

Prof. Dr. Mandy Hütter

SOCIAL COGNITION AND DECISION SCIENCES
DEPARTMENT OF PSYCHOLOGY, EBERHARD KARLS UNIVERSITÄT TÜBINGEN
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PROFESSIONAL APPOINTMENTS

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| 2018 – | Full Professor & Chair of the Division of <i>Social Cognition and Decision Sciences</i>
University of Tübingen, Germany |
| 2015 – 2024 | Leader of an Emmy Noether Research Group
University of Tübingen, Germany |
| 2013 – 2017 | Junior Professor & Chair of the Division of <i>Social and Economic Psychology</i>
University of Tübingen, Germany |
| 2013 | Visiting Scholar
University of Ghent, Belgium |
| 2010 – 2013 | Research Associate
University of Heidelberg, Germany |
| 2008 – 2010 | Research Associate
University of Freiburg, Germany |
| 2006 – 2007 | Research Intern
University of Tübingen, Germany |
| 2003 – 2005 | Research Assistant
University of Tübingen, Germany |

EDUCATION AND DEGREES

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| 2023 – 2024 | Leadership Qualification Program <i>Leadership and Excellence in Academia</i> ,
University of Tübingen, Germany |
| 2017 | Positive interim evaluation of the Junior Professorship |
| 2010 | Doctor philosophiae (Ph.D.), Psychology
University of Freiburg, Germany |

- 2008 Diplom (equivalent to M.Sc.), Psychology (Major), Criminology (Minor)
University of Tübingen, Germany
- 2005 – 2006 Visiting Student, Graduate Program in Social Psychology
University of Massachusetts at Amherst, USA
- 2005 Vordiplom (equivalent to B.Sc.), Psychology
University of Tübingen, Germany

EXTERNAL FUNDING, AWARDS, AND FELLOWSHIPS

- 2023 Research Grant "Abstraction Processes in Associative Learning" (PI, with B. Kaup, M. Ramscar; 2nd project phase; starting January 2024)
German Research Foundation (DFG)
- 2023 Research Unit "Modal and Amodal Cognition: Functions and Interactions" (FOR 2718/2)
German Research Foundation (DFG)
- 2022 Best Working Paper Award, The Association for Consumer Research
- 2021 Research Training Group "Statistical Modeling in Psychology" (SMiP, PI, with A. Bröder, E. Erdfelder, B. Hilbig, A. Kiesel, K. C. Klauer, B. Kuhlmann, T. Lischetzke, T. Meiser, S. Sonnentag, R. Ulrich, A. Voß, E. Wetzel; second funding phase, 04/2022 – 09/2026) German Research Foundation (DFG)
- 2019 Research Grant "Abstraction Processes in Associative Learning" (PI, with B. Kaup, M. Ramscar; started October 2020)
German Research Foundation (DFG)
- 2019 Research Unit "Modal and Amodal Cognition: Functions and Interactions" (FOR 2718/1)
German Research Foundation (DFG)
- 2017 Heisenberg Professorship
German Research Foundation (DFG)
- 2017 Research Training Group "Statistical Modeling in Psychology" (SMiP, PI, with A. Bröder, E. Erdfelder, B. Hilbig, A. Kiesel, K. C. Klauer, B. Kuhlmann, T. Lischetzke, T. Meiser, S. Sonnentag, R. Ulrich, A. Voß; first funding phase, 10/2017 – 03/2022) German Research Foundation (DFG)
- 2017 Research Grant "Inhibitory spillover and inhibitory control of eating behavior" (PI, with J. Svaldi; 10/ 2018-03/2023)
German Research Foundation (DFG)
- 2017 Research grant "The impact of interface design in product evaluation portals on

- information selection, processing, and contribution" (PI, with K. Sassenberg; 07/2017 – 06/2020)
Leibniz WissenschaftsCampus "Cognitive Interfaces"
- 2017 Heinz Maier-Leibnitz Award
Federal Ministry of Education and Research (BMBF) and German Research Foundation (DFG)
- 2015 Member of AcademiaNET
- 2014 Emmy Noether grant "The Role of the Ecology in Evaluative Conditioning: Towards a Comprehensive Conceptualization of Preparedness" (started October 2015)
German Research Foundation (DFG)
- 2014 Research grant "Evaluative Conditioning of Cues: Extension of a Paradigm for the Investigation of Generalized Attitudes" (10/2014–10/2018)
Ministry of Science, Research, and the Arts of the State of Baden-Württemberg
- 2013 ESCON2 grant for the organization of an expert meeting on "Evaluative Conditioning: Methodological and Theoretical Advancements"
European Science Foundation (ESF)
- 2013 Research grant "Decision Quality as a Function of the Amount of Information: Small Sample versus Large Sample Advantages in Individuals and Groups" (PI, with K. Fiedler; 10/2014–02/2017)
German Research Foundation (DFG)
- 2013 - 2017 Research Unit "Contextualized Decision Making" (PI, with A. Bröder, E. Erdfelder, K. Fiedler, F. Kutzner, T. Meiser, R. Pohl, M. Wänke)
German Research Foundation (DFG)
- 2008 - 2010 Graduate Scholarship
German National Academic Foundation (Studienstiftung des deutschen Volkes)
- 2008 Travel Grant
German Research Foundation (DFG)
- 2005 - 2006 Foreign Exchange Scholarship
German Academic Exchange Service (DAAD)

