



Dr. Stéphane Thévenet (INALCO, France)

Korean Screen Culture (4): South Korean TV Production and Broadcasting System

Jan 23, 2019 (Wednesday) 6-8pm, Wilhelmstraße 133, Room 30

Abstract:

By basing its serialization on an almost continued offer of short serials mainly funded by product placement, Korean TV drama takes place in an immediate temporality and can be introduced as the paragon of TV series in a society of flow. This presentation aims to discuss main features of Korean contemporary TV drama and their recent evolution in a context of strong competition and of noticeable changes influencing the quality of the production.

Dr. Stéphane Thévenet, Associate Professor, is vice-director of the Korean Studies Department at INALCO University (INALCO= Institut National des Langues et Civilisations orientales is a public university belonging to the RESCOR, Korea Studies French Network with Paris Diderot University and EHESS).

He graduated from Sorbonne Nouvelle University in Communication and Information Sciences. His main research focuses on South Korean Television (content and schedules analysis, semiotic approach).

He participates in research activities at the CERLOM (Centre de recherche sur les littératures et les oralités du monde, Inalco) CEISME (Centre International de recherches sur les Images et les Sons Médiatiques, Sorbonne Nouvelle University) and CRC (Centre de recherches sur la Corée, EHESS-CNRS).