## 55th Anniversary of the Baden-Württemberg – **Oregon Exchange Program**

### **Delegation Visit** from Baden-Württemberg to Oregon

October 13 -19, 2024



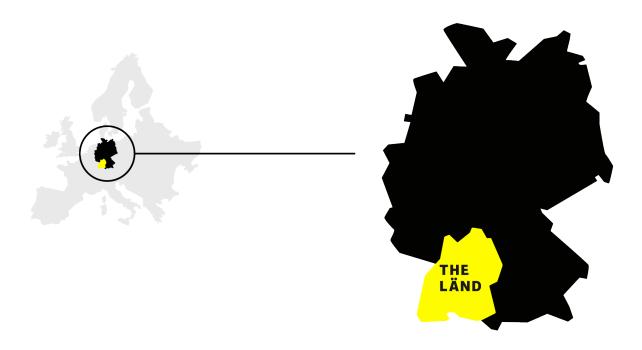


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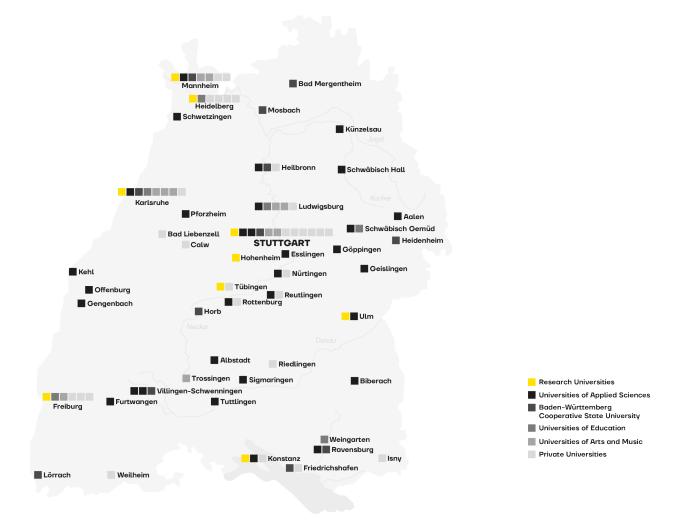
# Part of THE LÄND

# Baden-Württemberg has the largest density of higher-education institutions in Germany

The State of Baden-Württemberg in Southwest Germany shares borders with Switzerland and France and is home to famous university cities along with its capital Stuttgart and scenic regions like the Black Forest. In addition to having beautiful landscapes, Baden-Württemberg is known as one of the most innovative and research-driven regions in Europe. Baden-Württemberg is characterized by its strength of innovation, cutting-edge research and technology, and high productivity. Moreover, the state offers an exceptionally high quality of life, including a wide range of cultural and recreational options. <a href="https://www.thelaend.de/en/">https://www.thelaend.de/en/</a>



The State of Baden-Württemberg supports 45 state universities, non-university research institutions, academic libraries and archives as well as the state's art and cultural institutions. There are currently more than 70 state and private universities in Baden-Württemberg. In addition, more than 100 research institutions, including 12 Max Planck Institutes, 15 Fraunhofer Institutes, 13 contract research institutions and two major research institutions of the Helmholtz Association. Teaching and research are closely intertwined here, leading to the newest research findings finding their way into teaching practice and guaranteeing that students benefit from top-notch science directly, thus ensuring the highest quality education.



With more than 3,400 study courses, Baden-Württemberg's internationally renowned universities and diverse higher education landscape is unmatched in Germany. Students have the choice between nine Research Universities, 21 Universities of Applied Sciences, six Universities of Education, eight art and music universities and one Cooperative State University with nine locations. These various types of higher education institutions are characterized by their diverse subject profiles and study objectives.

