

Tübingen-UNC Summer School, Mai 2017

Risky Understanding:

Aesthetics, Responsibility, Communication

EBERHARD KARLS
UNIVERSITÄT
TÜBINGEN



THE UNIVERSITY
of **NORTH CAROLINA**
at **CHAPEL HILL**

Imprint

Participating Institutions:

The University of North Carolina at Chapel Hill

- Department of Germanic and Slavic Languages and Literatures
- Department of Communication
- School of Media and Journalism
- School of Law
- Ackland Museum

Eberhard Karls Universität Tübingen

- Deutsches Seminar
- Institut für Medienwissenschaft
- Seminar für Allgemeine Rhetorik
- Juristische Fakultät
- Ludwig-Uhland-Institut für Empirische Kulturwissenschaft
- Museum der Universität Tübingen

Funded by

The Institutional Strategy of the University of Tübingen
(Deutsche Forschungsgemeinschaft, ZUK 63)

Program

Prof. Dr. Klaus Sachs-Hombach and Prof. Dr. Richard Langston

Coordination

Lukas R.A. Wilde

Layout

Alexander Roth

Full Program

Note: There will be coffee breaks between the panels, so that they normally finish 15 minutes earlier and also start 15 minutes later than indicated in the schedule. The talks are 30 minutes designated plus 15 minutes discussion.

Monday, May 15, 2017

- 09:00-16:00 Flexible arrival in Stuttgart. Meeting at the airport and transfer to the hotel
- 11:00-16:00 Optional: Invitation to symposium on propaganda (Brechtbau: Raum 215)
- 15:00-16:00 Get-together (Ranitzki, Am Markt)
- 16:00-18:00 Welcome Summer School Reception (Schloss: Rittersaal); Jürgen Leonhardt (Dean Faculty of Humanities)
- 18:00-22:00 Invitation to Tübinale Filmfestival (Cinema „Museum“)

Tuesday, May 16, 2017

- 09:00-11:00 Panel Discussion about the topic of the Summer School (Schloss: Fürstenzimmer)
Richard Langston (UNC German) / Klaus Sachs-Hombach (Tübingen Media)
- 11:00-13:00 German Studies #1
Gabriel Trop (UNC German): „Friedrich Schiller: On the Restoration of Political Indexicality“

Jörg Robert (Tübingen German): „Faust als Medientheater“

Chair: Richard Langston

13:00-14:00

Lunch (Informal meeting International Office
Wolfgang Mekle / Nici Sauer)
(Restaurant Museum)

14:00-16:00

Paper Discussion on Hannah Arendt / Louise Moore
Introduction: Richard Langston / Gabriel Trop
Chair: Klaus Sachs-Hombach

16:00-18:00

1st meeting on current projects and future cooperation

Priscilla Layne (UNC German) / Lily Tonger-Erg (Tübingen German): „Report on Collaboration
,Staging Blackness: Representations of Race in German-Speaking Drama and Theater““

Markus Feiks (Tübingen Media) / Aleksandra Prica (UNC German): „Report on Collaboration
,Confidence in the Unknown? Prophetic Foretelling in Programmatic Advertising““

Andrea Schaub (Tübingen Excellence Initiative)

Chair: Richard Langston / Klaus Sachs-Hombach

18:00-20:00

Panel discussion: „Discussion on Wellbery’s
,Goethes Faust I““
Eckart Goebel (Tübingen German) / Jörg Robert (Tübingen German)

20:00

Dinner (Wurstküche, Am Lustnauer Tor 8)

Wednesday, May 17, 2017

- 09:00-11:00 Guided Tour Town and University; Meeting point: Tourist Info Neckar Bridge
- 11:00-13:00 Media Studies #1 (Schloss: Fürstenzimmer)
Neal Thomas (UNC Communication): „Risky Understanding: Probability and the Semiotics of Social Media“
Miriam Stehling (Tübingen Media) / Julian Scherer (Tübingen Media): „Seduce me or lose me!‘ The Communication of Dating in the Digital Age“
Chair: Guido Zurstiege
- 13:00-14:00 Lunch
- 14:00-16:00 Media Studies #2
Tori Eckstrand (UNC Journalism): „Disability Rights Move to the Mainstream“
Susanne Marschall / Bernhard Pörksen / Klaus Sachs-Hombach / Tanja Thomas / Guido Zurstiege: The Department of Media Studies Introduces itself
Chair: Olaf Kramer
- 16:00-18:00 World Café
Media, Responsibility, and the Phenomenon of Fake News
Chair: Olaf Kramer
- 18:00 Free Joining Brewery Neckarmüller

