



Tübingen, March 19, 2026

You are passionate about marketing? You are interested in shaping how future students learn how to think about marketing? You are looking for an opportunity to gain work experience while earning some extra money? Then we would love to hear from you because we are looking for a

Student Assistant (Studentische Hilfskraft (m/f/d)) in Marketing
approx. 20h-40h/month

What we are looking for:

- You are an above-average student at the School of Business and Economics or in a related field
- You are a flexible and reliable team player, and your work style is well structured and very accurate
- You ideally have at least some basic knowledge in R or Python
- Advanced German Skills (At least C1 or Native Speaker)

What you can expect:

- You will support our team by helping us develop teaching material, draft slides, and review and consolidate existing material. This may also involve developing code elements in R and Python.
- You will support us in the preparation and implementation of research projects
- An open, integrative, vibrant, supportive, and research-driven team that is dedicated to delivering excellent and cutting-edge learning experiences to tomorrow's Marketing and Data Science students

If these descriptions appeal to you, we are looking forward to hearing from you. Please send your letter of motivation, CV, and Transcript of Records in one single PDF file via e-mail to marketing@uni-tuebingen.de.

The position is scheduled to begin with the upcoming summer semester.