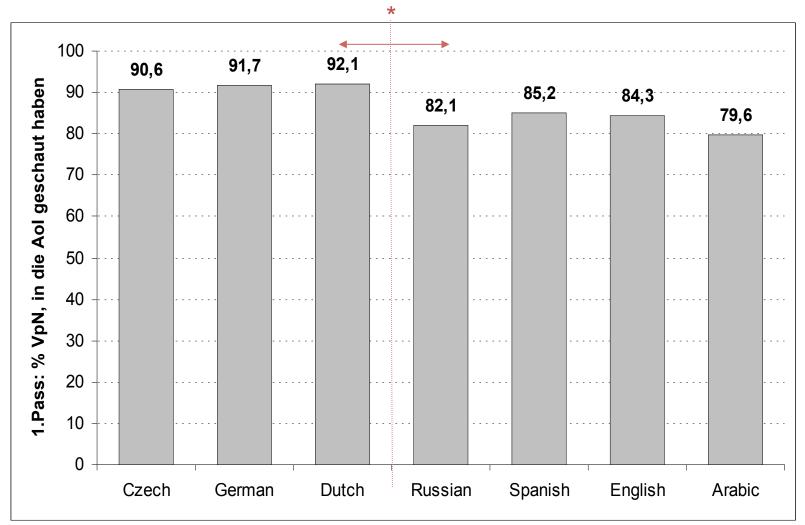


In both conditions the AoI involves one specific object (e.g., building, car, door of a building), which may differ slightly in size between individual items; however, a comparison between the two conditions should be justified

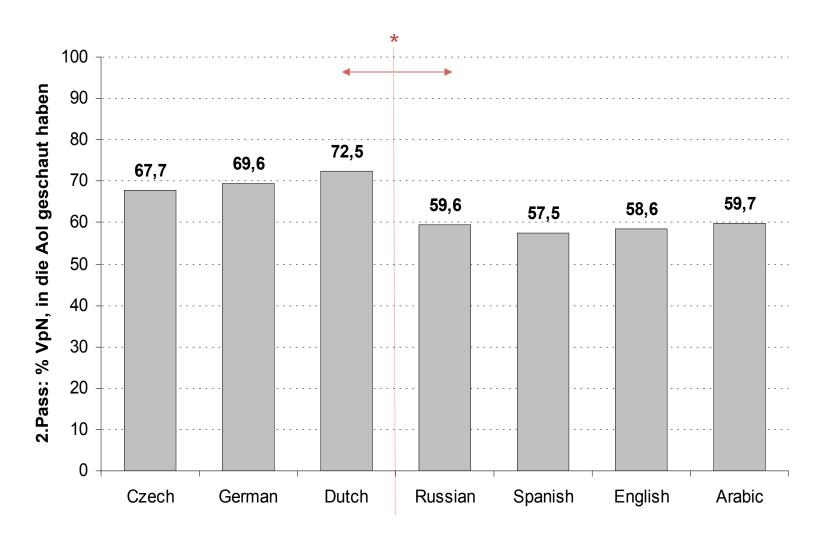
Total number of fixations in the AoI



Ist:Pass: % of subjects, who looked at least once into the AiO



2nd Pass: % of subjects, who looked at least once into the AiO



Memory Tests

Hypothesis

speakers of different languages will not remember the endpoints depicted in the motion events to the same extent

→ different groups of speakers focus their attention on different aspects of the scene