Thursday, May 18, 2017

- 09:00-11:00 German Studies #2 (Schloss: Rittersaal, Lichthof)
Ruth von Bernuth (UNC German): „Doch nützlich und gut zu lesen‘: Apocrypha between Literature and Politics“
Annette Gerok-Reiter (Tübingen German): „Veldekes Eneasroman und sein Subtext“
Chair: Dietmar Till
- 11:00-13:00 Individual meeting of the participants
Optional: Guided Tour Hölderlin-Tower (Astrid Dröse)
- 13:00-14:00 Lunch
- 14:00-16:00 Guided Tour Museum of University (Ernst Seidl (Tübingen Museum) / Sigrid Schumacher (Tübingen Museum))
- 16:00-18:00 Roundtable discussion (Schloss: Hörsaal Archäologie)
Peter Nisbet (UNC Ackland Museum): “Risk and Failure in Art Museums”
Podium: Dorothee Kimmich (Tübingen German) / Thomas Thiemeyer (Tübingen Culture)
Chair: Ernst Seidl
- 18:00-20:00 Public talk (Schloss: Hörsaal Archäologie)
Jonathan Hess (UNC German): „Deborah and Her Sisters: How One Nineteenth-Century Melodrama and a Host of Celebrated Actresses Put Judaism on

the World Stage“

Olaf Kramer (Tübingen Rhetoric): “Written Life: Rhetorical Configurations in Goethe's ‚Poetry and Truth“

Chair: Eckart Goebel

20:00

Reception (Schloss: Rittersaal, Eingang)

Friday, May 19, 2017

09:00-13:00

Individual meeting of the participants
(Neue Aula: Großer Senat)

13:00-14:00

Lunch

14:00-16:00

Law Studies

Anne Klinefelter (UNC Law): „Privacy, Access to Information, and the Role of Context: Balancing Values Over Time While Curating Library Collections“

Esther Earbin (Tübingen Law): „Theories Behind the Criminalization of Copyright Infringement in Germany and the U.S.“

Chair: Bernd Heinrich

16:00-18:00

Performance, Rhetoric, and Politics

Priscilla Layne (UNC German): „Schein / Sein: Uncovering the Threat of Racism in Postwar Germany in Auma Obama's *All that Glitters is not Gold* (1997)“

Tony Perucci: (UNC Communication) „Electoral Fictions: Populism, Performance and the End of Democracy“

Chair: Dietmar Till

19:00

Party (Viktor-Renner-Str. 44 in Tübingen-Lustnau)
(Eckart Goebel / Klaus Sachs-Hombach)

Saturday, May 20, 2017

10:00-11:00

2nd meeting on future cooperation (Pfleghof)
Aleksandra Prica (UNC German): „Facing the Object: Risky Understanding as Grounds for the Political?“

Anne Ulrich (Tübingen Media): „Directed Understanding“

Chair: Eckart Goebel

11:00-13:00

Final discussion on further topics, projects, and collaborations

Chair: Eckart Goebel, Richard Langston & Klaus Sachs-Hombach

13:00-14:00

Lunch

14:00-18:00

Guided Tour to Bebenhausen
Meeting point: Museum Bebenhausen

18:00

Farewell Dinner
(Alte Kunst)

Sunday, May 21, 2017

08:00

Transport to the airport Stuttgart for departure of flight at 10:40 a.m.

Alphabetical List of Participants

von Bernuth, Ruth (rvb@email.unc.edu)
Dietmar, Till (dietmar.till@uni-tuebingen.de)
Droese, Astrid (astrid.droese@uni-tuebingen.de)
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Langston, Richard E. (relangst@email.unc.edu)
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Thiemeyer, Thomas (thomas.thiemeyer@uni-tuebingen.de)
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Trop, Gabriel Stephen (gtrop@email.unc.edu)
Ulrich, Anne (anne.ulrich@uni-tuebingen.de)
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Zurstiege, Guido (guido.zurstiege@uni-tuebingen.de)

Tips for Lunch

There are many fine lunch options in the vicinity of the conference venue. Here are some recommendations. All are max. 10 minutes walking distance from the conference venue.

