



## Korean Studies in Social Sciences Series II:

April 25, 2018 (Wednesday), 6-8pm, Wilhelmstraße 133, Room 30

**Prof. Eui Hang Shin (Seoul National University, South Korea)**

*Having Fun with Doing Korean Studies: The Case of Subcultural Neighborhoods in Seoul*

### **Abstract:**

My presentation is a virtual sociological tour of the variety of districts in Seoul City. I will explore the economic, political, and social subcultures of unique neighborhoods in the city. The historical origins, settlement processes, and current conditions of social structures of each of the subcultural neighborhoods will be reviewed. The urban ecological and ethnographic methods will be used in analyzing the interactions between people and organizational establishments in city life. The neighborhoods considered in my talk would include the following districts of Seoul: 1) cosmetic surgery clinics in Gangnam district; 2) private cram schools in Daechidong; 3) ethnic enclaves in Itaewon; 4) popular music and indie band music clubs in Hongdae area; 5) apparel wholesale and retail shops at Dongdaemun market; 6) traditional herb medical supply at Kyungdong market; 7) a mega-size Protestant church, Yeouido Full Gospel Church; 8) Gwanghwamun and City Hall squares as mass demonstration sites; 9) a shanty town, Changshindong; 10) wedding halls in Gangnam District; 11) funeral homes at a university hospital; 12) art galleries in Pyeongchang-dong; 13) Karaoke rooms and screen golf studios; 14) civil service examination preparatory institutes at Noryangjin; 15) fish market at Noryangjin; and 16) weekend gatherings of Filipino immigrant workers at Hyehwadong.

**Prof. Eui Hang Shin** is Distinguished Professor Emeritus in the Department of Sociology, University of South Carolina, Columbia, South Carolina; Invited Professor, Seoul National University (2005-20014); Invited Professor, Sungkyunkwan University (2014-). He received BA in Sociology from Seoul National University in 1964, MA in Demography from University of Pennsylvania in 1968, and Ph.D. in Demography from University of Pennsylvania in 1971. His areas of interest are the political demography of Korea and international higher education.