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WE ARE LOOKING FOR YOU!!!

Student research assistant openings in the “Doing Business in Africa” Research Group at ESB Business School

The team of the research group „Doing Business in Africa“ (DBA) located at ESB Business School of Reutlingen University is looking for support.

We are looking for motivated and interested student research assistants (38-40 hours per month) for one semester (extension possible) starting on 01 September 2024. **Remote work is possible!** We also guarantee **flexible working hours**, esp. before exams.

The research group is dealing with the business perspective on the markets in Sub-Saharan Africa. The aim is to understand the key success factors for operational activities. A current research project is conducted in cooperation with the Kiel Institute for the World Economy and is promoted by the Federal Ministry of Economic Affairs and Climate Action. For further information on the research group please visit our website: <https://dba.esb-business-school.de/dba/>.

Currently, we are working on various exciting issues relating to business activities in Africa, e.g. sales partnerships between African and German companies, tech hubs in Africa, evaluation of DAX companies' focus on African markets, internationalization of African firms or sales and marketing in Africa.

The main tasks of the research assistant include:

- Support for planned publications
- Literature research and summary of key papers
- Assuming marketing activities (Website, LinkedIn)
- Data research and analysis
- Transcription of expert interviews
- Preparation of presentation slides

We are looking for someone with a business study background to strengthen our team. You should be interested in questions related to international business, Africa and applied research. Applicants should be able to work independently and carefully. German is not necessarily required. In addition, excellent writing capabilities, very good English skills as well as a confident handling of relevant programs are needed.

If you are interested, please send your CV and your current grade transcript by **30 June 2024** to Dr Simon Züfle (Simon.zuefle@reutlingen-university.de), who is a research fellow with the DBA research group.