It goes without saying that international students are an essential part of these universities – just as they are an essential part of Baden-Württemberg. In the last 25 years, the number of international students in the state has increased by over 50 %. Their global view allows the exchange of ideas to thrive at our universities and cultural institutions. There is no better place to study in Germany than in Baden-Württemberg. <a href="https://career-start-bw.com/">https://career-start-bw.com/</a>

Baden-Württemberg is the No. 1 research location in Europe. Nowhere else can you find a comparable number of top international research institutions, be it in artificial intelligence, the life sciences or engineering. With spending on research and development accounting for more than five percent of the gross domestic product, the German Southwest is the driver of innovation in Europe. Non-university and university research institutions work closely together and are linked through extensive knowledge networks. This ensures the



rapid transfer of results from basic research via applied research into the development of new products and processes. Start-up culture and entrepreneurship are also top priorities. For those interested in start-ups, our research institutions serve as a base for strong networks and advice while also being surrounded by plentiful capital and expertise. Baden-Württemberg's universities encourage students and their ideas so that they are courageous enough to go their own way and smart enough to be successful.



50<sup>th</sup> Anniversary Celebration of the State-to-State Program, Oregon and Baden-Württemberg, in Baden-Württemberg, June 24 – 30, 2018

### List of the Participating Members of the Delegation from Baden-Württemberg

Representative	Institution
<b>Dr. Alexander Au</b> Director of Division of International Relations	Heidelberg University
<b>Dr. Verena Bodenbender</b> Director of the International Office	University of Education Freiburg
<b>Dr. Johannes Dingler</b> Director International Office	University of Konstanz
Daniela Englisch Director of the International Office	Ulm University
<b>Dr. Benjamin Gehring</b> Joint Director Office of International Affairs	University of Hohenheim
Birgit Heilig Director International Office	University of Mannheim
Marion Hoecke Director International Office	University of Stuttgart
<b>Dr. Petra Roth</b> Deputy Head International Affairs	Karlsruhe Institute of Technology (KIT)
Nici Sauer Exchange Coordinator: USA/Canada, Latin America, South Africa	University of Tübingen
Sarah Taylor Resident Director Oregon Baden-Württemberg Landesprogramm	University of Tübingen
Kerstin McGaughey Resident Director Oregon Baden-Württemberg Landesprogramm	University of Tübingen
Martina Diesing Senior Officer, Unit for International Affairs	Ministry of Science, Research and Arts State of Baden-Württemberg





#### Dr. Alexander Au Director of Division of International Relations

#### **HEIDELBERG UNIVERSITY**

About the person	Professional Pos	itions
	Since 07-2022	Director of Division of International Relations, Heidelberg University
	2019-2022	Director of Division: Internationalization of Higher Education in Germany, German Academic Exchange Service (DAAD), Bonn
	2014-2019	Regional Director of the DAAD branch office in Mexico
	2010-2014	Head of Section "Latin America, Central America and Caribbean States", DAAD in Bonn
	Professional Edu	cation
	2019-2022	Trainer qualification, University Diploma "Intercultural Trainer and Advisor for International Projects", Academy of Scientific Further Education, Heidelberg University of Education
	2001	PhD in German Literature, Heidelberg University
	Memberships	
	Academic Council, 4EU+, European University Alliance ( <a href="https://4euplus.eu/4EU-1.html">https://4euplus.eu/4EU-1.html</a> )	
	Advisory Board, Baden-Württemberg International ( <a href="https://www.bw-iide/">https://www.bw-iide/</a> )	
	7	rnacional Advisory Council, Autonomous University exico (https://www.uanl.mx/en/)
About the institution	The department is responsible for all aspects of internationalization at Heidelberg University: international studies and stays of foreign academics in Heidelberg, study abroad, exchange programmes, international cooperation, international degree programmes and summer courses, bi-national doctoral procedures, international marketing, scholarships and funding opportunities. The department defines itself as a service facility and interface for all members of the university who are interested in international activities and international cooperation.	
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### Pädagogische Hochschule Freiburg

#### Dr. Verena Bodenbender Director of the International Office

PÄDAGOGISCHE HOCHSCHULE FREIBURG (UNIVERSITY OF EDUCATION FREIBURG)