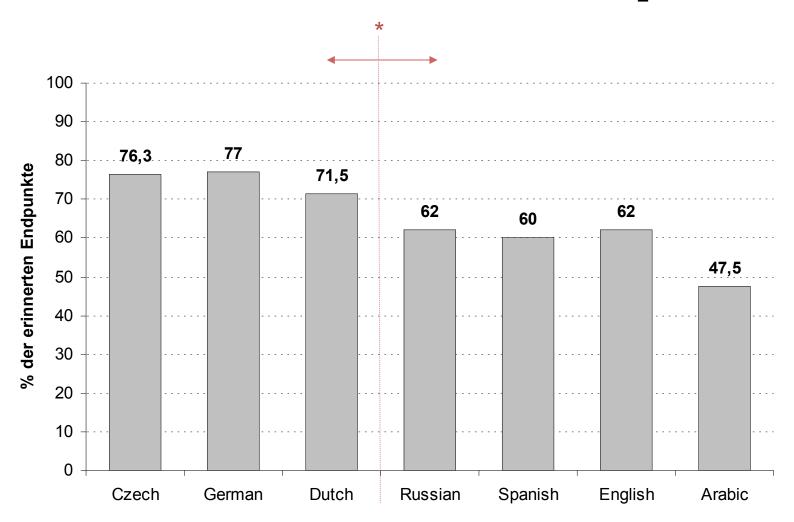
Memory: examples

FILLER -END

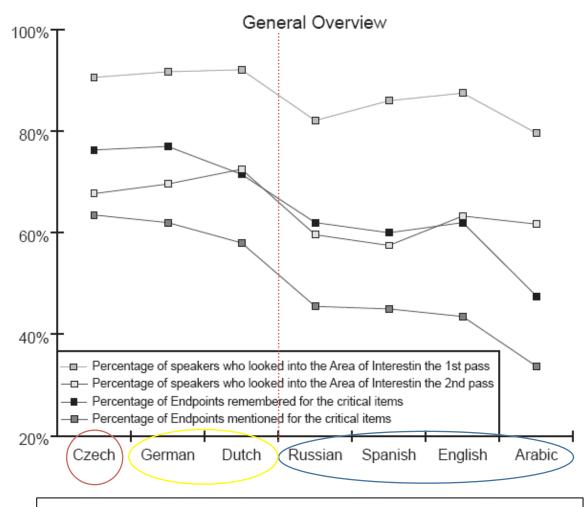




% of remembered endpoints



General Overview



Study 02 - Conclusions

- Patterns of event construal differ in relation to the grammatical system of the source language
- Reflected in
 - !Effects found only for critical condition!
 - linguistic encoding of events
 - visual attention in Aol
 - memory of events

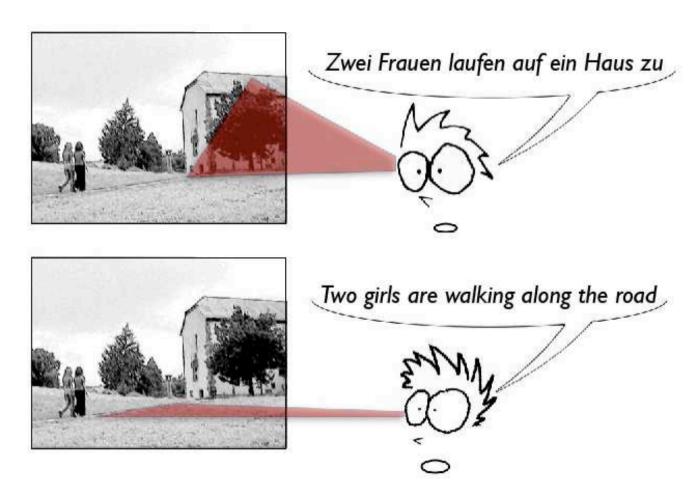
Study 02 – Conclusions – cont.

Grammaticalized structures → play a crucial role in determining how speakers proceed in solving the manifold tasks of language production

- Evidence for language-specific patterns of event construal
- Differences deeply rooted in planning processes in speech production

What does aspect do?

Perspectives on motion events



Expression of a specific view on a particular event by means of grammar

FOCUS on **COMPLETION** => holistic perspective



Zwei Frauen laufen zu einem Haus

Dvě ženy **jdou** ke stavení

FOCUS on **PROGRESSION** => phasal decomposition



Dve zensciny idut po doroge

Two women are walking along a road

III. Own research- Study 03

Studies

Schmiedtová & Sahonenko, 2008

Schmiedtová, 2011

Schmiedtová, 2011a

v. Stutterheim et al., 2012

Schmiedtová, 2013

Schmiedtová, 2012, 2013a

ELICITATION, MERMORY, EYE-TRACKING – L2 SPEAKERS

STUDY 03, Schmiedtová, 2011

Do L2 speakers think in the L1 when speaking in the L2? In: International Journal of Applied Linguistics, 8, 97-122

Experimental Design / Research Question

- The same design as in v. Stutterheim et al., 2012
- To what degree can advanced and very advance L2+ speakers learn to reorganize conceptual knowledge in the direction of the target language?

