



Open Position of a Public-Relations Officer in the Cluster of Excellence TERRA

(m/f/d; E 13 TV-L, 50%, until 31.12.2032)

The Cluster of Excellence 3121 TERRA “Terrestrial Geo-Biosphere Interactions in a Changing World” is an interdisciplinary research initiative of geoscientists, biologists, and computer scientists at the Universities of Tübingen and Hohenheim and the Senckenberg Institution of Biodiversity and Earth System Research in Frankfurt, investigating how the interactions between the living and non-living worlds shape global change from single microorganisms to the globe, in the geological past, at present, and in the future. For our management team we search for a Public-Relations Officer (m/f/d; E 13 TV-L, 50%), starting November 1, 2026 until December, 31 2032

The public-relations officer develops, implements, and maintains effective public-relationship strategies and campaigns of the Cluster of Excellence. This includes the following responsibilities:

- Coordination of the public-relations activities of the cluster in collaboration with the other members of the TERRA management team and TERRA’s FutureLab,
- Development, conceptualization, and implementation of the cluster’s communication strategy,
- Drafting press releases, media briefings, and promotional content for traditional and social media,
- Managing media inquiries and interview requests,
- Monitoring media coverage and preparing media reports,
- Integration of the cluster into the public-relations strategy of the University of Tübingen and the partner institutions,
- Training of TERRA members for public-dialog activities.

Candidates should have an MSc/MA, proven experience in communications, public relations, media, or strategic communication. Excellent writing and speaking skills in German and English (at least C1) and typo3 experience are mandatory. We expect a strong team player with a proactive mindset who understands the current media landscape and is familiar with social-media management and digital communication tools.

For questions concerning the post contact the coordinators of TERRA, terra-admin@ifg.uni-tuebingen.de. Joining TERRA, you will be member of a pioneering team exploring a new research domain with impact on addressing the multiple crises of global change (www.terra-cluster.org). We offer an excellent and interdisciplinary research environment (<https://uni-tuebingen.de/en/236226>) in an international, lively and ambitious department (<https://uni-tuebingen.de/en/82353>) in a vibrant city (<https://www.tuebingen.de>).

The University of Tübingen is committed to equity and diversity and actively promotes equal opportunities. Equally qualified candidates with disabilities will be given preference in the hiring process. Your application should comprise a letter of motivation, CV, and certificates. Please upload your application to http://tiny.cc/terra_pubrel26 and fill out the online form. The deadline for applications is on September 14, 2026.