EDITORSHIPS

Journal of Personality and Social Psychology: Attitudes and Social Cognition (Associate Editor, 09/2023 –)

Social Psychology (Associate Editor, 04/2019 – 08/2023)

Cognition & Emotion (Guest Editor for the Special Issue *Automaticity in Evaluative Learning*, with Klaus Rothermund, 2020)

Social Cognition (Guest Editor for the Special Issue *Conceptual, Theoretical, and Methodological Challenges in Evaluative Conditioning Research*, with Klaus Fiedler, 2016)

PUBLICATIONS

Rolke, B., Hein, E., Seibold, V., Löwe, A., & Hütter, M. (in press). Understanding aesthetic impressions: A conditioning approach to the causal roles of valence and arousal. *Psychology of Aesthetics, Creativity, and the Arts*. <https://doi.org/10.1037/aca0000800>

Sweldens, S., Tuk, M., & Hütter, M. (in press). Awareness questions might be unsolvable. Time to look for different approaches. *Behavioral and Brain Sciences*.

Biella, M., & Hütter, M. (2026). Navigating the social environment: Linking motivations, impressions, and behaviors via a sampling approach to trustworthiness. *Personality and Social Psychology Bulletin*, 52(2), 400-418. <https://doi.org/10.1177/01461672241273237>

Höhs, J. M., Rebholz, T. R., & Hütter, M. (2026). Integration of argument-based advice: An evaluative ecological perspective on the structural differences between positive and negative advice. *Judgment and Decision Making*, 21, e18. <https://doi.org/10.1017/jdm.2026.10045>

Hütter, M., & Niese, Z. A. (in press). Epistemic and hedonic sampling in learning and judgment. *Advances in Experimental Social Psychology*, 74, 201-261. <https://doi.org/10.1016/bs.aesp.2026.03.003>

Hütter, M., Reichmann, K., Höffler, D., & Denin, M. (2026). More is more, or is there more to it? Frequency moderations in evaluative conditioning depend on variation in the unconditioned stimuli. *Journal of Experimental Social Psychology*, 125, 104910. <https://doi.org/10.1016/j.jesp.2026.104910>

Niese, Z. A., & Hütter, M. (2026). Choosing to avoid: The evaluative impact of autonomous selection of approach and avoidance behaviors. *Journal of Experimental Psychology: Learning, Memory, and Cognition*, 52(4), 505–521. <https://doi.org/10.1037/xlm0001507>

Hütter, M., & Sweldens, S. (2025). How people (fail to) control the influence of affective stimuli on attitudes. *Journal of Personality and Social Psychology*, 128(1), 38–60. <https://doi.org/10.1037/pspa0000426>

Niese, Z. A., & Hütter, M. (2025). Choosing what you like or liking what you chose? Sampling's impact on evaluation and the role of idiosyncratic reactions to valent stimuli. *Social Psychological and Personality Science*, 16(6), 697-705. <https://doi.org/10.1177/19485506241235702>

Kaup, B., Ulrich, R., ... Hütter, M., ... (2024). Modal and amodal cognition: An overarching principle in various domains of psychology. *Psychological Research*, 88, 307–337. <https://doi.org/10.1007/s00426-023-01878-w>

Rebholz, T. R., Biella, M., & Hütter, M. (2024). Mixed-effects regression weights for advice taking and related phenomena of information sampling and utilization. *Journal of Behavioral Decision Making*, 37(2), e2369. <https://doi.org/10.1002/bdm.2369>

Rebholz, T. R., Koop, A., & Hütter, M. (2024). Conversational user interfaces: Explanations and interactivity positively influence advice taking from generative artificial intelligence. *Technology, Mind, and Behavior*, 5(4). <https://doi.org/10.1037/tmb0000136>

Reichmann, K., & Hütter, M. (2024). Stimulus-stimulus versus stimulus-valence learning in evaluative conditioning: Insights on the ecological conditions of US-revaluation effects. *Social Cognition*, 42(5), 415–445. <https://doi.org/10.1521/soco.2024.42.5.415>

Schroeder, P. A., Vöhringer, J., Hütter, M., & Svaldi, J. (2024). Efficacy of a cognitive training based on inhibitory spillover and attribute conditioning: No weight and food intake reductions in adults with overweight and obesity. *Appetite*, 203, 107648. <https://doi.org/10.1016/j.appet.2024.107648>

Biella, M., Rebholz, T. R., Holthausen, M., & Hütter, M. (2023). The Interaction Game: A reciprocity-based minimal paradigm for the induction of social distance. *Journal of Applied Social Psychology*, 53(8), 796–814. <https://doi.org/10.1111/jasp.12969>

Huber, C., Dreber, A., Huber, J., Johannesson, M., Kirchler, M., Weitzel, U., ... Hütter, M., ... & Holzmeister, F. (2023). Competition and moral behavior: A meta-analysis of 45 crowd-sourced experimental designs. *Proceedings of the National Academy of Sciences (PNAS)*, 120(23), e2215572120. <https://doi.org/10.1073/pnas.2215572120>

Hütter, M., & Niese, Z. A. (2023). Sampling as preparedness in evaluative learning. In K. Fiedler, P. Juslin, & J. Denrell (Eds.), *Sampling in Judgment and Decision Making*. Cambridge, United Kingdom: Cambridge University Press. <https://doi.org/10.1017/9781009002042.008>