About the Person	Verena Bodenbender holds a Master of Arts in Political Science, Public Law, and Romance Studies from the Eberhard-Karls University of Tübingen, a diploma in political and social studies from the Institut d'Etudes Politiques (Sciences Po) in Paris, and a Doctor of Philosophy from the University of Education Freiburg.
	From 2003 to 2013, she served as the coordinator for the Franco-German study program between the University of Haute Alsace Mulhouse and the University of Education Freiburg. She has two children, born in 2010 and 2013.
	Since 2015, Verena has served as the director of the International Office at the PH Freiburg. She is currently leading an EU project focusing on education for sustainable development (NETT DEVISE). Her particular interest is the compatibility of internationalization and climate friendliness. In 2024, she was elected to serve on the University Council.
	Verena serves as the spokesperson for the group of the heads of the international offices of all Universities of Education.
About the Institution	The Pädagogische Hochschule (PH) Freiburg is a university of education with the right to award doctoral and post-doctoral degrees. It conducts basic research in educational sciences.
	Research, teaching and the promotion of young researchers are closely intertwined at the University, as teaching and learning are both the core of the University's teaching and a primary research interest. A special development in recent years has been the intensification of interdisciplinary cooperation in educational research networks, both locally, with the Albert-Ludwigs-University and the Freiburg University of Music within the Freiburg School of Education FACE, as well as nationally and internationally.
	Approximately 75% of the students enrolled in our universities are studying to become teachers. We offer programs for primary and secondary schools, special education, high schools and vocational schools. In addition, we have a wide range of other programs with an educational focus, such as health education, adult education, social work or early childhood education.
	The Pädagogische Hochschule Freiburg is one of six universities of education in Baden-Württemberg, all of which have a similar profile. The other universities are located in the cities of Heidelberg, Karlsruhe, Ludwigsburg, Schwäbisch Gmünd, and Weingarten.
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	www.pri-ireiburg.ue/international



Universität Konstanz



#### Dr. Johannes Dingler Director International Office

#### **UNIVERSITY OF KONSTANZ**

About the Person	Dr. Johannes Dingler studied political science, sociology and philosophy in Germany, Canada and France and received his PhD at the Freie Universität Berlin. He gained working experience in development and civil peacekeeping projects in Kenya, Bosnia and East Timor. After his postdoc at the University of Münster, where he was managing director of the Center for Environmental Research, he was program coordinator for bachelor and master programs and Erasmus coordinator at the Department of Politics and Public Administration and he founded and was Director of the Welcome Centre of the University of Konstanz. Since May 2017, he is director of the International Office at the University of Konstanz and he is in charge of strategic issues related to internationalization.
About the Institution	The University of Konstanz is a comprehensive research University. Since its foundation in 1966, the University of Konstanz has distinguished itself through its top-level research, excellence in teaching and studies, internationality and interdisciplinary collaboration. The University of Konstanz is comprised of thirteen departments that are divided into three faculties: the Faculty of Sciences, the Faculty of Humanities and the Faculty of Politics - Law - Economics. The University of Konstanz is one of eleven Universities of excellence and it is successful in the German Excellence Initiative and Strategy since 2007
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#### Daniela Englisch **Director International Office**

