

# Program of the 4<sup>th</sup> Biannual “Football & Finance” Conference

Thursday (12/05/16)

**12.00-12.30pm: Registration, welcome coffee & snack**

**12.30-12.40pm: Welcome**

- *Welcome* (Tim Pawlowski, University of Tübingen & Bernd Frick, University of Paderborn)

**12.40-2.10pm: Session 1 “Players and Performance”**

- *Weekday’s effect on the home advantage: Evidence from the German Soccer Bundesliga* (Alex Krumer & Michael Lechner, both University of St. Gallen)
- *Contract Assignments, Effort and Shirking Behavior of Employees: Evidence from Professional Football* (Joachim Prinz, University of Duisburg-Essen, Katrin Scharfenkamp, University of Tübingen & Daniel Weimar, University of Duisburg-Essen)
- *Transfer and Market Value Estimations Are Excellent Proxies for Player Salaries: Empirical Evidence from the 2014/15 Bundesliga Season* (Bernd Frick, University of Paderborn)

**2.10-2.45pm: Coffee break**

**2.45-4.15pm: Session 2 “Managers and Owners”**

- *Financial and Productivity Effects of the Franchise Tag in the NFL* (Dennis Coates, University of Maryland, Baltimore County)
- *The Hold-Up Problem, Reference-Dependent Preferences, and Ownership of Professional Sports Teams* (Brad R. Humphreys, West Virginia University & Li Zhou, University of Alberta)
- *You’re Fired! Head Coach Survival in European Football* (Alex Bryson, University College, London, Babatunde Buraimo, University of Liverpool, Bernd Frick, University of Paderborn, Rob Simmons, Lancaster University)

**4.15-4.45pm: Coffee break**

**4.45-6.15pm: Session 3 “Spectators and Fans”**

- *Modern soccer demand* (Ruud H. Koning, University of Groningen)
- *US demand for European soccer games* (Georgios Nalbantis & Tim Pawlowski, both University of Tübingen)
- *The Willingness to Pay for a German Win of the 2014 FIFA World Cup in Brazil* (Linn-Brit Bakkenbüll & Alexander Dilger, both University of Münster)

**7.00pm: [SportTALK](#) <sup>1)</sup> and/or dinner (at one’s own expenses) at [Casino am Necker](#)**

Friday (13/05/16)

**9.30-10.00pm: Good morning coffee**

**10.00-11.00pm: Session 4 “Markets and Finance”**

- *Asymmetric information and betting market inefficiencies are short-lived in German Professional Football* (Bernd Frick, University of Paderborn & Christian Deutscher, University of Bielefeld)
- *Learning in Online Communities: The Increasing Precision of Player Valuations on [www.transfermarkt.de](#)* (Bernd Frick and Franziska Prockl, both University of Paderborn)

<sup>1)</sup> Panel discussion on the labour market for sport managers (in German language) followed by a reception, this event is free of charge but requires registration via [ak-sportoekonomie@ifs.uni-tuebingen.de](mailto:ak-sportoekonomie@ifs.uni-tuebingen.de).