Niese, Z. A., & Hütter, M. (2023). The malleability of sampling's impact on evaluation: Sampling goals moderate the evaluative impact of sampling a stimulus. *Journal of Experimental Social Psychology*, 109, Article 104516. <https://doi.org/10.1016/j.jesp.2023.104516>

Vöhringer, J., Schroeder, P. A., Hütter, M., & Svaldi, J. (2023). Does inhibitory control spill over to eating behaviors? Two preregistered studies of inhibitory spillover effects on food intake and reactions to food stimuli. *Appetite*, 191, 107083. <https://doi.org/10.1016/j.appet.2023.107083>

Reichmann, K., Hütter, M., Kaup, B., & Ramscar, M. (2023). Variability and abstraction in evaluative conditioning: Consequences for the generalization of likes and dislikes. *Journal of*

Experimental Social Psychology, 108, Article 104478.

<https://doi.org/10.1016/j.jesp.2023.104478>.

Schreiner, M. & Hütter, M. (2023). The influence of social status on memory: No evidence for effects of social status on event element binding. *Social Cognition*, 41(5), 447–466.

<https://doi.org/10.1521/soco.2023.41.5.447>

Vöhringer, J., Hütter, M., Schroeder, P. A., & Svaldi, J. (2023). Does a white bear help you eat less? The impact of the Inhibitory Spillover Effect on eating behavior. *European Eating Disorders Review*, 31(5), 685-695. <http://doi.org/10.1002/erv.2995>

Vöhringer, J., Schroeder, P. A., Hütter, M., & Svaldi, J. (2023). Facilitation of simultaneous control? A meta-analysis of the inhibitory spillover effect. *Psychological Review*, 130(3), 770–789. <https://doi.org/10.1037/rev0000400>

Fiedler, K., & Hütter, M. (2022). Sociability and advice taking: Chances (and pitfalls) of the wisdom of crowds. In J. P. Forgas, W. Crano, & K. Fiedler (Eds.), *The psychology of sociability: Understanding Human Attachment* (pp. 182-197). New York, NY: Routledge.

Hütter, M. (2022). An integrative review of dual and single-process accounts of evaluative conditioning. *Nature Reviews Psychology*, 1, 640-653. <https://doi.org/10.1038/s44159-022-00102-7>

Hütter, M., Niese, Z. A., & Ihmels, M. (2022). Bridging the gap between autonomous and predetermined paradigms: The role of sampling in evaluative learning. *Journal of Experimental Psychology: General*, 151(8), 1972–1998. <https://doi.org/10.1037/xge0001172>

Niese, Z. A., & Hütter, M. (2022). It's good and it's bad: Sampling processes can generate decision-framing effects. *Journal of Experimental Psychology: General*, 151(11), 2771–2787. <https://doi.org/10.1037/xge0001234>

Rebholz, T. R., & Hütter, M. (2022). The advice less taken: The consequences of receiving unexpected advice. *Judgment and Decision Making*, 17(4), 816–848.

<https://doi.org/10.1017/S1930297500008950>

Hennig, M., & Hütter, M. (2021). Consequences, norms, or willingness to interfere: A proCNI model analysis of the Foreign Language Effect in moral dilemma judgment. *Journal of Experimental Social Psychology*, 95, 104148.

Moran, T., Hughes, S., Hussey, I., [...], Hütter, M., [...], & De Houwer, J. (2021). Incidental attitude formation via the Surveillance Task: A registered replication report of Olson and Fazio (2001). *Psychological Science*, 32(1), 120-131.

Richter, B., & Hütter, M. (2021). Learning of affective meaning: Revealing effects of stimulus pairing and stimulus exposure. *Cognition & Emotion*, 35(8), 1588-1606.

- Winter, K., Zapf, B., Hütter, M., Tichy, N., & Sassenberg, K. (2021). Selective exposure in action: Do visitors of product evaluation portals select reviews in a biased manner? *Cyberpsychology*, 15(1), Article 4.
- Zapf, B., Hütter, M., & Sassenberg, K. (2021). Are minority opinions shared less? A conceptual replication using web-based reviews. *Zeitschrift für Psychologie*, 229(4), 251-256.
- Hütter, M., & Genschow, O. (2020). What is learned in approach-avoidance tasks? On the scope and generalizability of approach-avoidance effects. *Journal of Experimental Psychology: General*, 149(8), 1460-1476. <https://doi.org/10.1037/xge0000728>
- Hütter, M., & Rothermund, K. (2020). Automatic processes in evaluative learning. *Cognition & Emotion*, 34(1), 1-20. <https://doi.org/10.1080/02699931.2019.1709315>
- Ache, F., Rader, C. A., & Hütter, M. (2020). Advisors want their advice to be used – but not too much: An interpersonal perspective on advice taking. *Journal of Experimental Social Psychology*, 89, 103979. <https://doi.org/10.1016/j.jesp.2020.103979>
- Corneille, O., & Hütter, M. (2020). Implicit? What do you mean? A comprehensive review of the delusive implicitness construct in attitude research. *Personality and Social Psychology Review*, 24(3), 212-232. <https://doi.org/10.1177/1088868320911325>
- Gawronski, B., Conway, P., Hütter, M., Luke, D. M., Armstrong, J., & Friesdorf, R. (2020). On the validity of the CNI model of moral decision-making: Reply to Baron and Goodwin (2020). *Judgment and Decision Making*, 15(6), 1054-1072.
- Hennig, M., & Hütter, M. (2020). Revisiting the divide between deontology and utilitarianism in moral dilemma judgment: A multinomial modeling approach. *Journal of Personality and Social Psychology*, 118(1), 22-56.
- Kukken, N., Hütter, M., Holland, R. (2020). Are there two independent evaluative conditioning effects in relational paradigms? Dissociating the effects of CS-US pairings and their meaning. *Cognition & Emotion*, 34(1), 170-187. <https://doi.org/10.1080/02699931.2019.1617112>
- Hütter, M., & Fiedler, K. (2019). Advice taking under uncertainty: The impact of genuine advice versus arbitrary anchors on judgment. *Journal of Experimental Social Psychology*, 85, 103829. <https://doi.org/10.1016/j.jesp.2019.103829>
- Corneille, O., Mierop, A., Stahl, C., & Hütter, M. (2019). Evidence suggestive of uncontrollable attitude acquisition replicates in an instruction-based evaluative conditioning paradigm: Implications for associative attitude formation. *Journal of Experimental Social Psychology*, 85, 103841. <https://doi.org/10.1016/j.jesp.2019.103841>
- Hütter, M., & Tigges, D. (2019). On the external validity of evaluative conditioning: Evaluative responses generalize to modified instances of conditioned stimuli. *Journal of Experimental Social Psychology*, 84, 103824. <https://doi.org/10.1016/j.jesp.2019.103824>

