

Politicising Commodification (Cambridge UP 2024) and its critics

INSTITUTSKOLLOQUIUM / DEPARTMENTAL SEMINAR

Wednesday, 25 June 2025 · 16:00 c.t. ·
Room 124, Institut für Politikwissenschaft

Or join online via Zoom: 930 8975 0663
(Meeting ID), 142311 (Passcode)



“Politicising Commodification. European Governance and Labour Politics from the Financial Crisis to the Covid Emergency” examines the new economic governance (NEG) regime that the EU adopted after 2008. Its novel research design captures the supranational formulation of NEG prescriptions and their uneven deployment across countries (Germany, Italy, Ireland, Romania), policy areas (employment relations, public services), and sectors (transport, water, healthcare). NEG led to a much more vertical mode of EU integration, and its commodification agenda unleashed a plethora of union and social-movement protests, including transnationally. The book presents key arguments crucial for the future of European democracy, emphasizing that labour politics fundamentally shape the debates on the direction of the New Economic Governance (NEG) along a commodification–decommodification axis rather than a national–EU axis. To illuminate the corresponding processes at the EU level, it builds on insights regarding the historical role that labour movements have played in the development of democracy and welfare states.



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More information



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