



## Workshop

# Knowledge and coping strategies during stock market crashes (18<sup>th</sup> to 20<sup>th</sup> century)

29<sup>TH</sup>–30<sup>TH</sup> OCTOBER 2020 | VIA ZOOM

### Schedule

#### Thursday, 29<sup>th</sup> October

13:00 – 13:15 Reception

#### Panel I: (Non-)Knowledge

- 13:15–14:00 Christoph Dominik Blum (Tübingen)  
**Joint stock companies as a new form of corporate finance. The role of non-knowledge in dealing with them and the crash of 1844**
- 14:15–15:00 Frederic Steinfeld (Göteborg)  
**„At the end of the year, we define our public balance as we please“ – Balance manipulation in the German chemical industry around 1900**
- 15:30–16:15 Tomaž Mesarič (Budapest):  
**„Stock Apprehension.“ The Vienna Stock Exchange Bubble and its "inexperienced" Speculators: 1923–1924**
- 16:30–17:00 Discussion and Conclusion

#### Keynote Address

17:15–18:15 Margrit Schulte Beerbühl (Düsseldorf)  
**Knowledge and management of eighteenth century speculation crises**

#### Friday, 30<sup>th</sup> October

#### Panel II: Perception

- 09:00–09:45 Anna Weinger (Tübingen):  
**„A terrible storm broke loose over the trading world.“ Contemporary perceptions of the European market crash of 1826**
- 10:00–10:45 Heiki Mikkonen (Tampere):  
**Crises and Economic Knowledge in Swedish and Finnish Economic Associations Before the First World War**

#### Panel III: Engagement

- 11:15–12:00 Susanne Kooloos (Amsterdam)  
**Theatres of Knowledge: Financial Speculation and The Great Mirror of Folly (1720)**
- 12:15–13:00 Anne D. Peiter (La Réunion):  
**The weight of the zero. On aspects of everyday life and literary history of dealing with the stock market crashes of 1923 and 1929 - and their consequences**
- 13:00–14:00 Discussion and Conclusion