

## PRELIMINARY CONFERENCE PROGRAM

# A World Ethos for Global Business? Cosmopolitan Responsibilities of Management

We have a world economy but no world government; nor can we expect, at least in the foreseeable future, a system of decentralized global governance with sufficient sanctioning powers to enforce legal mandates for business worldwide. For this reason alone, the ethical dimension of business cannot be entrusted solely to the law. Globalized markets would seem to require an underlying 'ethos', present to some degree the world over: a common spirit of legitimate, just, and fair business practice substantiated by shared experience. As managers and economic decision-makers, however, are increasingly operating within multi-cultural settings with divergent social customs and conventions, no 'one size fits all' approach will do. While on the one hand the growing need for transnational cooperation accentuates the call for a shared 'world ethos' for the global business community, on the other hand any proposal in that direction must make room for the need for the diversity and divergence of culture and civilization.

At the fifth annual Humanistic Management Conference, to be held at the University of Tübingen's *Weltethos-Institut*, we aim to address this dual need by investigating from various cultural perspectives: 1) how a world ethos for global business could be variously articulated and promoted ('theory'); 2) the extent to which such an ethos is already present in contemporary globalized business ('practice'); and 3) what civil society around the world can do to support the efforts of (esp. multinational) corporations in this direction ('policy').

### THURSDAY 5<sup>TH</sup> OCTOBER 2017

**9:00 - 9:15**

**Introductory Remarks**

**Claus DIERKSMEIER**, Director Weltethos-Institut, University of Tuebingen

**9:15 - 10:00**

**Panel I – Principles / Theory**

*The Academic Perspective*



**Klaus LEISINGER**, University of Basel, Global Values Alliance

*“A World Ethos as a Compass for Managers? Thoughts on the Practical Application of a Philosophical Concept”*

**10:00 - 12:00**

**Discussion Panel I**

**FAN Heping**, King’s College London, World Ethics Institute Beijing  
*“The Transformation of China’s Ethical Landscape: Challenges for Contemporary Business”*

**Christopher GOHL**, Weltethos-Institut, University of Tuebingen  
*“Weltethos: A Disposition to Trust and Innovate Productively and Prudently”*

**John DALLA COSTA**, Centre for Ethical Orientation  
*“GROWING THE ‘WE’ IN ‘ME’ - Principles & Possibilities for Embedding Global Ethics in Artificial Intelligence”*

**Moderation: Jonathan KEIR**, KSG

**12:00 - 13:00**

**Lunch Break (Catering)**

**13:00 - 14:00**

**Workshops**

**14:00 – 14:30**

**Coffee Break**

**14:30 - 16:00**

**Panel II - Practice**

**Friedrich GLAUNER**, Weltethos-Institut, University of Tuebingen  
*“Corporate Wellbeing, Global Ethos and the Riddle of Values. Remarks on the Logics of Future Viable Enterprise”*

**Tracey GILMORE**, The Clothing Bank  
*“‘Establishing Common Ground for Common Good’. A values driven approach to collaboration.”*

**Achenyo IDACHABA**, MitiMeth  
*“Social Responsibility: A Business Imperative”*

**Moderation: Christopher GOHL**, Weltethos-Institut

**16:00 - 16:30**

**Coffee Break**

**16:30 – 17:30**

**Workshops**

**17:30 - 18:00**

**Wrap up**

**18:30**

**Networking Dinner**



**FRIDAY 6<sup>TH</sup> OCTOBER 2017**

- 9:00 – 9:15**                    **Introduction and Recap of Previous Day**  
**Michael Pirson**, Fordham University
- 9:15 – 10:45**                    **Panel III – Policy / Media**  
  
**Andreas SUCHANEK**, Leipzig Graduate School of Management  
*“Focal Points for Social Cooperation”*  
  
**Lia POLOTZEK**, agora42  
*“Humanistic Management needs accountability mechanisms”*  
  
**Louis KLEIN**, Dean at the European School of Governance  
**Moderation: Christopher GOHL**, Weltethos-Institut
- 10:45 – 11:15**                    **Coffee Break**
- 11:15 – 12:15**                    **Workshops**
- 12:15 – 12:45**                    **Wrap up**
- 12:45 - 13:30**                    **Lunch Break (Catering)**
- 13:30**                            **Public Keynote Speech Otfried Höffe (free entrance)**, University of Tübingen  
*“A World Republic - for Business?”*
- 15:00**                            **End of Conference**

## Sponsoring Organizations

Weltethos-Institut

[www.weltethos-institut.org](http://www.weltethos-institut.org)

Weltethos-Institut is sponsored by  
Karl Schlecht Stiftung

<http://www.ksfn.de/>



Karl Schlecht  
Stiftung

Humanistic Management Network

[www.humanetwork.org](http://www.humanetwork.org)