- Berger, K. T., Hütter, M., & Corneille, O. (2019). Investigating attitudinal ambivalence via sequential priming: Evidence for the simultaneous and unintentional activation of opposite evaluations. *Journal of Experimental Psychology: General*, 148(7), 1269-1297. <https://doi.org/10.1037/xge0000572>
- Fiedler, K., Hütter, M., Schott, M., & Kutzner, F. (2019). Metacognitive myopia and the over-utilization of misleading advice. *Journal of Behavioral Decision Making*, 32(3), 317-333. <https://doi.org/10.1002/bdm.2109>
- Mierop, A., Hütter, M., Stahl, C., & Corneille, O. (2019). Does attitude acquisition in evaluative conditioning without explicit CS-US memory reflect implicit misattribution of affect? *Cognition & Emotion*, 33(2), 173-184.
- Vogel, T., Hütter, M., & Gebauer, J. E. (2019). Is evaluative conditioning moderated by Big Five personality traits? *Social Psychological and Personality Science*, 10, 94-102.
- Högdén, F., Hütter, M., & Unkelbach, C. (2018). Does evaluative conditioning depend on awareness? Evidence from a Continuous Flash Suppression paradigm. *Journal of Experimental Psychology: Learning, Memory, and Cognition*, 44(10), 1641-1657.
- Gawronski, B., Conway, P., Armstrong, J., Friesdorf, R., & Hütter, M. (2018). Effects of incidental emotions on moral dilemma judgments: An analysis using the CNI model. *Emotion*, 18(7), 989-1008.
- Hütter, M., & Sweldens, S. (2018). Dissociating controllable and uncontrollable effects of affective stimuli on attitudes and consumption. *Journal of Consumer Research*, 45(2), 320-349. <https://doi.org/10.1093/jcr/ucx124>
- Gawronski, B., Armstrong, J., Conway, P., Friesdorf, R., & Hütter, M. (2017). Consequences, norms, and generalized inaction in moral dilemmas: The CNI model of moral decision-making. *Journal of Personality and Social Psychology*, 113(3), 343-376.
- Hütter, M., & De Houwer, J. (2017). Examining the contributions of memory-dependent and memory-independent components to evaluative conditioning via instructions. *Journal of Experimental Social Psychology*, 71, 49-58. <https://doi.org/10.1016/j.jesp.2017.02.007>
- Mierop, A., Hütter, M., & Corneille, O. (2017). Resource availability and explicit memory largely determine evaluative conditioning effects in a paradigm claimed to be conducive to implicit attitude acquisition. *Social Psychological and Personality Science*, 8(7), 758-767.
- Sweldens, S., Tuk, M., & Hütter, M. (2017). How to study consciousness in consumer research, A Commentary on Williams and Poehlman. *Journal of Consumer Research*, 44(2), 266-275.
- Hütter, M., & Fiedler, K. (2016). Conceptual, theoretical, and methodological challenges in evaluative conditioning research. *Social Cognition*, 34(5), 343-356.