Participants

Native Speakers

• LI German; LI Czech; LI Russian

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German N=21, (Ø age: 25.4, range: 20-35), 10 females, 11 males Czech N=21, (Ø age: 22.1, range: 19-28), 13 females, 8 males Russian N=21, (Ø age: 24.3, range: 20-30), 11 females, 10 males
```

L2 Speakers

• LICzech L2 German

N=21, (Ø age: 29.9, age range: 20-59); 18 females, 3 males

LI Russian L2 German

N=21, (Ø age: 27.3, age range: 22-38); 20 females, I male

Analyses

Encoding of endpoints

Linguistic analyses

12 critical / 12 control items / 36 fillers

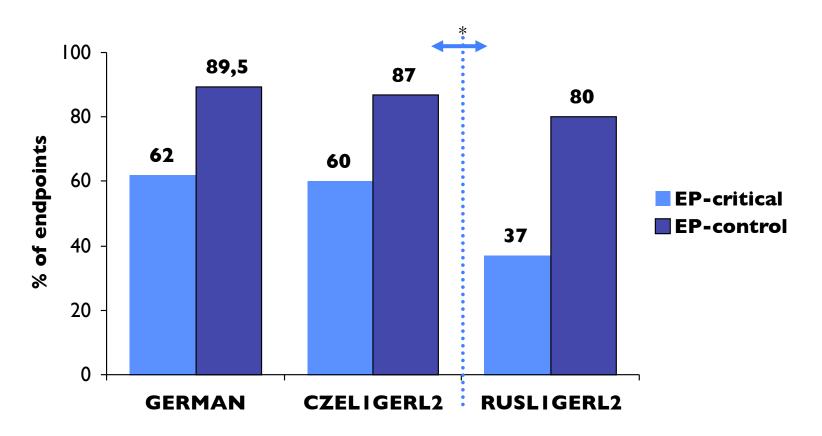
Memory Tests

10 critical items / 5 fillers

Eye-tracking analyses (ET)

12 critical / 12 control items / 36 fillers

L2 speakers: endpoints in ling. task

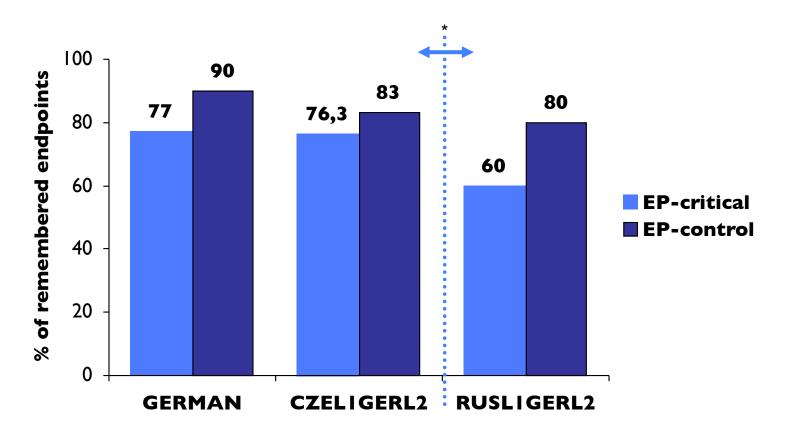


critical items control items

$$\chi^2(2) = 15.94; p < .05$$

 $\chi^2(2) = 1.38; ns$

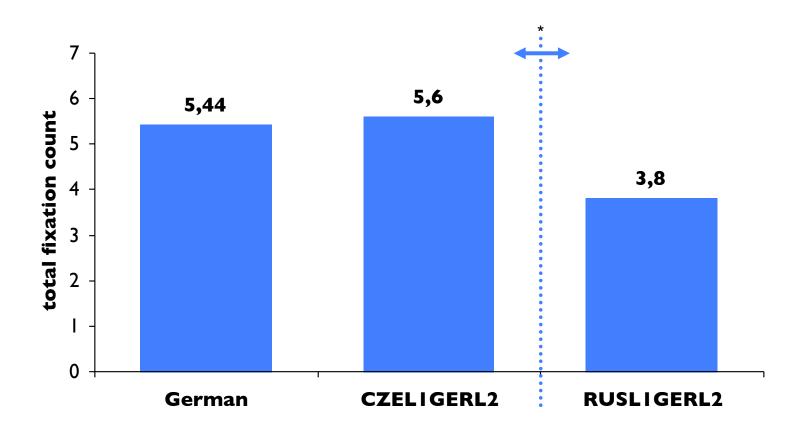
L2 speakers: endpoints in memory task



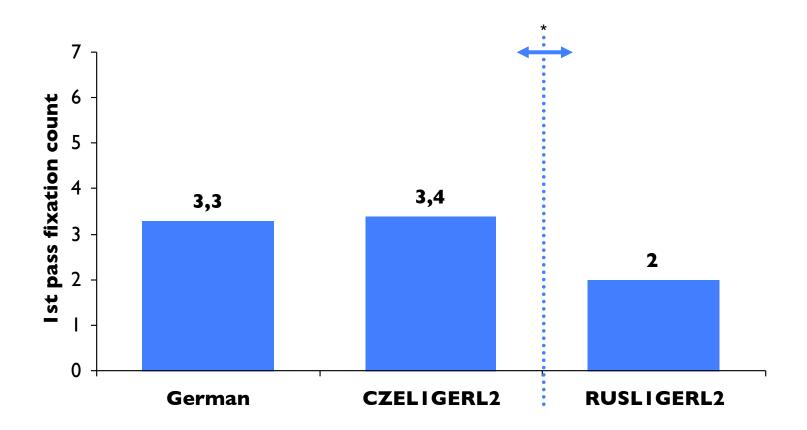
critical items control items

$$\chi^2$$
 (2) = 139.41; p < .05
 χ^2 (2) = 0.26; ns

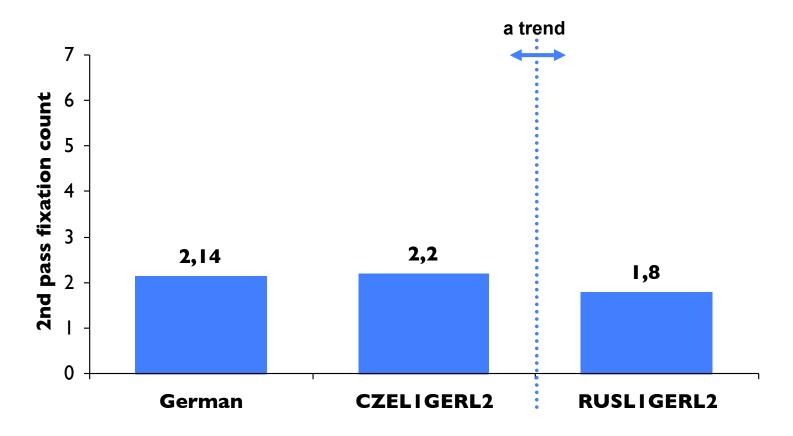
L2 speakers: Total Fixation Count



L2 speakers: Ist pass Fixation Count

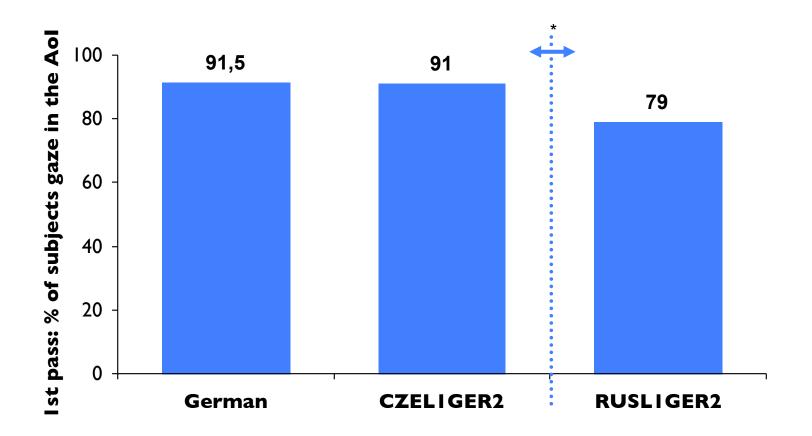


L2 speakers: 2nd pass Fixation Count



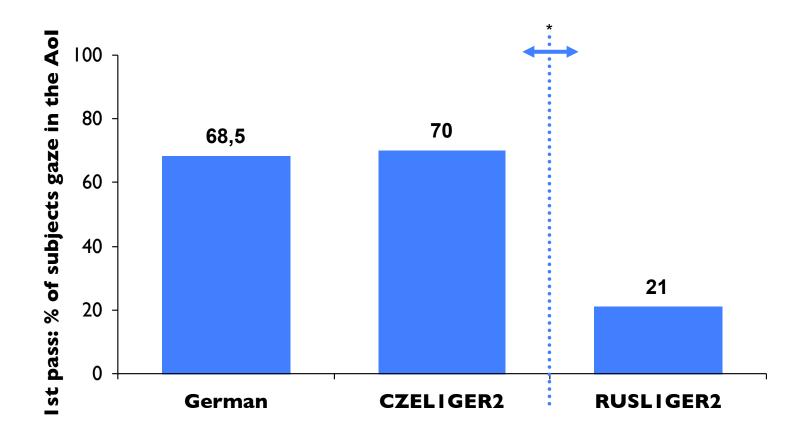
L2 speakers: Ist pass

(% of L2-speakers who looked at least once in the AOI)



L2 speakers: 2nd pass