La Cantinella

Excellent Italian cuisine close to the river.
Bursagasse 4, 72070 Tübingen

<https://www.la-cantinella-tuebingen.de>

El Chico Taqueria

Mexican street food like Burrito, Fajitas, etc.
Mühlstr. 12, 72074 Tübingen

www.el-chico-taquerias.de

Kichererbse

Famous for its Falafel sandwiches and oriental food.
Metzgergasse 2, 72070 Tübingen

Wurstküche

Swabian Food in rustic atmosphere.
Am Lustnauer Tor 8, 72074 Tübingen

www.wurstkueche.com

Stern

Sophisticated Mediterranean cuisine.
Lange Gasse 4, 72070 Tübingen

www.stern-tuebingen.de

Herrenschlosser

Specializes on soups.
Metzgergasse 37, 72070 Tübingen

www.herrenschlosser.de

Al dente

Fine italian cuisine with nice atmosphere.
Clinicumsgasse 22, 72070 Tübingen

www.aldente-pino.de

Vegi

Nice café offering excellent Falafel variations.
Kornhausstraße, 72070 Tübingen

www.facebook.com/VegiTuebingen

Wok-In

Chinese and Thai Food.
Wilhelmstraße 20, 72074 Tübingen

www.wok-in.de

Coffee & Sweets

Piccolo Sole d'Oro

Some say the best Italian coffee in town.
Metzgergasse 39, 72070 Tübingen

www.piccolosoleoro.de

Il Dolce

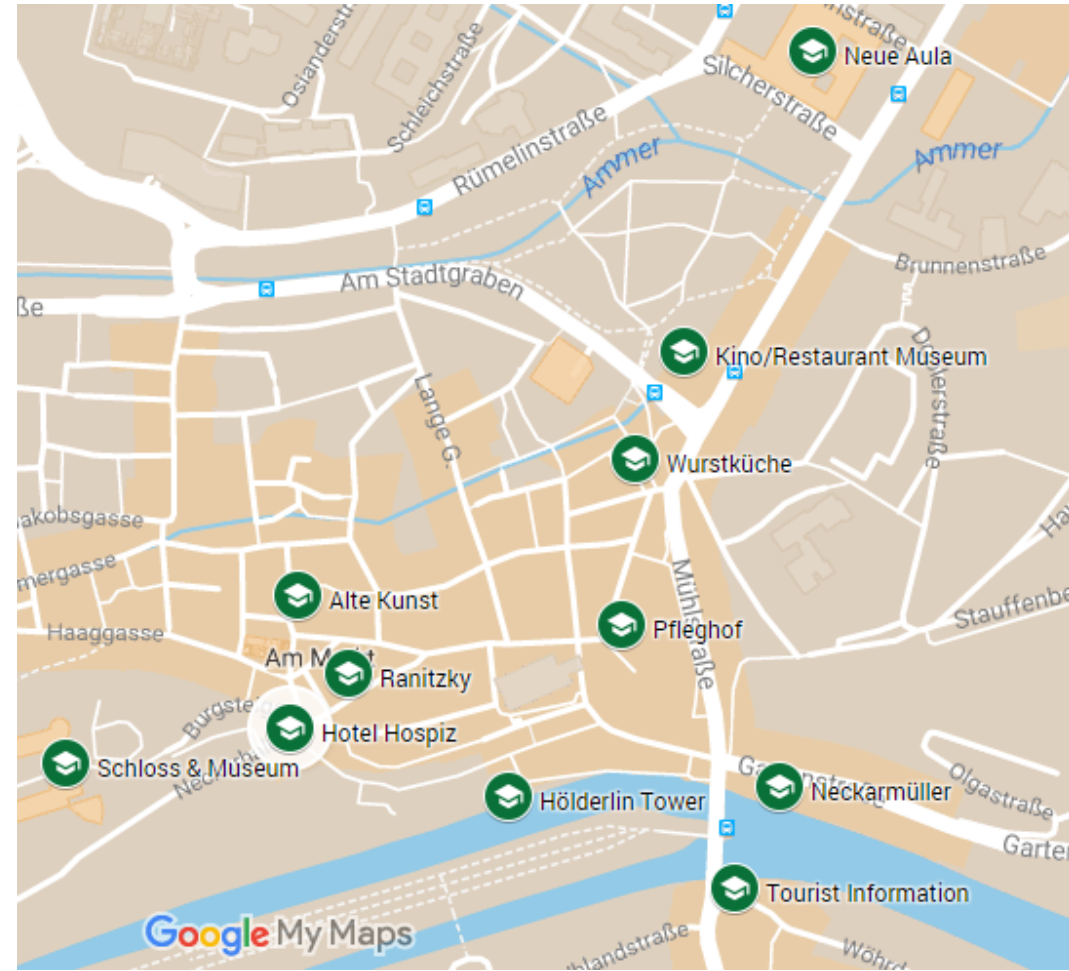
Excellent coffee and even better dolce (sweets).
Metzgergasse 6, 72070 Tübingen

www.ildolce.de

Willi

Hip coffeeshop, very good coffee and homemade sweets.
Wilhelmstraße 3/1, 72070 Tübingen

www.facebook.com/willituebingen



Your hotel:

