



Tübingen Lectures in Sport Economics

– Winter 2026/2027 (online via ZOOM) –

Presented by the [Institute of Sports Science](#) and the [Data Science and Sports Lab](#)



1) November 10 @04:15pm (CET)

Professor Juan De Dios Tena Horrillo (U Liverpool) [@Web](#)

Topic: *'Hooked on the Outcome:
the demand for non-instrumental information'*



2) January 12 @04:15pm (CET)

Maëlle Delouis-Jost (U Zurich) [@Web](#)

Topic: *'Cycling through elections:
the political consequences of the Tour de France'*

All students and colleagues interested in these topics are cordially invited.
Registration via Email is required: caroline.friedrich@uni-tuebingen.de