- Hütter, M., & Klauer, K. C. (2016). Applying processing trees in social psychology. *European Review of Social Psychology*, 27, 116-159. <https://doi.org/10.1080/10463283.2016.1212966>
- Hütter, M., & Ache, F. (2016). Seeking advice: A sampling approach to advice taking. *Judgment and Decision Making*, 11(4), 401-415. <https://doi.org/10.1017/S193029750000382X>
- Fiedler, K., Kareev, Y., Avrahami, J., Beier, S., Kutzner, F., & Hütter, M. (2016). Anomalies in the detection of change: When changes in sample size are mistaken for changes in proportions. *Memory & Cognition*, 44(1), 143-161.
- Kim, C., Sweldens, S., & Hütter, M. (2016). The symmetric nature of evaluative memory associations: Equal effectiveness of forward versus backward evaluative conditioning. *Social Psychological and Personality Science*, 7(1), 61-68.
- Gawronski, B., Conway, P., Armstrong, J., Friesdorf, R., & Hütter, M. (2016). Understanding responses to moral dilemmas: Deontological inclinations, utilitarian inclinations, and general action tendencies. In J. P. Forgas, L. Jussim, & P. A. M. Van Lange (Eds.), *Social psychology of morality* (pp. 91-110). New York, NY: Psychology Press.
- Hütter, M., Kutzner, F., & Fiedler, K. (2014). What is learned from repeated pairings? On the scope and generalizability of evaluative conditioning. *Journal of Experimental Psychology: General*, 143(2), 631-643. <https://doi.org/10.1037/a0033409>
- Fiedler, K., & Hütter, M. (2014). The limits of automaticity. In J. Sherman, B. Gawronski, & Y. Trope (Eds.), *Dual process theories of the social mind* (pp. 497-513). New York: Guilford Press.
- Hütter, M., & Sweldens, S. (2013). Implicit misattribution of evaluative responses: Contingency-unaware evaluative conditioning requires simultaneous stimulus presentations. *Journal of Experimental Psychology: General*, 142(3), 638-643.
- Fiedler, K., & Hütter, M. (2013). Memory and emotion. In T. Perfect & S. Lindsay (Eds.), *The Sage Handbook of Applied Memory* (pp. 145-161). London: Sage Publications.
- Hütter, M., Sweldens, S., Stahl, C., Unkelbach, C., & Klauer, K. C. (2012). Dissociating contingency awareness and conditioned attitudes: Evidence of contingency-unaware evaluative conditioning. *Journal of Experimental Psychology: General*, 141(3), 539-557. <https://doi.org/10.1037/a0026477>
- Hütter, M., & Diehl, M. (2011). Motivation losses in teamwork: The effects of team diversity and equity sensitivity on reactions to free-riding. *Group Processes and Intergroup Relations*, 14(6), 845-856.
- Klauer, K. C., Beller, S., & Hütter, M. (2010). Conditional reasoning in context: A dual-source model of probabilistic inference. *Journal of Experimental Psychology: Learning, Memory, and Cognition*, 36(2), 298-323.

Hütter, M. (2010). *Dissoziation von Einstellung und Gedächtnis: Zur Bedeutung des Kontingenzbewusstseins für die Evaluative Konditionierung [Dissociation of attitude and memory: On the role of contingency awareness in evaluative conditioning]*. Doctoral Dissertation, University of Freiburg, Freiburg, Germany.

INVITED TALKS AND LECTURES

Hütter, M. (2026, July). Decision Making under Uncertainty. Invited Talk at the Empowerment Day, Baden-Württemberg Foundation, Stuttgart, Germany.

Hütter, M. (2025, April). The perks of introducing sampling to basic evaluative learning paradigms. Invited Talk at the *Deep Uncertainty Symposium*, Max Planck Institute for Research on Collective Goods, Bonn, Germany.

Hütter, M. (2022, May). Separating Effects of Sampling from Stimulus Effects in an Extended Evaluative Conditioning Paradigm. Invited Talk at the *Cognition – Affect – Action* Division, Department of Cognitive, Linguistic, and Psychological Sciences, Friedrich-Schiller-Universität Jena, Germany.

Hütter, M. (2021, October). Exploring Evaluative Effects of Sampling in an Evaluative Conditioning Paradigm. Invited Talk at the Small-Group Sampling Conference, Ruprecht-Karls-Universität Heidelberg, Heidelberg, Germany.

Hütter, M. (2021, May). Controlling the Impact of Stimulus Pairings: Strategies and Representations of Control. Invited Talk at the Goal Lab, Utrecht University, Utrecht, The Netherlands.

Hütter, M. (2021, February). Bridging the Gap between Autonomous and Predetermined Paradigms: The Role of Sampling in Evaluative Learning. Invited Talk at the Virtual Sampling Symposium, University of Heidelberg, Heidelberg, Germany.

Hütter, M. (2021, February). Controlling the Impact of Stimulus Pairings: Strategies and Representations of Control. Invited Lecture at the Psychology Department, Humboldt University of Berlin, Berlin, Germany.

Hütter, M. (2021, January). Controlling the Impact of Stimulus Pairings: Strategies and Representations of Control. Invited Talk at RSM Erasmus University, Rotterdam, The Netherlands.

Hütter, M. (2019, October). A Sampling Approach to Evaluative Conditioning. Invited Talk at the Center for Cognitive and Decision Sciences, University of Basel, Basel, Switzerland.

Hütter, M. (2018, October). Dissociating controllable and uncontrollable effects of evaluative conditioning. Invited Talk at the Dornsife Mind & Society Center, University of Southern California, Los Angeles, USA.

Hütter, M. (2018, January). Dissociating controllable and uncontrollable effects of unconditioned stimuli on attitudes and consumption. Invited Talk within the series "*Abendgespräche Kognition und Gehirn*," University of Gießen, Germany.

Hütter, M. (2017, December). Illuminating the red-attraction link: Examining the effects of approach and avoidance connotations of colors in two social learning paradigms. Invited Talk within the Adaptive Cognition Series, University of Heidelberg, Heidelberg, Germany.

Hütter, M. (2017, December). Employing multinomial processing tree models in experimental research: An illustration in the domains of attitude acquisition and moral judgment. Invited Talk at the Psychological Sciences Research Institute, Université catholique de Louvain, Louvain-la-Neuve, Belgium.