(% of L2-speakers who looked at least once in the AOI)



Study 03 - Conclusions

L2-speakers do not fully learn principles of information organization of the target language

- extremely hard to recognize the role which grammaticalized means play in information organization → no one-to-one mapping of forms onto functions
- L2 learners acquire the new forms but often not the principles that are involved for conceptualizing content for speaking

Study 03 Restructuring in a L2+

As to the scope of restructuring \rightarrow the results suggest that even for L2+ speakers with near-native command of the L2, conceptual knowledge of the type tested seems to be resistant to conceptual shift towards the target language

III. Own research- Study 4

Studies

Schmiedtová & Sahonenko, 2008 Schmiedtová, 2011

Schmiedtová, 2011a

v. Stutterheim et al., 2012 Schmiedtová, 2013 Schmiedtová, 2012, 2013a

SPEECH ONSETTIMES

STUDY 04, Schmiedtová, 2011a

Wie Sprache unser Denken formt - psycholinguistische Hintergründe. In: Susanne Schulte (ed.) Ohne Wort keine Vernunft – keine Welt. Bestimmt Sprache Denken? Schriftsteller und Wissenschaftler im Wortwechsel mit Johann Georg Hamann. Münster et al.: Waxmann Verlag, 97-128.

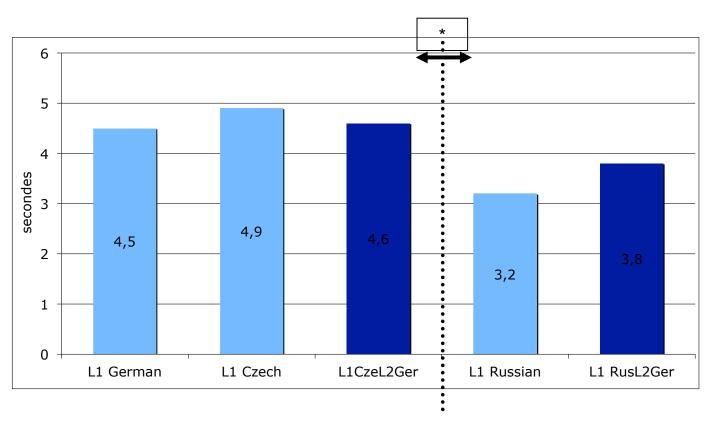
Speech Onset Times (SOT)

Hypothesis

if "a reportable event" requires inclusion of an endpoint → a delay in SOT for scenes where the endpoint must be inferred