#### **ULM UNIVERSITY**

About the Person	Daniela Englisch brings over two decades of experience to the realm of international relations, starting her career in 2000. She has served as the Director of the International Office in three different types of German higher education institutions. She started at Baden-Württemberg Cooperative State University representing a work-integrated education model, followed by HTW Berlin, a large University of Applied Sciences. Presently, since 2017, she leads the International Office at Ulm University, a research-oriented institution emphasizing STEM disciplines and Medicine.  Daniela holds a Master's degree in General Rhetoric, Political Science and History. During her studies at the University of Tübingen, she spent a semester in Italy and one and a half years as a visiting graduate student in Communications at the University of Washington in Seattle, thereby enriching her global perspective and scholarly depth
About the Institution	The key features of Ulm University:
	<ul> <li>Founded in 1967 as a campus university in a dynamic, economically strong region</li> <li>Over 10,000 students across four faculties: Medicine, Natural Sciences, Mathematics &amp; Economics, Engineering &amp; Computer Science, and Psychology</li> <li>Strong focus on STEM disciplines, including Psychology and Business</li> <li>Internationally renowned for cutting-edge research, with substantial third-party funding and prestigious research awards</li> <li>Ranked among the top 200 universities globally in the THE World University Ranking</li> <li>Five strategic research areas: 1. Energy conversion and storage 2. Quantum science and technology 3. Transdisciplinary trauma science 4. Interdisciplinary data science 5. Molecular mechanisms of ageing and age-related diseases</li> <li>Leading in battery research, supported by the German Excellence Initiative</li> <li>Offers twelve English-taught master's programs</li> <li>Instrumental in founding the German University in Cairo (GUC) and now spearheading Germany's largest transnational education project</li> <li>Founding member of YERUN, a European network of high-ranking young research universities, committed to promoting excellence in research and teaching</li> </ul>
Contact	International Office   Ulm University   Helmholtzstr. 22   89081 Ulm   Germany Phone +49 731/50-22013 or -22014   www.uni-ulm.de/international
	Email: daniela.englisch@uni-ulm.de





#### Dr. Benjamin Gehring Joint Director Office of International Affairs

#### **UNIVERSITY OF KONSTANZ**

About the Person	Mr. Benjamin Gehring studied European Ethnology/Cultural Anthropology and Medieval History at the Albert-Ludwigs-University Freiburg and the University of Birmingham (UK) from 2000-2007. In 2021, he defended his doctorate (Dr. rer. soc.) at the Eberhard Karls University of Tübingen in Empirical Cultural Studies with the title "Homo Erasmus - Europeanization Processes of German Exchange Students in the EU Erasmus Programme".
	After stays abroad, he joined the International Office of the University of Freiburg in 2009 as Coordinator for Special Programs Japan and took over various projects such as the administration of scholarship programs and sick leave replacements for the Regional Manager Asia. Since 2012, Mr. Gehring has been Joint Director of the International Office at the University of Hohenheim, first as Associate Director, then since 2016 as Joint Head of Department with Ms. Franziska Schenk. Both are jointly responsible for all international affairs of the University as a cross-sectional unit with a financial volume of over 1 million euros (including third-party funds) and a personnel responsibility of 35 people at times. Mr. Gehring is responsible for the strategic, legal and financial aspects of the "Student Mobility and International Admissions/Support" unit. The International Office reports directly to the Rectorate.
About the Institution	Founded in 1818 after devastating famines, the University of Hohenheim in the State's capital Stuttgart is not only engaged in intensive basic research but has traditionally also been committed to developing innovative solutions for some of society's pressing problems. To do so, the University of Hohenheim engages in a combination of scientific disciplines that is unique among German universities.
	Today, the University of Hohenheim is Germany's leading University in agricultural research and food sciences, as well as strong and unparalleled in natural, social, business, economic, and communication sciences. The combination makes it possible to find solutions for many global challenges. This is why the University puts great importance on maintaining an international network with numerous strong partners.
	A joint specialization of research and teaching in all subjects is Bioeconomy. It is about the economics of the future, with new products and new productions processes, made of raw material from plants, animals, or microorganisms.
	It is not only about content, but also about atmosphere: The green campus of short distances all around the Hohenheim Palace is known as the most beautiful university campus in Germany. The University members value its personal atmosphere and the closeness to colleagues.
	The University of Hohenheim is coordinating university for the State-to-State Program Baden-Württemberg – University of Massachusetts.
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	benjamin.gehring@ua.uni-hohenheim.de   Insta: unihohenheim