Hütter, M. (2017, October). Illuminating the red-attraction link: Examining the effects of approach and avoidance connotations of colors in two social learning paradigms. Invited Talk at the *Cognition – Affect – Action* Division, Department of Cognitive, Linguistic, and Psychological Sciences, Friedrich-Schiller-Universität Jena, Germany.

Hütter, M. (2017, October). Dissociating controllable and uncontrollable effects of unconditioned stimuli on attitudes and consumption. Invited Talk at the *Social Cognitive Science Brown Bag*, Department of Cognitive, Linguistic, and Psychological Sciences, Brown University, Providence, Rhode Island, USA.

Hütter, M. (2017, June). Dissociating controllable and uncontrollable effects of unconditioned stimuli on attitudes and consumption. Invited Talk at the *Cognition, Action, and Sustainability* Division, University of Freiburg, Freiburg, Germany.

Hütter, M. (2016, June). Seeking Advice: A sampling approach to advice taking. Invited Talk at the Department Colloquium, Psychology Department, University of Salzburg, Salzburg, Austria.

Hütter, M. (2016, May). Dissociating implicit and explicit processes of evaluative learning: current state and future directions. Paper presented within the symposium "Implicit learning: Research methods for the next decade" at the *International Meeting of the Psychonomic Society*, Granada, Spain.

Hütter, M. (2016, April). What is learned from stimulus pairings? On generalization from evaluative conditioning episodes. Invited Talk at the Department Colloquium, Psychology Department, University of Cologne, Cologne, Germany.

Hütter, M. (2015, July). Evidence of automatic attitude acquisition and generalization: Reflections on the adaptiveness of evaluative conditioning. Invited Talk at the *Research Center for Adaptive Rationality*, Max Planck Institute for Human Development, Berlin, Germany.

Hütter, M. (2015, June). Dissociating associative and propositional attitude acquisition: Current state and future directions. Invited Talk at the Small Group Meeting "*Associative and Propositional Learning*," Polish Academy of the Sciences, Warsaw, Poland.

Hütter, M. (2015, June). The Value of Contradiction for Judgment under Uncertainty: Revising versus Anticipating Judgment. Invited talk at the Research Colloquium “The psychology of decision making”, University of Konstanz, Konstanz, Germany.

Hütter, M. (2015, May). Die Weisheit der Vielen zu Deinen Füßen: Zur Adaptivität des Ratnehmerverhaltens [The Wisdom of Crowds at your feet: On the adaptiveness of advice taking]. Invited Keynote Address at the *Mannheimer Empiriepraktikumskongress*, Mannheim, Germany.

Hütter, M. (2015, April). Not valid, but influential!? The role of pseudocontingencies in evaluative conditioning. Invited talk at the Department Colloquium, Department of Social and Cultural Psychology, Radboud University Nijmegen, Nijmegen, The Netherlands.

Hütter, M. (2014, October). The Wisdom of Crowds: Wie vermeintliche Defizite adaptiv werden [The Wisdom of Crowds: How Presumed Deficits Prove Adaptive]. Invited Keynote Address at the *18. Heidelberger Empiriepraktikumskongress*, Heidelberg, Germany.

Hütter, M. (2014, July). Applying processing trees in social psychology: An appeal to control for response tendencies. Invited talk at the ISCON/ESCON pre-conference at the *17th General Meeting of the European Association of Social Psychology (EASP)*, Amsterdam, The Netherlands.

Hütter, M. (2014, January). Dissociating controllable and uncontrollable components of attitude acquisition. Invited Talk at the Department Colloquium, Psychology Department, University of Cologne, Cologne, Germany.

Hütter, M. (2013, December). The Mere-Exposure Effect: A function of the self? Invited Talk within the Adaptive Cognition Series, University of Heidelberg, Heidelberg, Germany.

Hütter, M. (2012, May). Differentiating between propositional and associative learning in evaluative conditioning. Invited Talk at the Social Psychology and Methodology Division, University of Freiburg, Freiburg, Germany.

Hütter, M. (2012, March). Disentangling the Automatic from the Intentional through Process Dissociation Procedures. Invited Guest Lecture at INSEAD, Fontainebleau, France.

Hütter, M., Kutzner, F., & Fiedler, K. (2012, March). What is learned from evaluative conditioning? Distinguishing between evaluative identity conditioning and evaluative cue conditioning. Invited Talk at the Social Psychology Division, L'Université Paris Descartes, Paris, France.

Hütter, M. & Klauer, K. C. (2012, March). Dissociating contingency awareness and conditioned attitudes: Evidence of contingency-unaware evaluative conditioning. Invited Talk at the Social and Organizational Psychology Division, University of Basel, Basel, Switzerland.

Hütter, M. & Klauer, K. C. (2010, December). Process-dissociation of evaluative conditioning: The development of attitude and memory over time. Invited Talk at the Small Group Meeting on Evaluative Conditioning, Ghent, Belgium.

