

Successfully Publishing in Physical Review Letters/The Physical Review

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In this talk, I will discuss the general editorial process that leads to the publication (or rejection) of a manuscript submitted to Physical Review Letters/The Physical Review. In a humorous atmosphere, I'll present the "dos and don'ts" associated with publishing in the APS journals, starting from the initial submission to our appeals process. Statistics associated with the journal will be presented (but kept to a minimum!) Finally, I'll present our recent initiatives, ranging from raising the standards in PRL to *Physics*, *Suggestions*, *Physics X* and *Physical Review Applied*.