

VICTORIA ESTLER (NÉE VOCHATZER)

University of Tübingen

Faculty of Economics and Social Sciences, Chair of Economic Education

victoria.vochatzer@uni-tuebingen.de

ACADEMIC POSITIONS

Since 01/2023

Research associate and doctoral candidate

University of Tübingen, Faculty of Economics and Social Sciences,
Chair of Economic Education

03/2022 – 12/2022

Student assistant

University of Tübingen, Faculty of Economics and Social Sciences,
Equal Opportunities Committee

02/2022 – 04/2022

Student assistant

University of Tübingen, Faculty of Economics and Social Sciences,
Institute of Sports Science, Department of Social and Public Health
Sciences

EDUCATION

Since 01/2023

Doctorate (Dr. rer. pol) in political education

University of Tübingen, Faculty of Economics and Social Sciences,
Chair of Economic Education

Dissertation: Business ethics and digital inquiry-based
learning: exploring students' competence development

First supervisor: Prof. Dr. Taiga Brahm

Second supervisor: Prof. Dr. Hans-Jürgen Bieling

10/2020 – 02/2023

Master of Education (M.Ed.)

University of Tübingen
Additional Subject German

10/2020 – 11/2022

Master of Education (M.Ed.)

University of Tübingen
Political Science
Sport Science

10/2017 – 09/2020

Bachelor of Education (B.Ed.)

University of Tübingen
Political Science
Sport Science

RESEARCH INTERESTS

- Developing business ethics competencies through inquiry-based learning

TEACHING

Topic	Course	Type	Study Program	Term
Statistics and scientific work	Methodical Propaedeutic 2 - Statistics	Lecture	University of Tübingen, Bachelor of Education	Winter 23 Winter 24
	Methodical Propaedeutic 2 - Statistics	Tutorial	University of Tübingen, Bachelor of Education	Summer 23
Political Science	Introduction to Political Science	Tutorial	University of Tübingen, Bachelor of Arts & Bachelor of Education	Winter 21

ACTIVITIES AND MEMBERSHIPS

Since 02/2024	Member of the European Association for Research on Learning and Instruction (EARLI)
Since 01/2024	Member of Deutsche Gesellschaft für Ökonomische Bildung (DeGÖB)
10/2023 – 09/2025	PhD student representative on the Faculty Council of the Faculty of Economics and Social Sciences, Eberhard Karls University of Tübingen
Since 04/2023	Member of the Learning, Educational Achievement, and Life Course Development (LEAD) Graduate School and Research Network
Since 02/2023	Member of the Tübingen School of Education (TüSE)

PUBLICATIONS

WORKING PAPER AND JOURNAL ARTICLES

- (1) **Estler, V., & Brahm, T.** (2025). Responsible behaviour in the context of utility maximisation – An interview study on students' business ethics conceptions. *Social Sciences & Humanities Open*, 11, 101386. <https://doi.org/10.1016/j.ssaho.2025.101386>
- (2) **Estler, V., Ring, M. & Brahm, T.** (under review). Exploring the Impact of a Digital Inquiry-Based Learning Environment on Competence Development in Secondary Economic Education. *Instructional Science*.
- (3) **Estler, V., Brahm, T. & Ring, M.** (under review). Engagement and Learner Behavior in a Digital Environment: Implications for Secondary Economic Education. *Computers & Education*.

ARTICLES IN HANDBOOKS

- (1) **Estler, V., Brahm, T., & Ring, M.** (in press). Die Bedeutung von Kontroversität für die ökonomische Bildung. In U. Müller & S. Meisch (Hrsg.), *Herausforderung Kontroversität in Schule und Hochschule*. Barbara Budrich Verlag.

CURRENT CONFERENCE CONTRIBUTIONS (SELECTION)

2025

- **Vochatzer, V., Brahm, T., & Ring, M.** (2025). *Analyse der Auswirkungen einer forschungsbasierten Lernumgebung auf die Kompetenzentwicklung von Schüler:innen im Fach Wirtschaft in der Sekundarstufe*. Jahrestagung der Gesellschaft für Empirische Bildungsforschung (GEBF), 01/2025 (Mannheim, Germany).
- **Vochatzer, V., Ring, M., & Brahm, T.** (2025). *Wirtschaftsethik im Zeitalter des Wertewandels – Förderung ökonomischer Kompetenzen durch forschendes Lernen*. Jahrestagung der Deutschen Gesellschaft für Ökonomische Bildung (DeGÖB), 02/2025 (Frankfurt, Germany).
- **Vochatzer, V., Ring, M., & Brahm, T.** (2025). *Förderung wirtschaftsethischer Kompetenzen von Schüler:innen – Effekte einer forschungsorientierten Lernumgebung*. Jahrestagung der Schweizerischen Gesellschaft für Bildungsforschung (SGBF) und der Schweizerischen Gesellschaft für Lehrerinnen- und Lehrerbildung (SGL), 07/2025 (Lucerne, Switzerland).

2024

- **Vochatzer, V., Brahm, T., & Ring, M.** (2024). *Verantwortungsbewusstes Handeln vor dem Hintergrund von Nutzenmaximierung – eine Interviewstudie zur Wirtschaftsethik*. Jahrestagung der Gesellschaft für Empirische Bildungsforschung (GEBF), 03/2024 (Potsdam, Germany).
- **Vochatzer, V., Brahm, T., & Ring, M.** (2024). *Responsible behavior in the context of utility maximization – an interview study on business ethics*. Tagung der SIG 11 & 13, European Association for Research on Learning and Instruction (EARLI), 08/2024 (Oxford, UK).
- **Vochatzer, V., Brahm, T., & Ring, M.** (2024). *Students' conceptions regarding ethical issues in economics*. Symposiumsbeitrag, Tagung der SIG 03, European Association for Research on Learning and Instruction (EARLI), 08/2024 (Munich, Germany).