German and Czech native speakers need MORE time than Russian native speakers; similar pattern for L2-speakers

Speech Onset Times L1 & L2



Motion events, N=10; 30 speakers per group

two-way ANOVA across participants (F1); independent two-way ANOVA across items (F2); post hoc tests (Tukey); p < .05

III. Own research- Study 05

Studies
 Schmiedtová & Sahonenko, 2008
 Schmiedtová, 2011
 Schmiedtová et al, 2011
 v. Stutterheim et al., 2012
 Schmiedtová, 2013
 Schmiedtová, 2012, 2013a

ELICITATION - TIME PRESSURE

STUDY 05, Schmiedtová, 2013

Zum Einfluss des Deutschen auf das Tschechische: Die Effekte des Zeitdrucks auf die Sprachproduktion. In M. Nekula, K. Šíchová & J. Valdrová (eds.). Bilingualer Sprachvergleich und Typologie. Tübingen: Stauffenburg Verlag, 177-206.

Time Pressure: native speakers

To test the restrictions on **reportability**

- → elicitation of linguistic encoding under time pressure
- Verbalizations of short scenes of everyday situations
- 37 short video clips, 6 sec long;
- 10 critical items (goal oriented motion), 27 fillers
- Randomized, 3 sec blanks

On-line condition

- You can start to speak as soon as you recognize what is happening in the clip?
- Question in present tense
- The same instruction across all languages

Time pressure: Participants

Native Speakers

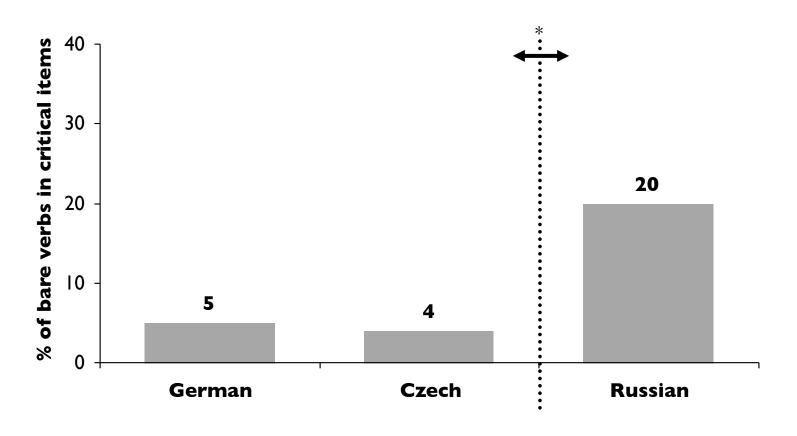
• LI German; LI Czech; LI Russian

German N=22, (Ø age: 24.8, range: 20-30), 15 females, 7 males

Czech N=44, (Ø age: 24.6, range: 19-36), 30 females, 14 males