Hotel Hospitz, Neckarhalde 2, 72070 Tübingen, (+49) 7071-9240

Summer School „Risky Understanding“							
Monday, May 15 th – Sunday, May 21 st							
	Monday, May 15 th	Tuesday, May 16 th (Fürstenzimmer)	Wednesday, May 17 th (Fürstenzimmer)	Thursday, May 18 th (Rittersaal)	Friday, May 19 th (Neue Aula/Gr. Senat)	Saturday, May 20 th (Pfleghof)	Sunday, May 21 st
9am – 11am	Meeting at the airport and transfer to the hotel	Panel discussion about topic of the summer school <ul style="list-style-type: none"> Richard Langston Klaus Sachs-Hombach 	Guided tour of the town and the university (Meeting point: Tourist Info Neckar Bridge)	German Studies 2 (Rittersaal, Lichthof) <ul style="list-style-type: none"> Ruth von Bernuth Annette Gerok-Reiter 	Individual meeting of participants	2 nd meeting on future cooperation <ul style="list-style-type: none"> Aleksandra Prica Anne Ulrich 	Departure Transfer to the airport Stuttgart
11am – 1pm	Arrival Optional: Invitation to symposium on propaganda (Brechtbau: Raum 215,)	German Studies 1 <ul style="list-style-type: none"> Gabriel Trop Jörg Robert 	Media Studies 1 <ul style="list-style-type: none"> Neal Thomas Miriam Stehling & Julian Scherer 	Individual meeting of the participants Optional: Guided Tour Hölderlin-Tower <ul style="list-style-type: none"> Astrid Dröse 	Individual meeting of participants	Final discussion on further topics, projects and collaborations	
2pm – 4pm	Optional: Invitation to symposium on propaganda (Brechtbau: Raum 215) 3pm: Get-together (Ranitzki)	Paper discussion <ul style="list-style-type: none"> Hannah Arendt: <i>Collective Responsibility</i> (1968) Louise Moore: <i>On a Potential Politics</i> (2013) 	Media Studies 2 <ul style="list-style-type: none"> Tori Ekstrand Susanne Marschall, Bernhard Pörksen, Klaus Sachs-Hombach, Tanja Thomas & Guido Zurstiege 	Guided tour to the Museum of the University <ul style="list-style-type: none"> Ernst Seidel & Sigrid Schumacher 	Law studies <ul style="list-style-type: none"> Anne Klinefelter Esther Earbin 	Guided tour to Bebenhausen (Meeting point: Museum Bebenhausen)	
4pm – 6pm	Welcome Summer School <ul style="list-style-type: none"> Jürgen Leonhardt, Dean Faculty of Humanities Reception (Rittersaal)	1 st meeting on current projects and future cooperation <ul style="list-style-type: none"> Priscilla Layne & Lily Tonger-Erg Markus Feiks & Aleksandra Prica Andrea Schaub, Excellence Initiative Tübingen 	World Cafe <ul style="list-style-type: none"> All participants 	Roundtable at the Museum (Hörsaal Archäologie) <ul style="list-style-type: none"> Dorothee Kimmich Peter Nisbet Thomas Thiemeyer 	Performance, Rhetoric, and Politics <ul style="list-style-type: none"> Priscilla Layne Tony Perucci 	Guided tour to Bebenhausen	
6pm – 8pm	Invitation to Tübinale (Museum Kino)	Panel discussion on Faust (Paper by Wellbery) <ul style="list-style-type: none"> Eckart Goebel Jörg Robert 	Brewery (Neckarmüller)	Public talk (Hörsaal Archäologie) <ul style="list-style-type: none"> Jonathan Hess Olaf Kramer 	7pm: Party <ul style="list-style-type: none"> Eckart Goebel & Klaus Sachs-Hombach 	Farewell dinner (Alte Kunst)	
Evening	Tübinale (Museum Kino)	Dinner (Wurstküche)	Brewery (Neckarmüller)	Reception (Rittersaal, Eingang)	Party: Open end	Farewell dinner (Alte Kunst)	