# ABOUT SKKU

Sungkyunkwan University (SKKU) has been a leading Korean educational institution since 1398. In the modern era it has partnered with Samsung. This has enabled SKKU to develop dynamic academic programs which have made it a driving force in the technological revolution.

As a university with a combination of tradition and innovation. SKKU is the place to rediscover the past and set a course for the future.

## SKKU IN RANKINGS





Ranked #1 Private Univ. in Korea













## **Program**

Registration Deadline	2025 June 3
Orientation	2025 June 27
Classes Begin · · · · · · · · · · · · · · · · · · ·	2025 June 30
Classes End · · · · · · · · · · · · · · · · · · ·	2025 July 23
Graduation & Farewell Ceremony	2025 July 25

<sup>\*</sup> Pre-session : June 18 - June 25

### **Cultural Activities**

Join us for the ISS program and immerse yourself in the vibrant culture of Seoul! Known for its rich blend of modern attractions. historic landmarks, and dynamic pop culture, our city offers endless opportunities for exploration and adventure. During your time here, you'll experience the best of Korea while forging lasting friendships with students from around the globe. At SKKU, you'll thrive in an engaging academic environment while enjoying a lively array of extracurricular activities.









<sup>\*</sup> Cultural Activities are subject to change



**Mandatory** Fees



#### **Tuition Fee:**

- 1 course: 1,600,000 KRW (approx. 1,140 USD)
- 2 course: 2,800,000 KRW (approx. 1,990 USD)
- 3 course: 3,400,000 KRW (approx. 2,400 USD)

Please contact your home university's coordinator to see if you can apply for a Partner University discount

### **Optional Fees**

Pre-Session Program Fee: 450,000 KRW (approx. 320 USD)

Dormitory fee for Pre-Session Program: 450,000 KRW (approx. 320 USD)

 One-week SUMMER SKKUL Session offering a blend of cultural activities, including city tours, K-culture experiences, K-pop dance, and K-art workshops, combined with 2-hour Korean language lessons (non-credit bearing)



### Housing Fee: 900,000 KRW (approx. 600 USD)

ISS students can apply for SKKU dormitories which are located within a 10 to 20 minute commute on foot via public transportation. More information can be found on the website.



Online applications begin January 13th at https://summer.skku.edu



### Courses

- Students can take 1~3 courses.
- Each course is worth 3 credits, except for Korean Language Courses, which are worth 2 credits.
- Each course is taught by distinguished SKKU professors and those from prestigious universities from around the world.
- The language of instruction is English.

### Course List

### **Business & Economics**

- Understanding International Finance, the Global Economy, and Exchange Rates
- The Present and Future of International Trade
- Digital Marketing
- Advertising and Popular Culture
- Strategic Management
- Business Analytics
- Consumer Behavior
- Behavioral Economics and the Economics of Altruism
- Investments
- Social and Sustainable Entrepreneurship
- Corporate Finance
- Understanding Game Theory
- International Business and Management
- The Foundations of Entrepreneurship
- Principles of Finance
- Investor PSY-chology & CEO psychology
- Introduction to ESG Management
- Brand Management
- Global Strategic Talent Management
- International Business Negotiation and Contract
- Global Operations Management

### Engineering

### Korean Studies & Korean Language

- Globalization of Korean Popular Culture
- K-Pop, Hallyu, and Korean Society
- K-pop Dance and Social Media
- History of Modern Korea
- Korean Language: Beginner
- Korean Language: Basic
- Korean Language: Intermediate
- \* Courses are subject to change

#### Cross Cultural Psychology

- Understanding Global Conflict
- Digital Strategies in Media and Communication Climate Change: Science, Technology and Policy
- Introduction to psychology

Social Science & Humanities

- Social Epidemiology and Global Mental Health
- Introduction to Social Problems
- UX Accessibility
- Language and Computation
- Health Data Analytics
- Human Creativity in the Age of Al
- Digital Storytelling: Experimental Media Narratives
- Science of Art and Storytelling for Health and Social Well-Being
- Strategic Business Communication

- Heat Transfer
- Fluid Mechanics
- Thermodynamics

#### Computer / Data Science

- Artificial Intelligence
- Statistics in Pvthon
- Introduction to Big Data Analysis
- Human Computer Interaction
- Cultural Contents and Natural Language Processing
- Python for Social Computing
- Human-Robotics Interaction and Application