International Humanistic Management  
Association

[www.humanisticmanagement.international/](http://www.humanisticmanagement.international/)

Fordham University

Center for Humanistic Management

[www.fordham.edu/info/24968/center\\_for\\_humanistic\\_management](http://www.fordham.edu/info/24968/center_for_humanistic_management)

## The Organizers

**Prof. Dr. Michael PIRSON**, Director, Center for Humanistic  
Management at Fordham University,

[http://www.fordham.edu/info/22941/full-time\\_faculty/4842/michael\\_pirson](http://www.fordham.edu/info/22941/full-time_faculty/4842/michael_pirson)



**Prof. Dr. Claus DIERKSMEIER**, Director, Weltethos-Institut

<http://www.weltethos-institut.org/index.php?id=43>



**John DALLA COSTA** is the Founding Director of the Centre for Ethical Orientation – a Toronto-based consultancy working with boards and senior executives to foster trust and ethical excellence in operations and outcomes. The global dimensions of this work came to the fore with the publication of his book, *The Ethical Imperative: Why Moral Leadership Is Good Business*. Mr. Dalla Costa is a founding faculty member of the Directors College, which, since its founding in 2004, has certified over 1,600 business leaders for duty on private, public and non-profit boards. For the last decade, he has also been teaching ethics and social responsibility in the undergraduate and MBA programs at the Schulich School for Business (York University, Toronto). With his business background and Masters of Divinity degree from Regis College (at the University of Toronto), Mr. Dalla Costa has been a speaker and participant at numerous conferences exploring global society's wisdom resources for responsible business. His most recent research has focused on trust towards institutions, particularly in light of today's fractures in moral authority.

**Dr. Friedrich Glauner** links long-term business-practice with interdisciplinary academic expertise at the intersection of economy and knowledge transfer. He works as Project Manager for Practical Transfer at the Weltethos-Institut (Global Ethic Institute). With Cultural Images, Dr. Glauner accompanies firms and organizations in the development of sustainable business models and value-based business administration. Dr. Glauner also worked for 18 years as an entrepreneur, CEO and manager, and has also enjoyed research and teaching stints at the TU and FU Berlin, European Business School, and the University of California, Berkeley. He currently lectures at the Bundeswehr University Munich as well as at Weihenstephan-Triessdorf College. Dr. Glauner majored in Philosophy with an emphasis on epistemology, linguistic philosophy and philosophy of science with minors in Economics, Religious Studies, History and Semiotics in Berlin, Cologne and London, and as a Fulbright Scholar at Berkeley. Thanks to scholarships from the German Academic Scholarship Foundation and the Friedrich Naumann Foundation, Dr. Glauner was awarded a doctorate in Berlin in 1994. Dr. Glauner teaches seminars on ethical business administration at the Weltethos-Institut.

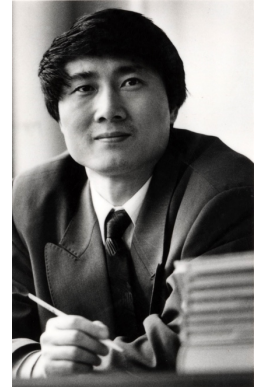


**Dr. Christopher GOHL** is a researcher and teacher at the Weltethos-Institut at the University of Tübingen. He received his Ph.D. degree in Political Theory from the University of Potsdam for his prize-winning dissertation on the organization of stakeholder dialogues, and holds a Master in American Studies and Jewish Studies. His research focusses on the epistemology, genesis, and prevalence of values, as well as on a pragmatist understanding of business ethics, with additional expertise in democratic theory, civil society research, and Jewish political traditions. Gohl brings extensive experience in business and politics to his work. As a trained mediator, he was project leader of the Regional Dialogue Forum Airport Frankfurt from 2005-2008, Germany's largest political mediation. Between 2010 and 2012, he served as head of the Unit of



Political Planning, Program and Analysis in the headquarters of the governing Free Democratic Party. In 2016 and 2017, he was a contributor to the draft of the Oxford Manifesto 2017 of the Liberal International.

**Prof. Dr. FAN Heping**, pen name Fan Hao, was born in 1959, Jiangsu Province. He graduated from Southeast University in 1982, received a Master's Degree from Southeast University in 1988 and obtained his Ph.D. in 1998 from Southeast University. He was promoted to Professor of Ethics in 1992 and currently is the Director of the School of Humanities, the Office of Social Science, and Deputy Chairman of the Scientific Committee of Southeast University. He also serves as a Committee Member for the Chinese Ministry of Education's Social Science Committee, the China National Association For Ethical Studies (CNAES), and the World Ethics Institute Beijing at Peking University, among other institutional affiliations. Prof. Fan has published more than two hundred research papers in academic journals at home and abroad, as well as more than 20 books, including, most recently, 'Chinese Humanistic Management ('Zhongguo Renwen Guanli') (2016).



