

Friday, March 2

10:00-11:15

„A Historical Perspective on Proliferating Comic Characters and Transmedia Consumption“

Christina MEYER (Osnabrück):

11:15-12:00

Workshop VIII (MEYER): „Kawaii Snow White and Little Red Riding Hood's Vendetta - Recontextualizing the Grimm's Fairy Tale's Characters in Manga“, Franca FEIL (Frankfurt/M.)

12:00-14:00

Lunch Break

14:00-15:15

„SuperHeroes' 16 Bars: Smash the Mash: Hip Hop, Comic, Cover Art“
Thomas WILKE (Ludwigsburg)

15:15-16:00

Workshop IX (WILKE): „When Howard meets Wade: Mashup Characters from Deadpool the Duck and Spider-Boy to Smaug- and Otterlock“
Vanessa OSSA (Tuebingen)

16:00-16:30

Coffee Break

16:30-17:45

„Futures of Participation: Characters and Connections in a Fan-Centric Economy“
Nicolle LAMERICHS (Utrecht)

17:45-18:30

Workshop X (LAMERICHS): „Characters in Internet Memes: Memefication as De- or Recontextualization?“
Johannes SCHMID (Hamburg):



Winter School Venue

University of Tuebingen
Schloss Hohentübingen
Turmzimmer
72070 Tuebingen

Organization

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**De/Recontextualizing Characters:
Media Convergence and
Pre-/Meta-Narrative
Character Circulation**

Winter School
at the Graduate Academy
of the University of Tuebingen, Germany

February 27 to March 2, 2018



Tuesday, February 27

15:00-15:45
Registration

15:45-16:15
Welcome and Introductory Remarks

Sibel VURGUN,
Klaus SACHS-HOMBACH
Lukas R.A. WILDE

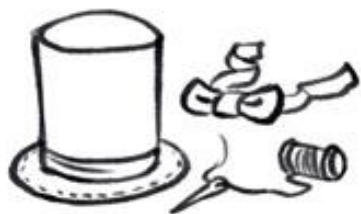
16:15-17:30
**„De/Recontextualizing Characters:
Media Convergence and Pre-/Meta-Narrative
Character Circulation“**
Lukas R.A. WILDE (Tuebingen)

17:30-18:00
Coffee Break

18:00-19:15
**„Transmedial Characters:
Theory and Analysis“**
Jan-Noël THON (Nottingham)

19:15-20:00:
Workshop I (THON):
„Spokes-Characters: Towards a Conception of
Characters in Branding“
Penda Maria BÖNIGHAUSEN (Cologne)

20:00
Welcome Reception



Wednesday, February 28

10:00-11:15
**„Buck Rogers in the 25th Century:
Transmedia Extensions of a Pulp Hero“**
Paolo BERTETTI (Siena)

11:15-12:00
Workshop II (BERTETTI):
„Comics And Transmedia In The Marvel Age
(1961-1987): Doctor Doom As Hyperdiegetic
Hero“, Mark HIBBETT (London)

12:00-14:00
Lunch Break

14:00-15:15
**„Daffy Duck’s Character Identity in Metalectic
Situations“**
Erwin FEYERSINGER (Tuebingen)

15:15-16:00
Workshop III (FEYERSINGER):
„Graphic Human Experiments: Cognitive Logics of
Characters in Comics“, Essi VARIS (Jyväskylä)

16:00-16:30
Coffee Break

16:30-17:45
**„Construction of Characters by Voice:
Relationships between Voice and Audience in
Anime and Anime-related Genres“**
Minori ISHIDA (Niigata)

17:45-18:30
Workshop IV (ISHIDA):
„Recontextualizing DATE Masamune: ‚Sengoku
Basara‘ and Character Building in Video Games“
Juliane STEIN (Erlangen)

Thursday, March 1

10:00-11:15
**„Versifying Batman:
Superheroes in Contemporary Poetry“**
Jeff THOSS (Berlin)

11:15-12:00
Workshop V (THOSS): „Continuity Relations as
Building Blocks of the Marvel Cinematic Universe“
João SENNA TEIXEIRA (Bahia)

12:00-14:00
Lunch Break

14:00-15:15
**„Cartoons Across Media:
Wandering Characters and Aesthetics“**
Stephan PACKARD (Cologne)

15:15-16:00
Workshop VI (PACKARD): „Organizers and
Adventurers - Characters in Pen-&-Paper Role-
Playing Games“, Jan-Niklas MEIER (Bielefeld)

16:00-16:30
Coffee Break

16:30-17:45
**„Shojo and kyara: From Representation to
Mediation“**
Jaqueline BERNDT (Stockholm):

17:45-18:30
Workshop VII (BERNDT): „Narrative through
Character Identity: Database Elements and
Japanese Visual Novels“, Luca BRUNO (Leipzig)

20:00
Conference Dinner
Bootshaus am Neckar, Wöhrdstraße 25