# Birgit Heilig Director International Office

#### UNIVERSITY OF MANNHEIM

About the Person	Birgit Heilig serves as Director of the International Of engaging in the areas "Inbound and Outbound E Seeking Students", "Welcome Services for Internation Services". Her main obligations are International Strand Human Resources Management. She direct International Affairs.  Birgit graduated from the University of Mannheim well.	exchange Students", "Inbound Degree- nal Researchers" as well as "Translation ategic Development as well as Financial tity reports to the Vice President for
	focus on International Relations) and Marketing Studies at the University of Sussex, UK. She then Management in 2004 as an Executive Assistant to that the University of Mannheim, followed by the positioner the position as Director of the International Office.	started her career in Higher Education the Dean of the School of Social Sciences tion as Managing Director before taking
About the Institution	Schools and Departments: Business / Social Sciences / Economics / Humanities / Law / Business Informatics and Mathematics	
	International Rankings: <a href="www.uni-mannheim.de/rankings">www.uni-mannheim.de/rankings</a> Global Ranking of Academic Subjects (Shanghai Ranking): # 2 nationwide in Political Science and Sociology / #3 in Communication, Finance and Management in Germany <a href="https://doi.org/10.10/">THE World University Rankings 2024: # 187 (Top 10% of all universities) / #3 in Germany for Economics, Business Administration, Social Sciences and Psychology</a>	
	Student Population: 12.000 students / 18% International Students / 1.000 Incoming exchange students + 1.1000 Outgoing Students per academic year	
	International Profile: 450 Partner Universities / Founding member of the European University ENGAGE.EU and U7+  1.400 courses are offered in English: Catalogue: <a href="www.uni-mannheim.de/courses">www.uni-mannheim.de/courses</a> Accreditation "Triple Crown" (Business School): AACSB, EQUIS, AMBA	
	International Academic Calendar:	
	Fall Semester 2024: Lecture period: 2 Sept-6 Dec + Exam period: 9-21 Dec Spring Semester 2025: Lecture Period: 10 Feb-30 May + Exam Period: 31 May-14 June (Easter Break: 14-25 April)	
	Research (Selection):	
	EXCELLENT RESEARCH CENTERS  Mannheim Centre for European Social Research (MZES)  Collaborative Research Center TR 226 "Accounting for Transparency"  Mannheim Centre for Competition and Innovation (MaCCI)  Leibniz Science Campus Mannheim Taxation Collaborative  Research Center TR 224 "Economic Perspectives on Societal  Challenges"  Business and Economic Research Data Center (BERD)  Campus: The University is located in Germany's lar  Digital Campus Tour: https://www.uni-mannheim.d.	
Contact	heilig@uni-mannheim.de; io@uni-mannheim.de; www	





## Marion Hoecke Director International Office

#### **UNIVERSITY OF STUTTGART**

About the Person	Marion Hoecke, M.A., holds a Bachelor of Arts in English from the University of Wales, Swansea, and a Master's degree in English Linguistics, Business Administration, and English Literature from the Otto-Friedrich-University in Bamberg.
	She started her career as a project coordinator for a support initiative for German schools abroad and as a study abroad advisor at the Otto-Friedrich-University in Bamberg.
	Later, Hoecke assumed the position of deputy director of the International Office at the University of Stuttgart where she became the director in 2020. She now manages a team of approximately 60 employees. With her extensive experience of over 15 years in promoting international cooperation in higher education institutions, she is responsible for developing and extending internationalization and intercultural exchange at the University of Stuttgart.
About the Institution	The University of Stuttgart, founded in 1829, has around 22,000 students. Its vision of "Intelligent systems for a sustainable society" and its distinctive "Stuttgart Way" stand for consistent interdisciplinary networking of complimentary specialist disciplines as well as integrating engineering, science, humanities and social studies.
	Its pre-eminent position as a globally networked research university is reflected, among other things, by the two Clusters of Excellence "Data-integrated simulation sciences" and "Integrative Computational Design and Construction for Architecture", the research campus ARENA2036, its participation in the "Cyber Valley" network as well as in numerous special research areas and graduate programs.
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	facebook.com/unistuttgartinternational
	Instagram: https://www.instagram.com/unistuttgart/;
	instagram.com/unistuttgartinternational/
	LinkedIn: linkedin.com/in/marion-höcke-94763422b





