

## Workshop Program

The Methods Center of the University of Tübingen cordially invites you to the Spring School 'Writing in Qualitative Research'. The event will take place at Hohentübingen Castle.



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### Thursday, April 11, 2024

12:00-13:00 h	Check-in and welcome coffee
13:00-13:15 h	Welcome
13:15-14:15 h	Keynote by Cornelia Schadler: <b>„Metamorphosing Methodologies: Processes of Interationalisation in Academic Publishing and their Entanglement with Local Methodo- logical Iterations”</b>
14:30-18:00 h	Parallel workshop sessions Short presentation of the dissertation projects, input and discussion on the relationship between qualitative research and writing processes, work on exemplary text material, practical exercises
Ab 19:00 h	Joint dinner (separate registration; at own expense)

### Friday, April 12, 2024

09:00-13:00 h	Parallel workshop sessions Continuation of text and writing work (in between; coffee break)
13:00-14:00 h	Lunch break; snack
14:00-16:00 h	Parallel workshop sessions(coffee break)
16:15-16:45:00 h	Closing plenary session



The Spring School is organized by

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EBERHARD KARLS  
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TÜBINGEN



# Spring School

## Writing in Qualitative Research

April 11 and 12, 2024  
University of Tübingen

Faculty of Economics and Social Sciences



## Aims and Scope

The Methods Center of the Faculty of Economics and Social Sciences at the University of Tübingen cordially invites early career researchers from Tübingen and other universities to the bilingual spring school "Writing in Qualitative Research" on April 11 and 12, 2024. Anyone writing an empirical qualification thesis faces very different questions of writing depending on the phase in the research process: How do I communicate my research idea to funding agencies? How do I write 'in the field'? What types of writing do analytical strategies require? How do I present the results appropriately in an international context? Guided by experts for diverse qualitative research styles, participants will develop and reflect on appropriate forms of writing for different phases of their research process. Five workshops will be held in parallel, and participants choose one workshop for the two days in which they can participate 'actively' or 'passively' (see 'Participation and Registration'). The courses will be taught in the language of the following descriptions.

### 1. Workshop: Anträge und Exposees für qualitativ-empirische Projekte

Leitung: Prof. Dr. Rainer Diaz-Bone (Universität Luzern)

Exposees und Forschungsanträge sind eine besondere Form der schriftlichen Darstellung: Sie müssen zum einen fachlich auf dem Stand, zum anderen verständlich und die geplante Umsetzung nachvollziehbar sein. Wie kann es gelingen, Forschungsinteressen auf überzeugende Weise in das vorgeschriebene Format zu bringen und welche Strategien der Prüfung und Überarbeitung von Exposees und Anträgen kann man einsetzen?

### 2. Workshop: Sequenzanalyse (Objektive Hermeneutik)

Leitung: Prof. Dr. Kai-Olaf Maiwald (Universität Osnabrück)

Die Sequenzanalyse ist das „Kernstück“ der Objektiven Hermeneutik. Mit ihr wird versucht, am Datenmaterial die Strukturbildungsprozesse im Vollzug der sozialen Praxis selbst zu rekonstruieren. Im Workshop werden ihre Methodologie und methodischen Prinzipien kurz vorgestellt sowie anhand gemeinsamer Interpretationen von Datenmaterialien gezeigt, wie man dabei forschungspraktisch vorgeht. Wie aber stellt man solche umfänglichen, zeitaufwändigen und in schriftlicher Form raumgreifenden Interpretationen angemessen dar? Dieser Frage wird sich der Workshop wiederum in methodologischer und forschungspraktischer Weise widmen. Dabei wird unter anderem deutlich werden, dass es sich nicht allein um ein Darstellungsproblem handelt, sondern dass eine Interpretation erst wirklich beim Schreiben/Veröffentlichen entsteht.

### 3. Workshop: Public, private and secret lives in ethnographic writing

Leitung: Dr. Christine Preiser (Universität Tübingen)

Just as you can easily distinguish between an van Gogh and a Dalí, each ethnographic text bears the signature of the author. Writing is work that has to be organized but is also a deeply intimate process in which authors always have to balance what to reveal and what to handle with discretion or even secrecy. This involves research participants and the author alike. In this workshop, we will gain a deeper understanding of this tension by exploring un/intentional blanks in ethnographic texts and the author's unique voice.

### 4. Workshop: Kartieren und Schreiben in der Situationsanalyse

Leitung: Prof. Dr. Ursula Offenberger (Universität Tübingen)

Der Fokus liegt auf der Bedeutung von Schreiben im Zusammenhang mit den Mapping-Verfahren der Situationsanalyse. Die analytische Arbeit an Situationsmaps wird ganz wesentlich durch relationale Maps/Karten und damit verbundene Memos geleistet. Im Mittelpunkt der Arbeit steht das Kartieren von Situationen aus den Forschungsprojekten der Teilnehmenden. Wir behandeln Fragen rund um relationale Maps/Karten und Memos, z.B.: Wie ist das Verhältnis von (offenem) Kodieren bzw. „microscopic analysis“ (Strauss) und Mappen/Kartieren? Wie und wo kann ich anfangen? Welche Bedeutung kann das Anfertigen von Situationsmaps in verschiedenen Phasen des Forschungsprozesses spielen? Wie kann ich es nutzbar machen für theoretisches Sampling? Es können Beispiele von Memos und dazugehörigen Maps/Karten aus allen Stadien des Forschungsprozesses eingebracht werden.

### 5. Workshop: Academic Writing and Publishing Practices

Leitung: Dr. Cornelia Schadler (Universität Wien)

At the moment, researchers are experiencing increased pressure to publish, increased pressure to publish in a specific form, and are constantly advised to keep their 'metrics' in mind. This frustrates many researchers before they even start. This workshop is about how to deal with these pressures and still find a voice to communicate your research. We will talk about the day-to-day issues that need to be addressed: How do I choose an appropriate outlet? How do I search databases for journals in my field? How do I find instructions on how to format my manuscript? We will also talk about what editors and reviewers consider to be a 'good paper', taking into account recent research findings and classic texts on academic writing. But we will also talk about how best to communicate for YOUR project, considering whom we are actually writing for. Because, as Connell (2015) puts it: "The whole business assumes there are readers!".

## Participation and Registration



Active participants contribute their own material from their research project. The selection is made taking into account the specific learning objectives of the individual working groups. All other participants are automatically 'passive'.

**For active participation, please submit a 1-page project outline stating the research question, the type of empirical approach, the type of data generated and particular issues you would like to debate in the workshop.** Active participation provides valuable food for thought and productive evaluations due to the work on your own material. 'Work in progress' is particularly suitable for active participation. If you are accepted, you will be asked in advance to provide all workshop participants with samples of your project that will be used during the workshop.

Applicants for active participation will be informed by mid-March 2024 whether their project can be discussed in a workshop. **Deadline for submission of material is February 17, 2024.** Please send your documents to: [qualitativ@mz.uni-tuebingen.de](mailto:qualitativ@mz.uni-tuebingen.de).

By working on data material of others, passive participants gain exemplary insights into specific research perspectives and writing strategies and they develop possible solutions for empirical work that are useful for their projects.

**Passive registration:** Until **March 10, 2024.**

Please register via Eventbrite:

<https://www.eventbrite.com/e/spring-school-schreiben-in-der-qualitativen-forschung-tickets-755562276107?aff=oddtcreator>

**Participation fee:** 50,00€ including daily catering on 11. and 12.4.2024

The participation fee can only be refunded if you cancel up to four weeks before the event.