COMMUNICATION WITH THE GENERAL PUBLIC & MEDIA COVERAGE

Hütter, M. (2026). Entscheiden unter Unsicherheit [Decision Making under Uncertainty]. Invited Lecture at the Baden-Württemberg Stiftung [Baden-Württemberg Foundation]. <https://www.bwstiftung.de/de/service/veranstaltungsarchiv/empowerment-tag-die-qual-der-wahl>

Petrocelli, J. V., Hütter, M., & Albarracín, D. (2025). Social psychology is not in crisis [Letter to the editor]. *The Chronicle of Higher Education*. <https://www.chronicle.com/blogs/letters/social-psychology-is-not-in-crisis>

SWR1 Sonntagmorgen (2025, Interview on New Beginnings)

SWR1 Weihnachtsmorgen (2023, Interview on the Affective Meaning of Christmas)

Spektrum der Wissenschaft (2021, „Guten Rat suchen und finden“)

SPSP Character & Context Blog (2020, “Sometimes We Should Ignore Advice: Even People Who Give Us Advice Think So”)

Hütter, M. (2015, November). Die Weisheit der Vielen [The Wisdom of Crowds]. Public lecture given at the graduation ceremony, Psychology Department, University of Tübingen, Germany.

Hütter, M. (2015, August). Die Weisheit der Vielen [The Wisdom of Crowds]. Public lecture given at the *Tübinger Sommeruniversität [Tübingen Summer University]*, University of Tübingen, Germany.

Hütter, M., Ache, F., Gideon, A. (2015, May). Die Weisheit der Vielen – mit Galton, Google und Günther Jauch zu klügeren Urteilen [The Wisdom of Crowds]. Hands-on activity at the *2nd Tübinger Fenster für Forschung*, University of Tübingen, Germany.

ACADEMIC SERVICES

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|--------|--|
| 2025 – | Member of the Doctoral and Habilitation Committee, Faculty of Science, University of Tübingen |
| 2024 – | Member of the Speakers Council of the Tübingen Forum on Social Resonances of Societal Crises (TüFoRCe) |
| 2019 – | Head of the Examination Board, Psychology Department, University of Tübingen |

- 2022 – 2023 Jury Member for the Dissertation Award, Faculty of Science, University of Tübingen
- 2019 Member of the Selection Committee for the ESCON Best Paper Award
European Social Cognition Network
- 2018 – 2019 Member of the Examination Board, Psychology Department, University of Tübingen
- 2018 – Mentor to a postdoc within the mentoring program of the Social Psychology section of the German Psychological Society (DGPs)
- 2017 – Member of the *SMiP* Selection and Training Committee
- 2015 – 2019 Organization of the psychology department’s research colloquium (with Prof. Dr. Jennifer Svaldi, University of Tübingen)
- 2014 – 2019 Equal opportunities commissioner of the psychology department of the University of Tübingen
- 2018 – 2019 Organization of the Small Group Meeting “Social Cognition and Decision Sciences” (July 4-7 2019; Hotel Achalm, Reutlingen, Germany)
- 2017 – 2019 Mentor to a Syrian refugee student within the Welcome Scholarship Program of the German University Foundation (Deutsche Universitätsstiftung)
- 2017 Member of the Award Committee for the Publication Award of the Social Psychology section of the German Psychological Society (DGPs)
- 2015 Plenary discussion “Wissenschaftlicher Nachwuchs im Fokus” [Young academics in focus] with the Minister of Science, Research and the Arts, Theresia Bauer
- 2015 Organization of the Data Blitz session at the Bi-Annual Conference of the Social Psychology section of the German Psychological Society (DGPs)
- 2013 – 2015 Initiation and maintenance of a mentoring program for the young academics in the Social Psychology section of the Deutsche Gesellschaft für Psychologie (DGPs; with Prof. Dr. Melanie Steffens, University of Koblenz-Landau)
- 2014 Organization of the ESCON Expert Meeting “Evaluative Conditioning: Methodological and Theoretical Advancements” (June 12-14, 2014)
- 2013 – 2015 Spokesperson of the Young Academics in the Social Psychology section of the German Psychological Society (DGPs) – Re-Elected
- 2013 Organization of the Data Blitz session at the Bi-Annual Conference of the Social Psychology section of the German Psychological Society (DGPs)

- 2011 – 2013 Spokesperson of the Young Academics in the Social Psychology section of the German Psychological Society (DGPs)
- 2012 Member of the Committee for the Franz E. Weinert Gedächtnispreis acknowledging outstanding Master theses (University of Heidelberg)
- 2010 – 2011 Organization of the Small Group Meeting “What is Adaptive Cognition and Behavior?” (with Prof. Dr. Klaus Fiedler, University of Heidelberg)

TEACHING

BACHELOR’S DEGREE

- Bachelor Theses
- Research Colloquium
- Lecture “Social Psychology”
- Lecture “Economic Psychology”
- Lecture “Introduction and History of Psychology”
- Seminar “Theory Development”
- Seminar “Social Groups”
- Seminar “The Social Psychology of Consumer Behavior”
- Empirical Project Seminars
- Research Seminar “The Social Psychology of Consumer Behavior”
- Research Seminar “Evaluative Conditioning”

MASTER’S DEGREE

- Master Theses
- Research Colloquium
- Lecture “Cognitive Psychology”
- Lecture “Adaptive Cognition”
- Seminar “Research Methods”
- Research Seminar and Practical Course “Multinomial Models of Relational Learning”
- Research Seminar and Practical Course “Frequency Effects in Evaluative Conditioning”
- Research Seminar and Practical Course “The Psychological Bases of Moral Judgment”
- Research Seminar and Practical Course “The Wisdom of Crowds”
- Empirical Project Seminar “The Wisdom of Crowds”
- Research Seminar "Projektbegleitung"