# Dr. Petra Roth Deputy Head International Affairs

#### KARLSRUHE INSTITUTE OF TECHNOLOGY

About the Person	Petra Roth is Deputy Head of International Affairs of the Karlsruhe Institute of Technology (KIT), Germany, and Head of the International Scholars and Welcome Office. Her focus is on the strategic development of professional and individualized support for internationally mobile researchers and promotion of their participation in the KIT community, including a concept for the liaison of KIT with research alumni for mutual benefits. She is project head of the International Excellence Grants and Fellowship program of KIT. Further, she is project head of the Philipp Schwartz Initiative at KIT in support of at-risk researchers and member of the steering group of the Scholars at Risk Germany Section since 2016. Petra Roth holds a M.Sc. in Forest Engineering from ESALQ-USP, Brazil, and doctorate in Biology of Universität Karlsruhe (TH).
About the Institution	KIT is "The Research University in the Helmholtz Association." As one of the biggest science institutions in Europe, the only German University of Excellence with national large-scale research facilities combines a long university tradition with program-oriented top-level research. The university world, whose roots date back to 1825, stands for the broad range of disciplines and knowledge, whereas the Helmholtz world traditionally focuses on the big and urgent challenges facing society, science, and industry. We seek to contribute to the success of big projects of our society by providing excellent academic education, conducting top-level research, and producing innovations. These big projects cover future energy supply, sustainable mobility, and smart and secure technology for the information era.
	At KIT, more than 5,500 scientists cooperate in a broad range of disciplines in natural and engineering sciences, economics, the humanities, and social sciences. Irrespective of whether they predominantly perform research or university tasks, they all participate in academic education to provide our students with insights that can only be offered by KIT as the Research University in the Helmholtz Association. In the end, developments made by our researchers are to benefit the society in the form of products, processes, or methods. We at KIT do not only create and convey knowledge for the society and the environment, we also use it to develop industrial applications. Permanent contact and exchange with society, for example via real-world laboratories, are of high priority to us.
	The KIT offers more than 107 modern degree programs in: Engineering and Economics, Natural Science and Informatics, Mathematics and Humanities. The more than 20,000 students benefit from practice-orientated teaching, have the opportunity to participate in interdisciplinary projects and can take part in a wide range of courses.
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Nici Sauer Exchange Coordinator: USA/Canada, Latin America, South Africa

#### EBERHARD KARLS UNIVERSITY OF TÜBINGEN

About the Person	Nici Sauer is currently the exchange coordinator for the US and Canada, Latin America and South Africa student exchange programs of the University of Tübingen.
	Nici has worked in international education since 1997. Her previous positions at the University of Tübingen included Internationalization Officer (6 years) and Head of the Exchange Programs section of the International Office (7 years). She has also worked as Resident Director of a US student exchange program in Tübingen between 2000 and 2016.
	She also worked at the Baden-Württemberg Ministry of Science, Research and Arts in Stuttgart for two years on a secondment. At the Ministry, she was deputy head of the International Affairs section.
	Nici graduated from the University of Tübingen with an MA in American Studies, English and German Literature and spent a year abroad at the University of North Carolina – Chapel Hill.
About the Institution	Innovative, interdisciplinary, international: These three words summarize what makes the University of Tübingen special. Excellent research and teaching are Tübingen's answer to the challenges of the future in a globalized world. We maintain exchanges with over 500 partners around the globe – both at institutions of higher education and at non-university research institutions. Networks and cooperation across faculty and subject boundaries are the pillars of our successful strategy. This is reflected in our good position in international rankings. In addition, we are one of the eleven German universities distinguished with the title of "excellent."
	The University of Tübingen has been a place of top-level research and excellent teaching since it was founded in 1477. Currently, more than 28,000 students (about 4,200 are international students) take classes in one of over 200 study programs. It has 7 faculties, more than 550 professors and close to 5,600 scientific staff. 19% of the University's scientific staff are international.
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#### **Martina Diesing**

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#### **OREGON STUDY CENTER**





Sarah Taylor Resident Director Oregon Baden-Württemberg Landesprogramm

UNIVERSITÄT TÜBINGEN INTERNATIONAL OFFICE: US-PROGRAMME

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Kerstin McGaughey Resident Director Oregon Baden-Württemberg Landesprogramm

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