



“Surfing the Korean Wave” (Online International Summer School)

Korean Studies, Goethe University of Frankfurt, Germany (21, 24, & 25 July 2023)

We are pleased to announce our upcoming Summer School on “The Korean Wave” to be held online via Zoom on the 21st, 24th and 25th July 2023, from 9:00 – 13:30 German local time. The event is designed to inspire university students in Germany and beyond to explore the latest developments in the field of the Korean Wave (Hallyu). This Summer School is structured around the topic of transnationalism and the globalization of Hallyu, with a focus on South Korean cinema, dramas, K-Pop and Webtoons. The program consists of 9 lectures from renowned experts in the field, each covering a different aspect of the Korean Wave.

The speakers will share their expertise on a variety of topics, including the industry, production, content, and reception of Korean popular culture in a global context. Through these lectures, participants will gain valuable insights into the complex and dynamic nature of the Korean Wave, and the impact of this phenomenon at both local and global levels.

The summer school is free of charge and will be held online in English, and participants will have the opportunity to engage in lively discussions with the speakers and other attendees. We welcome students with an interest in Korean popular culture to attend and be part of this exciting event. More detailed information on the registration and program will be available on the website and Facebook page of the Korean Studies department at Goethe University.

Registration: By July 7th 2023 via Zoom

The registration link: <https://uni-frankfurt.zoom.us/meeting/register/u5MldO2hrTloEtedIU0pkw-lKw9eF-SrvwED>

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Programme

Friday, July 21st (CEST 9:00-13:30*)

“Introduction to the Korean Wave” – Prof. Dal Yong Jin (Simon Fraser University)

“(Not so) Soft Masculinities in Korean Popular Culture” – Prof. Jo Elfving-Hwang (Curtin University)

“K-dramas: Virtual Technology as Narrative” – Dr. Jinhee Park (Lingnan University)

Monday, July 24th (CEST 9:00-13:30*)

“Evolution and Development of the Worldwide Phenomenon of Korean Popular Music” – Prof. CedarBough Saeji (Pusan National University)

“BTS, soft power, and global fandom” – Dr. Sarah Keith (Macquarie University)

“The Rise and Spread of Korean Webtoon” – Dr. Hyesu Park (Bellevue College)

Tuesday, July 25th (CEST 9:00-13:30*)

“Regarding Korean Film Festivals” – Dr. Julian Stringer (University of Nottingham)

“Korean Cinema at European Film Festivals” – PD Dr. Hyunseon Lee (University of Siegen)

“Korean Diaspora Films and Documentaries” – Dr. Ji-yeon Jo (University of North Carolina at Chapel Hill)

* For easy orientation, please note that Central European Summer Time (CEST) corresponds to UTC+02:00