**Prof. Dr. Dr. h.c. mult. Otfried HÖFFE** is a world-renowned philosopher and has held a Chair of Philosophy at the University of Tuebingen since 1992, where he also serves as the founding Director of the Research Center for Political Philosophy since 1994. Since 2002 he is Permanent Visiting Professor for Philosophy of Law at the University of Sankt Gallen, and has been a Guest Professor or Visiting Fellow at many prestigious institutions such as Harvard University, St. Louis University, the Japanese Science Foundation, the Alcatel SEL Stiftungskolleg at the University of Stuttgart and

the Aquinas-Foundation (New York). He is a member of the editorial board of a large number of high-ranking journals for philosophy. His work, translated into many languages, spans more than 20 monographs on - among others - ethics, philosophy of economics, Aristoteles, Kant and especially on the theories of justice of John Rawls. Otfried Höffe is President of the Swiss Ethics Commission NEK-CNE and Fellow of the Heidelberger Akademie der Wissenschaften, fellow and senator of the German National Academy: Akademie der Naturforscher Leopoldina, and sole international fellow of the Teheran Academy for Philosophy and Sagacity.

**Achenyo IDACHABA** is a Computer Scientist turned Social Entrepreneur. She is the Founder of MitiMeth, an award winning Social Enterprise in Nigeria. MitiMeth trains and engages riverine communities and local artisans to produce and earn livelihoods from unique handcrafted home décor and personal accessories utilizing invasive aquatic weeds (an environmental menace), agro-waste and non-timber resources. MitiMeth's unique handmade products have featured in domestic and international exhibitions and in 2013 MitiMeth received the Local Raw Materials Content Award from the Raw Materials Research and Development Council (RMRDC) for its innovative use of Water Hyacinth. In 2017, MitiMeth received the ACE Award for the Best Eco-Friendly Product Innovation. Achenyo was named among YNaija and LLA's 2017 100 Most Inspiring Women in Nigeria and a 2017 Vital Voices VV Lead Fellow. She was



nominated the 2015 Emerging Female Entrepreneur of the Year by the Creative Entrepreneurs Association of Nigeria (CEAN) and is a 2015 Tony Elumelu Entrepreneurship Programme (TEEP) Awardee. She has a B.Sc. in Computer Science and Economics from Obafemi Awolowo University, Ile-Ife, an M.S. in Applied Computer Science from Illinois State University and an M.B.A from Cornell University.



**Prof. Dr. Dr. h. c. Klaus Michael LEISINGER** is the founder and president of the Global Values Alliance Foundation and professor of sociology at the University of Basel (special fields business ethics and corporate responsibility). He is one of the fathers of the Manifesto for a Global Economic Ethic of 2009 presented at the UN headquarters in New York, and has since been an important adviser to the Weltethos project. He served UNO General Secretary Kofi Annan as a special advisor on questions of the social responsibility of companies (Special Advisor on Global Compact) and the Global Compact as a special advisor on the post 2015 development goals and business ethics. Klaus Leisinger has taught and teaches as a guest professor at numerous European universities and at the University of Notre Dame, the MIT Sloane School of Management in Cambridge and the DePaul

University. He is a member of the European Academy of Sciences and Arts. He is also a member of the Leadership Council of the Sustainable Development Solutions Network initiated by UNO General Secretary Ban Ki-moon and led by Jeffrey Sachs. He is president of the German Network for Business Ethics and a member of the steering committee of the initiative "Ethics in Action" associated with the Pontifical Academy of the Sciences. He is a member of the international consortium for the development of framework conditions designed to guarantee high ethical standards in clinical research in low income countries set up by the EU. Until 2013 he was president and CEO of the former Novartis Foundation for Sustainable Development.

**Lia POLOTZEK** is an editor at agora42, a philosophical business journal. She is currently finishing her Master's degree in Politics, Economics and Philosophy at the University of Hamburg. After her Bachelor's degree, she worked as a policy advisor on corporate responsibility for a large development organisation. Alongside her studies, she is also working for the Hamburg Foundation for Business Ethics.



**Prof. Dr. rer. pol. Andreas SUCHANEK** studied Economics at the universities of Kiel and Göttingen. From 2004 until 2009 Prof. Suchanek was Dow-research professor for Sustainability and Global Ethics at HHL - Leipzig Graduate School of Management. Since 2009 he is chairholder of the Dr. Werner Jackstädt-Chair for Business and Economic Ethics at HHL. Since 2005 he is also member of the board of the Wittenberg Center for Global Ethics. His main areas of research are Business and Economic Ethics, Corporate Responsibility, Management of Trust and Leadership Ethics.