DOCTORAL DEGREE

- Brown Bag Seminar
- Theorizing in Psychological Science: Meaning, Measures, and Models (SMiP Workshop, University of Tübingen, summer 2025)
- Dual-Process Theories: Scope and Limitations (SMiP Workshop, University of Tübingen, summer 2021)
- Substantive Research Topics (with Rolf Ulrich, SMiP Workshop, University of Tübingen, winter 2020/21)

- On the Role of Theorizing for Strong Psychological Science (with Klaus Fiedler, SMiP Workshop, University of Heidelberg, winter 2019/20)
- Applying Multinomial Processing Tree Models in Social Cognitive Research (Invited Workshop at the *21th European Social Cognition Network Transfer of Knowledge Conference*, Bordeaux, France, summer 2019)
- Applying Multinomial Processing Tree Models in Experimental Research (Invited Workshop at the Rotterdam School of Management, Erasmus University Rotterdam, summer 2017)
- Multinomial Processing Tree Models in Social Psychology: Explication and Application (Invited Workshop for Master and Doctoral Students, Radboud University Nijmegen, The Netherlands, summer 2015)
- Multinomial Processing Tree Models (Invited Workshop, Leibniz Institut für Wissensmedien, Tübingen, Germany, summer 2014)
- Multi-Level Modeling (with Susanne Beier, Invited Workshop, University of Basel, Switzerland, winter 2011/12)

SUPERVISION OF DOCTORAL THESES

Florian Scholten (University of Tübingen, started 10/2023, primary advisor)
 Johanna Höhs (University of Tübingen, started 10/2022, primary advisor)
 Marie Jakob (University of Freiburg, started 10/2022, second advisor)
 Julian Quevedo Pütter (University of Mannheim, started 10/2020, second advisor)
 Thomas Verliefe (University of Tübingen, started 10/2018, primary advisor)
 Niels Kukken (University of Tübingen, started 10/2017, primary advisor)
 Kathrin Reichmann (University of Tübingen, 2020–2024, primary advisor)
 Ruben Laukenmann (University of Mannheim, 2019–2023, second advisor)
 Annika Stump (University of Heidelberg, 2019–2023, second advisor)
 Tobias Rebholz (University of Tübingen, 2020 – 2023, primary advisor)
 Nikoletta Symeonidou (University of Mannheim, 2018–2022, second advisor)
 Bruno Richter (University of Tübingen, 2018–2022, primary advisor)
 Birka Zapf (University of Tübingen, 2017–2021, second advisor)
 Raphael Titt (University of Tübingen, 2016–2021, second advisor)
 Maximilian Hennig (University of Tübingen, 2016–2020, primary advisor)
 David Tigges (University of Tübingen, 2014–2018, primary advisor)
 Katharina Berger (University of Tübingen, 2015–2018, primary advisor)
 Adrien Mierop (Université catholique de Louvain, 2014–2018, co-advisor)
 Fabian Ache (University of Tübingen, 2014–2017, primary advisor)

SUPERVISION OF RESEARCH INTERNSHIPS AND LAB VISITS

Johannes Schnitzler (University of Tübingen, 2025)
 Florian Scholten (University of Mannheim, 2021–2022)
 Florian Kuhlmeier (University of Tübingen, 2018–2019)
 Chenghao Cai (University of Glasgow, 2018)
 Jakob Spreer (University of Tübingen, 2017–2018)

Adrien Mierop (Université catholique de Louvain, 2017)

Niels Kukken (Radboud University Nijmegen, 2017)

John McGuire (University of Glasgow, 2015)

Ivan Merazchiev (University of Glasgow, 2014)

Nadia Said (University of Heidelberg, 2013)

PROFESSIONAL AFFILIATIONS

Association for Consumer Research (ACR)

Association for Psychological Science (APS)

Deutsche Gesellschaft für Psychologie (German Psychological Association, DGPs)

European Association of Social Psychology (EASP)

Society for Consumer Psychology (SCP)

Society for Judgment and Decision Making (SJDM)

Society for Personality and Social Psychology (SPSP)

AD-HOC REVIEWING

JOURNALS

Acta Psychologica

Behavior Research Methods

Cognition & Emotion

Developmental Psychology

European Journal of Social Psychology

European Psychologist

Experimental Psychology

In-Mind

Journal of Experimental Psychology: Animal Behavior Processes

Journal of Experimental Psychology: General

Journal of Experimental Psychology: Human Perception and Performance

Journal of Experimental Psychology: Learning, Memory, and Cognition

Journal of Experimental Social Psychology

Journal of Personality and Social Psychology

Judgment and Decision Making

Learning and Motivation

Management Science

Personality and Social Psychology Bulletin

Psychological Science

Quarterly Journal of Experimental Psychology

Scientific Reports

Social Cognition

Social Psychological and Personality Science

Social Psychological Bulletin

Social Psychology

The Quarterly Journal of Experimental Psychology

GRANTS AND SCHOLARSHIPS

Baden-Württemberg Stiftung

German National Academic Foundation (Studienstiftung des deutschen Volkes)

German Research Foundation (Deutsche Forschungsgemeinschaft, DFG)

National Science Foundation (USA)

Israel Science Foundation (ISF)

Research Foundation – Flanders (FWO)