Russian N=20, (Ø age: 26.1, range: 22-33), 14 females, 6 males

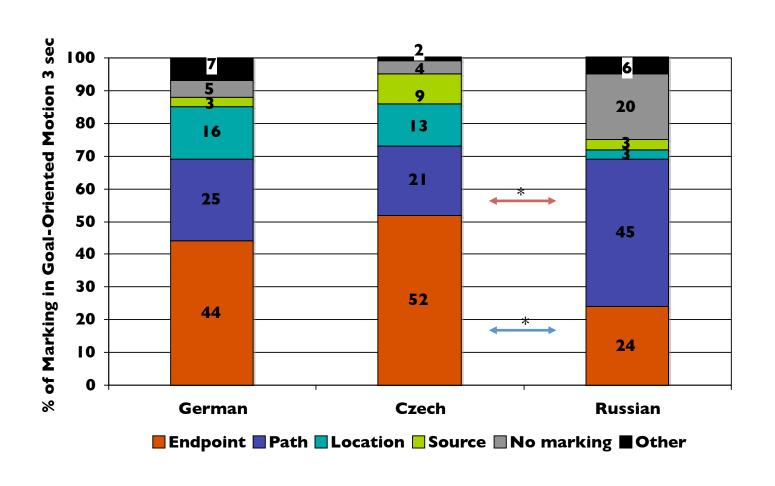
LI speakers: the use of bare verbs under time pressure



German vs. Russian: χ^2 (I) = 250.4; p < .05 Russian vs. Czech: χ^2 (I) = 382; p < .05 German vs. Czech: χ^2 (I) = 0.15; ns ?? Zwei Frauen laufen

?? Ein Auto fährt

LI speakers: goal-oriented motion under time pressure



LANGUAGE CONTACT HYPOTHESIS

III. Own research- Study 06

Studies
 Schmiedtová & Sahonenko, 2008
 Schmiedtová, 2011
 Schmiedtová et al, 2011
 v. Stutterheim et al., 2012
 Schmiedtová, 2013
 Schmiedtová, 2012, 2013a

Preference Judgment task

STUDY 06, Schmiedtová, 2012, 2013a

- Untersuchung zu Sprache und Kognition am Beispiel von Ereigniskonzeptualisierung und Textkohärenz im Deutschen und Tschechischen, Habilitation, Ruprecht-Karls Universität Heidelberg, 2012; will be published in de Gruyter in 2015.
- 2. Zur Verwendung der perfektiven Präsensform im heutigen Tschechisch. In Journal for Central European Studies, special issue, Paliga, S. (ed.), Editura Universității București, 125-164.

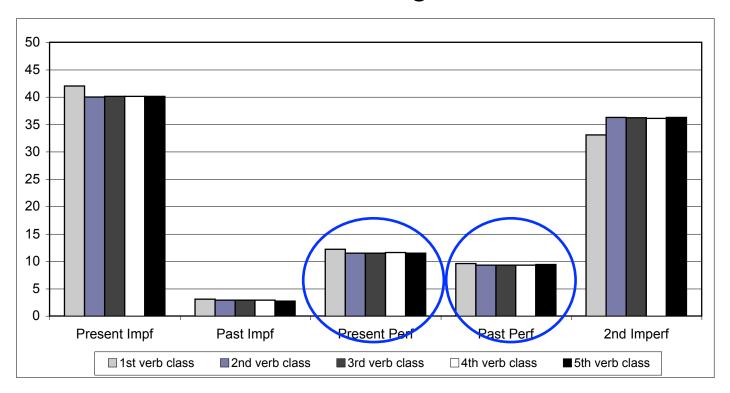
Preferential judgment task

- 256 participants
- five different regions of the Czech Republic;
- 15 critical items (three verbs per verb class) – no motion events
- 20 fillers (motion verbs)



The use of the present perfective across all verb classes in Czech

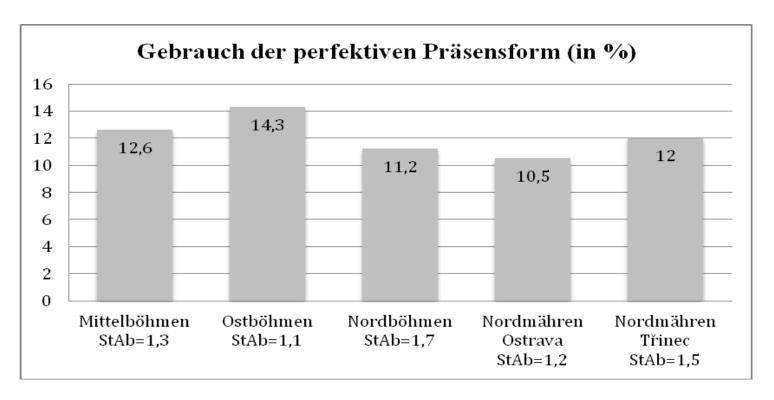
