

Workshop program

The event will take place in the Neue Aula, Geschwister-Scholl-Platz 1.



Picture: F. Albrecht/Uni Tübingen

Thursday, April 10, 2025

- 12:00-13:00** Registration and welcome coffee
13:00-14:15 Welcome and keynote speech
14:30-18:00 Meeting of the working groups,
Short presentation of the dissertation projects, input and discussion on the relationship between qualitative research and writing processes, work on exemplary text material, practical exercises
- From 18:30 Joint dinner (buffet included in the price; drinks at own expense)

Friday, April 11, 2025

- 09:00-13:00** Meeting of the working groups
Continuation of text and writing work
writing work (coffee break in between)
- 13:00-14:00** Lunch break; snacks
14:00-16:00 Meeting of the working groups
16:15-16:45 Closing plenary session

The Spring School is organized by

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EBERHARD KARLS
UNIVERSITÄT
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Bilinguale Spring School Schreiben in der Qualitativen Forschung/ Writing in Qualitative Research

April 10 and 11, 2025
University of Tübingen

Wirtschafts- und Sozialwissenschaftliche Fakultät



Objectives and offer

The Methods Center of the Faculty of Economics and Social Sciences at the University of Tübingen cordially invites early career researchers from Tübingen and other universities to the Spring School "Writing in Qualitative Research" on April 10 and 11, 2025.

Anyone writing an empirical qualification thesis faces very different questions of writing depending on the phase in the research process: How do I formulate my research idea to research funders? How do I write 'in the field'? What types of writing does the material analysis require? How do I present the results appropriately in an international context? Guided by experts in qualitative social research, participants will develop and reflect on appropriate forms of writing for different phases of their research process. Six workshops will be held in parallel, in which you can either actively or passively participate. WS 1-3 are in German, WS 3-6 in English.

1: Designing research questions and research designs productively

Chair: Prof. Dr. Kenneth Horvath, PH Zurich

Research questions play a key role in the success of research projects. But what actually makes a question a research question? How can you tell whether a research question has been formulated well and correctly? And how exactly do you derive suitable methods and coherent designs from a research question? The workshop teaches how to translate a substantive research interest into a functioning research question and how to develop a coherent and productive research design based on this. The focus is on the question of how to design realistic and productive research processes that lead to convincing answers.

2: Exposes and applications for qualitative research projects

Chair: Prof. Dr. Almut Peukert, University of Hamburg

The exposé for a doctorate or an application for a qualitative project pose particular challenges for the researcher. Based on these two types of texts, we will address the following questions: How can an argumentation be brought to the point - what can be left out and what is indispensable? How do I present the work program in a comprehensible and convincing way? What is a suitable writing style? How do I deal with the "state of research" and how do I address the research gaps that the project promises to address? We will discuss these and other questions together using work-in-progress texts from the participants.

3: Membership Categorization Analysis

Chair: Dr. des. Dominik Gerst, University of Duisburg-Essen

Membership Categorization Analysis (MCA) has developed an analytical procedure to examine forms of 'categorical ordering' in conversational and textual communication formats. This is not so much an elaborated methodology, but rather an 'analytical mentality' to pursue the question of how categories and categorially organized knowledge are produced situationally. We will discuss the foundations and research principles of MCA and its viability for various projects on the basis of concrete empirical materials, addressing questions such as: How does MCA relate to sequence analysis and ethnography? How can the relationship between explicit and implicit knowledge be approached in research practice? Which research designs have proven to be effective in order to gain an understanding of sequential, but also transsituative ordering work?

4: Reflexive fieldnotes and memoing"

Chair: Prof. Dr. Hella von Unger, LMU Munich

The workshop will address strategies for engaging in analytical and ethical reflexivity through the practice of writing fieldnotes and memos during fieldwork phases.

Mapping and Memoing: Grounded Theorizing using Situational Analysis

Chair: Prof. Dr. Ursula Offenberger, University of Tübingen

This workshop considers projects using situational analysis. We will map together, reflecting on the value of situational and relational mapping in all stages of the research process and in particular for designing research projects in early stages. This workshop is very much about the practicalities of writing in all stages of your projects, and we will pay attention to the key steps of grounded theorizing and to the relationships between mapping and memoing.

5th Workshop: Academic Writing and Publishing

Practices Chair: Prof. Dr. Tannistha Samantha und Dr.

Ashwin Tripathi (Flame University, Pune, India)

In this session, the workshop instructors will guide participants on their ongoing writing projects for English language peer-reviewed journals while reflecting on the dilemmas, challenges, and strategies involved in academic publishing. Overall, through this workshop-ing, we intend to demonstrate that workshops (1) are active doings with the participants and writing tutors and (2) are enacted practices that are both generative and critical.



Picture: Erich Sommer

Participation and registration

Active participants contribute their own material from their research project. The selection is made taking into account the specific learning objectives of the individual working groups. All other participants are automatically 'passive'.

For active participation, please submit a 1-page project outline stating the research question, the type of empirical approach and the type of data generated. Active participation provides valuable food for thought and productive evaluations due to the work on your own material. 'Work in progress' is particularly suitable for this. If accepted, you will be asked, in consultation with the lecturers, to provide exemplary excerpts of your data material for the group work (in the workshop language).

Applicants for active participation will be informed by the end of February 2025 whether their project can be discussed in a workshop.

Deadline for submission of material is February 17, 2025.

Please send your material to:

qualitativ@mz.uni-tuebingen.de.

By working on external data material, passive participants gain exemplary insights into specific research perspectives, writing and analysis strategies and develop possible solutions for empirical work that are useful for their own doctoral project.

Passive registration: Until **March 10, 2025.**

Please register via Eventbrite:

<https://www.eventbrite.com/e/spring-school-writing-in-qualitative-research-tickets-1111766807449?aff=oddtcreator>

Participation fee:

50,00€ including daily catering on 10. and 11.4.2025 and buffet on 10.4.

The participation fee can only be refunded if you cancel up to two weeks before the event.