Present Perfective Use - on average 12.1 %



N=256; five different regions of the Czech Rep.; 15 critical items (three verbs per class); 20 fillers

The use of the present perfective in different regions

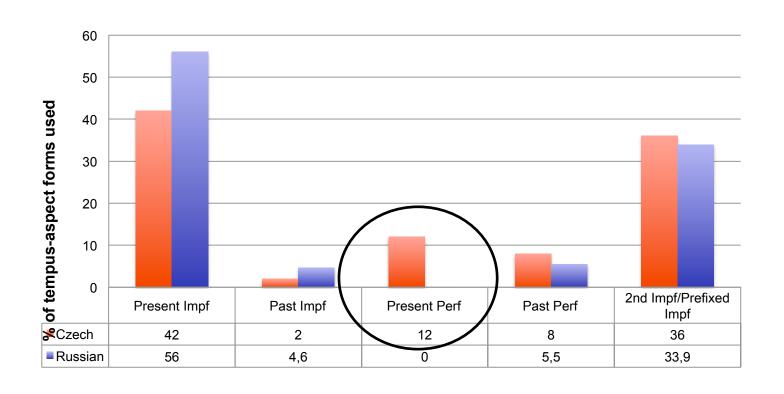
no differences



N=256; five different regions of the Czech Rep.; 15 critical items (three verbs per class); 20 fillers

East Bohemia (the highest percentage) vs. North Moravia-Ostrava the lowest percentage): z = 0.46, n.s.

The use of the present perfective in Czech and Russian



N=35 Russian native speakers 15 critical items (three verbs per verb class); 20 fillers

Conclusion I: on Czech

- re-analysis of the **perfective** allows for the integration of resultant states / endpoints under the perspective of **the deictic now** that is expressed as the combination of a perfective (event marked as complete) & the present tense under a present tense reading
- the **perfective** form extends its domain of application to the here-and-now reading

Conclusion I: on Czech

- re-analysis of the perfective allows for the integration of resultant states / endpoints under the perspective of the deictic now that is expressed as the combination of a perDue to the long lasting contact present tense un with the German language....
- the imperfective form seems to be pushed out by the penot only lexicon, but also grammar peand the underlying concepts ell events with resultative state
- the **perfective** form extends i See also Berger, 1993, 2008; Dickey in press, 2011 the here-and-now reading

IV. Closing remarks

- Hypothesis development

 takes time; follow up experiments very important
- Data coding
 - Different coders
 - Intercoder agreement
- Data analysis
 - a combination of qualitative and quantitative analyses (inferential statistics) -> data presentation
 - descriptive statistics ≠ inferential statistics
 - the use of parametric statistics for nominal linguistic data in my opinion very problematic

IV. Closing remarks – cont.

- Experimental design
 - PILOTING is vital
 - Fillers and critical/control items must be carefully chosen; randomization
 - Enough subjects → homogenous group
- Combination of methods a good thing
 - e.g., corpus analyses in order to generate a specific hypothesis
 - Case studies provide also relevant insights

IV. Closing remarks – cont.

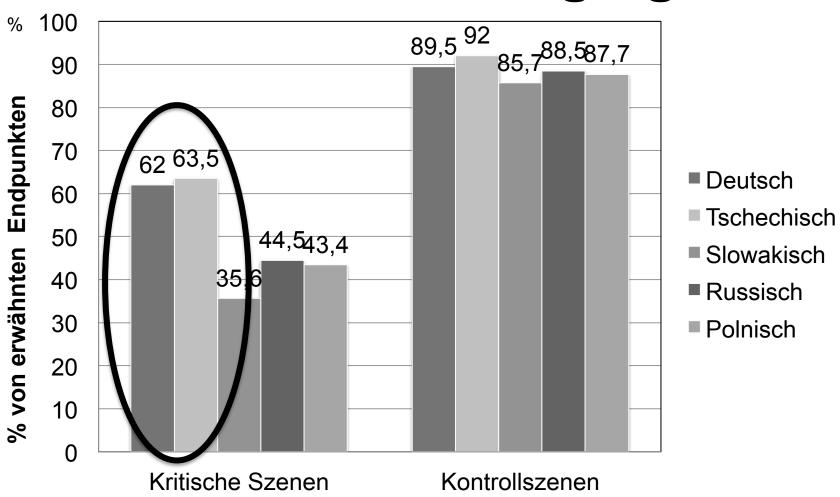
- Cross-linguistic research
 - difficulties in translating / transferring stimuli across languages

... and many more

Thank you for your attention

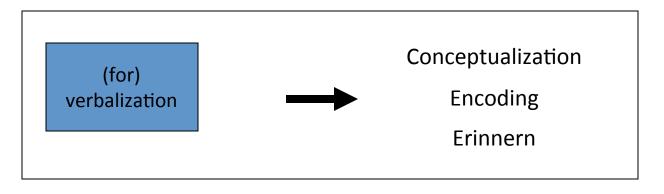
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Goal-oriented motion: German vs. different Slavic languages



,Direction⁶

- A prior linguistic task
 - Seeing/Thinking for Speaking



- Changes in the type of EP
- ,time pressure'

- Without any linguistic task
 - e.g., change blindness
 - z.B. http://gocognitive.net/sites/default/files/change_blindness.v.0.93_0.swf/